



*Monterey County Hospitality Association*  
*The Voice of Your Hospitality Community*

Requests:

1. Pursue attestation to include migrant workforce in Population Base
2. Increase Testing
3. Include all hospitality workers in Phase 1c for Vaccinations



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	<u>Monterey</u>	<u>San Luis Obispo</u>
Unadjusted Case Rate	10.0	12.6
Testing Rate State Median 346.59	337.6	661.6
Linear Adjustment Factor	1.01	0.546
Adjusted Case Rate	10.1	6.8
Tier Assignment	<b>PURPLE</b>	<b>RED</b>



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Monterey	10.0	10.1	337.6	1.010	<b><i>No benefit from rate of testing</i></b>
Alameda County	8.2	6.3	510.7	0.763	Moved to a lower tier as a result of testing
Contra Costa	10.9	9.5	432.2	0.877	Remained in purple tier, but closer to red
Los Angeles	9.7	7.2	523.2	0.745	Remained in purple tier, but closer to red
Napa	8.8	5.9	574.4	0.671	Moved to lower tier as a result of testing
San Francisco	6.6	3.5	677.4	0.523	Moved to lower tier as a result of testing



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San Luis Obispo	12.6	6.8	661.6	0.546	Worse Infection rate than Monterey, but in red due to strength in testing
San Mateo	8.1	4.0	698.1	0.500	Moved to lower tier as a result of testing, almost to orange rather than purple
Santa Clara	10.1	5.8	644.0	0.571	Moved to lower tier as a result of testing
Santa Cruz	7.0	6.5	397.3	0.927	Qualifying for red with some extra room
Yolo	10.4	5.2	780.4	0.500	Moved to a lower tier as a result of testing



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- Source: California Blueprint for a Safe Economy March 2, 2021
- Increased testing is critical in order for us to advance through the tiers
- Testing needs to be counted on the state level as part of the linear adjustment factor
- Adjusting the population base to include migrant workforce plays a factor in our ability to re-open
- Santa Barbara – we are watching their numbers closely



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- According to the new Centers for Disease Control and Prevention (CDC) guidance, hotel workers across the US should have earlier access to the COVID-19 vaccines. In the recently updated vaccine distribution guidance, “Travel Accommodation” was prioritized in the essential workers category elevating hotel workers to Phase 1c.
- We estimate we need 10,000 vaccines to vaccinate the balance of our hospitality workers





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**Re-opening for the Monterey County Hospitality industry and the health of our community municipalities has reached a crisis point**

- Travelers are planning their vacations now
- Travelers are choosing destinations that are perceived safe
- Travelers are looking at options such as indoor dining and other indoor activities i.e., The Monterey Bay Aquarium
- We are losing group business and weddings to other destinations
- Our competitors are actively marketing they are “safe” and “open”, even if they are in the red tier



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