



Board of Supervisor  
Strategic Initiatives  
*Milestones*

# Economic Development Policy Area

Through collaboration, strengthen economic development to ensure a diversified and healthy economy.

# Economic Development Department

## Collaborators

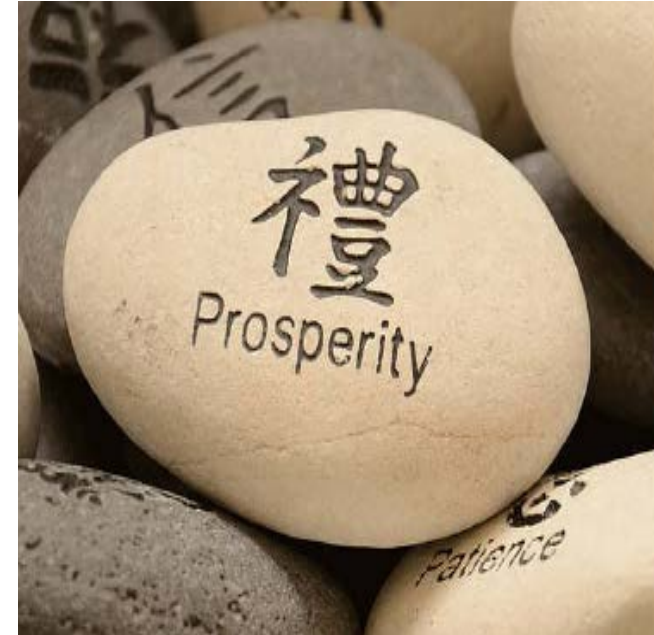
- Economic Development- Partners all departments
- Housing – Partners RMA
- Workforce- Partners DSS, HHS, Probation

## Critical Success Measures

- Health of the Economy
  1. Measurement of jobs
  2. Measurement of revenue

# Economic Development Key Objective

1. Create better paying jobs, reduce poverty and increase the revenue base through business expansion while adding to the economic vitality of the County.



## FY 2014-15 WORKFORCE

### Performance –Customers Served:

- Customers Served 7,116 up from 3,925
- Customers Enrolled 310 down from 595
- Businesses Supported 588 down from 631
- Job Seekers hired 184 up from 113 a year ago

## How we Measure Prosperity

Jobs, Payroll and Sales Tax Growth Index:

As jobs increase, payroll increases,

Payroll translates into Sales tax growth,

Property tax increases as Business expand

# Revenue Index



### Property Tax Revenue Trend (\$M) Tax Revenue



### CPI Adjusted Sales Tax Allocation

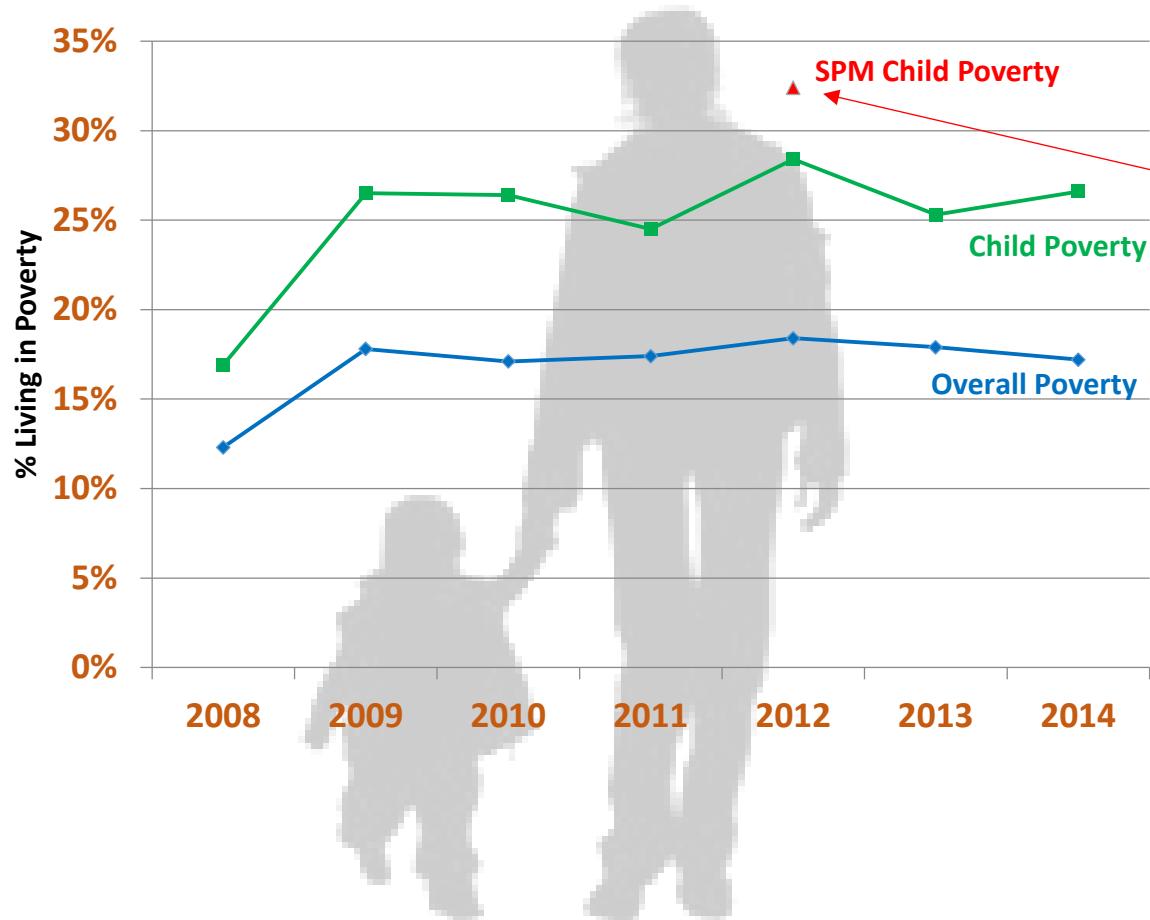


Source: HdL companies

# Poverty in Monterey County

## Federal Poverty Measure:

Single year estimates of poverty in Monterey County from the Census Bureau American Community Survey



Supplemental Poverty Measure (SPM): Modifications to the official poverty rate that incorporate actual costs of living and regional differences in prices, as well as the impact of public assistance benefits have been proposed by various groups.

County	Child poverty	County	Child poverty	County	Child poverty
Alameda	23.1%	Madera	24.3%	San Luis Obispo	17.4%
Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne	11.1	Marin	19.7	San Mateo	23.3
Butte	16.8	Merced	24.4	Santa Barbara	27.3
Colusa, Glenn, Tehama, Trinity	17.2	<b>Monterey, San Benito</b>	<b>32.4%</b>	Santa Clara	20.0
Contra Costa	20.1	Napa	13.6	Santa Cruz	22.4
Del Norte, Lassen, Modoc, Plumas, Siskiyou	23.7	Nevada, Sierra	11.8	Shasta	13.2
El Dorado	12.7	Orange	27.8	Solano	20.2
Fresno	22.9	Placer	14.7	Sonoma	23.0
Humboldt	15.4	Riverside	24.4	Stanislaus	26.8
Imperial	10.4	Sacramento	20.8	Sutter, Yuba	21.7
Kern	20.7	San Bernardino	23.7	Tulare	29.6
Kings	19.1	San Diego	25.2	Ventura	24.2
Lake, Mendocino	24.3	San Francisco	24.2	Yolo	20.0
Los Angeles	29.9	San Joaquin	20.6		

Prepared by the Public Policy Institute of California and the Stanford Center on Poverty and Inequality, this table shows a modified child poverty estimate for 2012 in counties across California.



## Health & Human Services Policy Area

Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

# Health and Human Services Key Objectives

- Reduce regional, socio-economic inequities in health outcomes
- Improve health outcomes through health and wellness promotion and access to top quality services
- Advocate for a sufficient allocation of funds from local, state, and federal governments that will enable the County to carry out its authorized health and human service programs



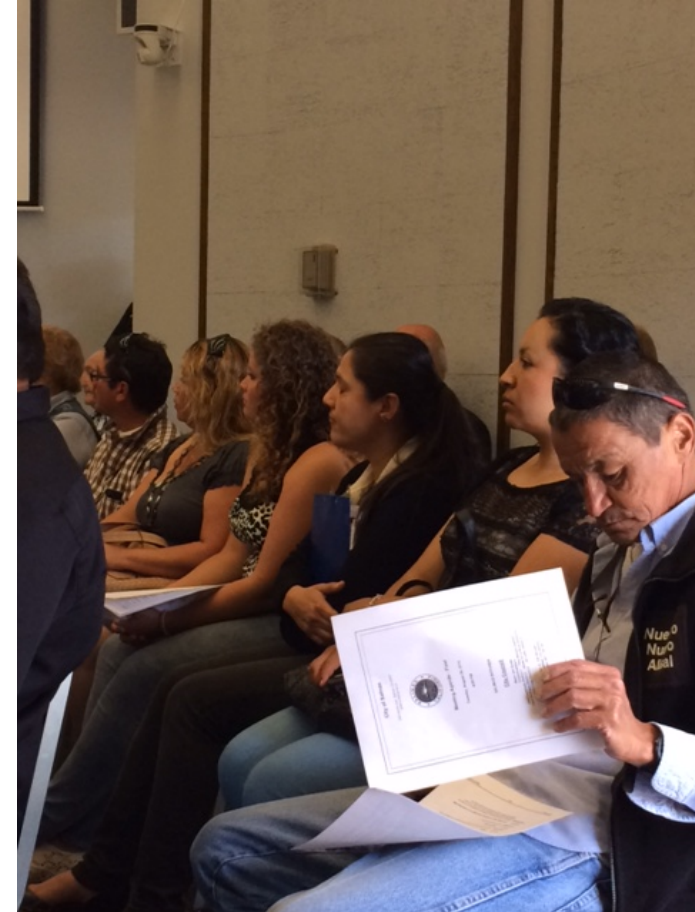


“Equal opportunity from unequal starting points is not justice.”

Governor Jerry Brown

# Reduce Health Inequities

- Over **50** community members graduate from enLACE
- Support **ECDI Community Action Teams** development
- **Health in All Policies** with partners



# Reduce Health Inequities

- **21,747** people enrolled in Covered CA through first two enrollment periods (Covered CA Regional Statistics, June 2015)
- Average # enrolled/month in Medi-Cal grew from **82,227** in FY 12/13 to **139,979** in FY 14/15



# Advocate for Funding

- 1115 waiver proposal and local strategic plan for increasing capacity to provide substance use disorder prevention and treatment services



# Quality Care

- HbA1c < 9
- Behavioral Health – Primary Care Clinic integration
- Developed staff training around quality improvement, health equity, and leadership



# Patient Experience

- Timely access to care through clinic expansion
- Language access services





# Quality Care



- Received designation as a Level II Trauma Center by the Monterey County Emergency Medical Services Agency



# Quality Care

- Developed trauma prevention and outreach program to reduce trauma-related injuries in the community
- Established CHOICE, a hospital-based violence intervention program



# Quality Care

- Develop Health Information Exchange (HIE) – Central Coast Health Connect (CCHC)

**CCHC**  
CENTRAL COAST HEALTH CONNECT  
AT NATIVIDAD MEDICAL CENTER

Easy, Convenient Access to  
your Health Records Online



# Quality Care

- Developed trauma prevention and outreach program to reduce trauma-related injuries in the community
- Established CHOICE, a hospital-based violence intervention program



## Expanding Accesses to Health and Human Services Supports

- **CalFresh Enrollments** - Between FY 2012/13 and FY 2014/15 enrollment grew by 9.2%. Currently, 52,458 low-income individuals are provided CalFresh support

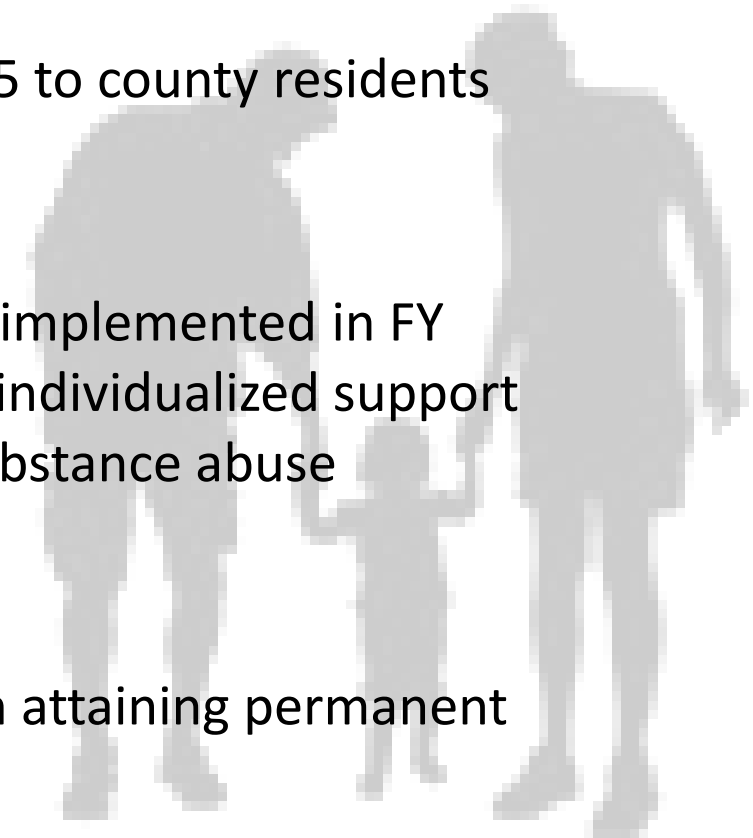
*and*

\$84.4 million in CalFresh benefits were delivered in FY 2014/15 to county residents and spent primarily in local grocery stores.

- **CalWORKs enhancements** –Family Stabilization services were implemented in FY 2014/15 to serving approximately 90 families per month with individualized support to overcome: domestic violence trauma, mental health and substance abuse challenges, legal obstacles and Welfare to Work sanctions;

*and*

The Housing Support Program assisted 53 homeless families in attaining permanent housing in it's first nine months of operation.



## Public Safety Policy Area

Reduce violent crime and homicides, create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow.

# Public Safety Key Objectives

1. Create and sustain a comprehensive approach to reducing violence by implementing best practices, crime prevention and justice system efficiencies.
2. Attain safe and appropriate facilities to house adult and juvenile offenders that prepare them for successful re-entry to society.

# Public Safety Key Objectives

- County Jail Expansion & Programs
- Juvenile Hall
- AB109
  - Public Safety realignment
    - Responsibilities shifted from State to County



# Public Safety Key Objectives

- Implementing best practices, crime prevention and justice system efficiencies – following the OJJDP Model for violence reduction and prevention while considering a public health approach to violence prevention.
  - Evidence based practices
- Monterey County Gang Violence Prevention Initiative

## Infrastructure Policy Area

Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.

# Infrastructure Key Objectives

1. Improve the conditions of County roads and bridges.
2. Promote the use of best environmental practices for County facilities and operations.
3. Provide for adequate County facilities and infrastructure.
4. Protect water quality and provide for adequate water supply.



# Roads & Bridges

Road & Bridge Maintenance

Annual Roadway Maintenance Plan

Chip Seal Program

Storm Event Management &

Response

Road & Bridge Construction Projects

Schulte Road Bridge Replacement

Castroville Blvd. Overlay

Davis Road Class II Bikeway

Las Lomas Street Lighting

Chualar Sewer Repair and Upgrades



## Facilities

- 5- Year Capital Improvement Plan
  - Capital Projects
  - Facilities Maintenance
  - Real Property Management
- Expansion of Telecommunications Conduit and Fiber

# Infrastructure Key Objectives

## General Plan Policy PS-3.1

- MOU with Water Resources Agency
  - State of the Basin Report
  - Technical Advisory Committee
  - 5 – Year Report
- 

## Environmental Sustainability

- Climate Action Plan
-  **GO GREEN!**  
MONTEREY COUNTY
- Fleet – Alternative Technology Vehicles

# Administration Policy Area

Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.

# Administration Key Objectives

1. Achieve a balanced budget each year that sustains core services and efficiently allocates resources.
2. Recruit and retain a diverse, talented workforce that supports the mission of Monterey County.
3. Foster innovation in order to improve efficiency and effectiveness of County services.





# Administration Policy Area

- Managing for Results Program
  - Continuous Improvement
- Budget in Brief
- Risk Management
- Wellness Activities
- Innovation
  - Technology



# Administration Policy Area

- Equal Opportunity
  - Provide equal employment and promotional opportunities to all County employees and applicants for employment.
- Human Resources

