



County of Monterey Board of Supervisors

Board Order

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Upon consensus the Board:

Received a presentation from two of the four Development Set-Aside Agencies, Monterey County Film Commission (MCFC) and Arts Council for Monterey County (Arts4MC) for FY25-26; and
The Board accepted the report and asked for improvements and follow-up information with more detail in future reports on economic development and workforce impacts.

General comments and feedback from the Board:

1. Request to broaden location promotion.

2. Concern about disruptions from film shoots:

Concerns were raised about intermittent traffic closures for commercial shoots along Highway 1 near areas like Bixby Bridge.

3. Economic impact question:

The Film Commission explained the estimate comes from:

Guidelines from the Association of Film Commissioners International;

Information provided by production companies; and

Data from the California Film Commission for larger productions.

4. Permitting problem for a past film shoot:

The Film Commission representative said they were not aware of the issue; and

Agreed to review the situation and ensure better coordination of permits in future productions.

5. Request for better reporting and data:

Supervisors asked for more structured reports including:

Number of productions;

Economic impact data;

Collaborations and workforce development; and

Outcomes tied to the Film Commission's goals.

6. General support for arts initiatives:

Public art and murals across Monterey County communities;

Cultural tourism initiatives;

Programs expanding access to arts education and community participation;

Arts projects that help strengthen community pride, economic vitality, and neighborhood identity; with

Cultural district effort supported.

7. Interest in new arts initiatives:

Interest in upcoming projects, including:

The new Pinnacles Film Festival in King City;

Expanded public art and mural projects; and
Cultural tourism promotion with See Monterey.

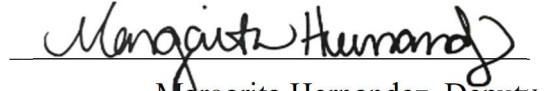
Staff agreed to provide additional documentation (DSA guidelines) with future reports and continue updating the board and to continue outreach to ensure arts grants reach all districts and communities across the county.

PASSED AND ADOPTED on this 10th day of March 2026:

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting March 10, 2026.

Dated: June 11, 2026
File ID: 26-183
Agenda Item No.: 29

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California


Margarita Hernandez, Deputy