



# Monterey County

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

## Board Report

Legistar File Number: 19-0933

December 10, 2019

**Introduced:** 12/4/2019

**Current Status:** Agenda Ready

**Version:** 1

**Matter Type:** General Agenda Item

Approve and authorize the Assistant County Administrative Officer to sign an Agreement with the Community Foundation for Monterey County not to exceed \$150,000 for the period of December 10, 2019 to December 31, 2020, to provide support of 2020 Census efforts in Monterey County. Approve the modified insurance provisions in the Agreement, as recommended by the Assistant County Administrator.

### RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Approve and authorize the Assistant County Administrative Officer to sign an Agreement with the Community Foundation for Monterey County not to exceed \$150,000 for the period of December 10, 2019 to December 31, 2020, to provide support of 2020 Census efforts in Monterey County, and
- b. Approve the modified insurance provisions in the Agreement, as recommended by the Assistant County Administrator.

### SUMMARY/DISCUSSION:

In October 2018, the County Administrative Office established the 2020 Census Complete Count Committee for Monterey County, launching the ambitious and vital endeavor to ensure a complete and accurate count of all who live in Monterey County. This began the strategic planning process in partnership with community based organizations and community leaders representing various local government entities as well as advocacy groups.

The County of Monterey is the 7th hardest to count county in California. According to the California Complete Count Office's hard-to-count (HTC) index, there are more than 230,000 County residents identified as HTC populations. That is nearly half of the entire population in Monterey County. There is a significant need for project management support to achieve the objective of the Complete Count Committee for Monterey County, to reduce the number of non-response households, most specifically within the County's HTC communities.

The Community Foundation for Monterey County (CFMCO), a key partner of the Complete Count Committee, currently manages funding from the California Complete County Committee's Administrative Community Based Organization via the Ventura County Community Foundation and the local philanthropic pooled funding contributions, intended for grantmaking to grassroots community organizations to support implementation of outreach and education efforts. Under the Agreement, the

CFMCO will provide project management support focused on a. Outreach Coordination in North and South Monterey County, b. Education Cohesion between K12 and Higher Education, c. Media Development and Implementation.

OTHER AGENCY INVOLVEMENT:

County partners in the 2020 Census Complete Count Committee for Monterey County include Health Department, Department of Social Services, Information Technology Department, Civil Rights Office, and Libraries.

FINANCING:

The funds are contained in the County Administrative Office, Office of Community Engagement and Strategic Advocacy (OCESA) budget for FY 2019-20. There are no changes to appropriations.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Check the related Board of Supervisors Strategic Initiatives:

- Economic Development
- Administration
- Health & Human Services
- Infrastructure
- Public Safety

Prepared by: Rosemary Soto, Management Analyst III

Approved by: Nick Chiulos, Assistant County Administrative Officer

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Nicholas E. Chiulos, Assistant County Administrative Officer

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Date

Attachments:

- CFMCO Agreement
- Scope of Work