



County of Monterey Parks Facility Use Application

Application Date: June 12, 2018

Thank you for selecting a County of Monterey Park as the site for your special event. The information requested in this application will be used to determine your need for a standard reservation or special event agreement to conduct the proposed event. Please answer all questions. If a question is not applicable, please indicate by answering "No" or N/A". Your application will not be processed until all information is completed and received.

1. EVENT SUMMARY

- a. Park Name: Toro Park
- b. Park Area(s): Buckeye or Quail Meadows
- c. Set Up Date(s): Sunday, October 14, 2018
- d. Setup Time(s): 6:00 AM - 9:00 AM
- e. Event Date(s): Sunday, October 14, 2018
- f. Event Time(s): 9:00 AM - 5:30 PM
- g. Cleanup Date(s): Sunday, October 14, 2018
- h. Cleanup Time(s): 5:30 PM
- i. Event: Salinas Valley Community Pride Celebration

2. APPLICANT ORGANIZATION

- a. Applicant Salinas Valley Pride Celebrations
- b. Applicant Type Private/Commercial
 Non-Profit (# 82-4758419)
 Government Agency
- c. Address: 1522 Constitution Blvd # 222
Salinas, CA 93905
- d. Event Contact Name: Dr. Jamie Valenzuela-Mumau
- e. Phone Number: 408-687-9718
- f. Email Address: jamie@coherented.com

3. EVENT DESCRIPTION

a. Event Description (including programs, activities, entertainment, schedule, etc.):
Celebration of Pride to include: Main Stage, Family Activities, Food Area, Beer Garden Area,
Recreation Area, Picnic Area, Children's Area, Vendor Area

b. Special Requests or Accommodations:
We will be filing Insurance for alcohol sales, providing 2 security for the Beer Garden,
we will ensure all food vendors have appropriate licensure, we will ensure servers of alcohol are ABC trained

c. Total Attendance (including staff, spectators, participants): 250
Minimum Attendance: 100 Maximum Attendance: 400

Method of limiting attendance to the maximum number of persons permitted by the County of Monterey: We will have volunteers counting at the entrance

d. Is the event open to the public? (free or with purchase of ticket/pass) Yes No

e. Applicant will have not less than 2 (Security) employees and 15 volunteers in the Monterey County Park facility during the entire duration of the event.

f. Is the primary purpose of this event to serve as a fundraiser? Yes No

If yes, list the beneficiaries: Although we will be fundraising, our mission is to bring the community together.

4. VENDORS AND EQUIPMENT

a. Event will have amplified Music or Sound? Yes No

If yes, describe: Main Stage attractions: Drag Show, DJ, Live Musicians

List Company/ Service (DJ, Announcers, etc.): DJ Luna - Main DJ

b. Electricity required for event? Yes No

If yes, describe: For the Main Stage events, Jump House in Children's area

c. Will additional lighting be required? Yes No

If yes, describe: _____

d. Will Special Activities be used during the event such as inflatables or rock climbing wall, etc.?

Yes No

If yes, describe (Include any vendors providing equipment): We are locating a vendor to provide a jump house for the children's area. _____

e. Food and non-alcoholic beverage will be prepared or served at the event?

Yes No

f. Will food be offered to the public? Yes No

g. Food and non-alcoholic beverage will be sold at the event? Yes No

If yes, please list all vendors: We are locating the vendors for food service.

There will be a mixture of food trucks and typical vendors who serve at other events. We will ensure they are appropriately credentialed.

h. Equipment will be used at the event (such as tents, stages, canopies)? Yes No

If yes, describe: (indicate size and quantity of equipment) _____

We are locating the vendor for the 10x10 tents and stage rental. We should have this solidified my end of June.

We will have cover over the stage, the backstage area, and the Beer Garden.

If equipment is being provided by company please list company name: TBD

i. Alcohol will be sold and/or served at the event? Yes No

If yes, please list vendors selling and/or serving alcohol: We will be securing an appropriately licensed vendor for the sales of all alcohol in the Beer Garden

5. EVENT PLANS AND OPERATIONS

a. Purpose of the proposed event, the necessity therefore, and the reason why it is compatible with the use of the Monterey County Park System.

Communitywide event in a Community Park

b. List of applicants proposed fees/ charges:

Admission/ Entrance Ticket: Suggested Donation of \$10

Vendor Space: \$150 per 10x10 area (We anticipate 6-8 vendors)

Participation: N/A

Other: N/A

c. Estimate of gross receipts: \$1500 from Vendors/\$2000 from Alcohol/\$1000 from Entrance Donations

d. Estimate net profit: Between \$4500 and \$5000

e. Submit information on all the organizations involved, whether sponsors, recipients, or promotional firms and their objectives, purposes, and financing:

We are in the process of identifying corporate sponsors. Sponsors in the past have included Salinas Valley Dental Clinic, Wells Fargo, Salad Shoppe, individual donations.

f. List in detail all vendors and items they are selling during the event (event and vendors must have permits as required by Monterey County Health Department and Fire Department):

We are in the process of identifying vendors.

Material for sale will include: Pride T-shirts, blankets, jewelry, art, etc.

Food will be for sale from Food Trucks and others who are typically at other area events.

g. Parking and Traffic Plans and Personnel, as required for traffic control (provided by applicant and at applicant's expense):

Volunteers will help guide traffic for parking. We will include identification for those covered by the rental of the facility.

h. Additional Sanitary facilities as required by the California Plumbing Code 2016 Table 422.1 for A-5 Occupancy (outdoor activities). (provided by applicant and at applicant's expense)

Vendor(s) providing Services: Should we need to rent port-a-potties, we will.

Please attach a Map of placement location(s) of additional facilities

Date of placement: We will locate facilities near the restrooms of the area we rent

Date of removal: Monday, October 15, 2018

Date(s) of service: Sunday, October 14, 2018

Portable Toilet Units: Need to know what is required

ADA Accessible Portable Toilet Units: At least one

Handwashing Stations: 1 or 2

Drinking Fountains: 0

Other: N/A

i. Method of garbage collection and disposal to be used:
We will have recepticals placed through the areas. We will recycle all glass, plastic, and other appropriate materials. We will bag all garbage and dispose of it properly.

j. Proposed first-aid service to be supplied by applicant, including ambulance services, doctors, nurses, first responders, and medically trained personnel: We will have a doctor on call. We will have a first aid tent manned by appropriately certified personnel.

k. Additional police protection or security, including security for events with alcohol. (provided by applicant and at applicant's expense):
We will have at least 2 security primarily for the beer garden. We are planning to contact Scott Davis to see if he will assist us.

l. Proposed fire control measure and additional firefighting equipment to be furnished by applicant as required by the Director of the Resource Management Agency, his designee, or the local Fire Marshal: We will adhere to all fire marshal rules and look forward to knowing what additional measures are needed.

m. Does the event require vehicle access other than on roads/parking lots? (e.g. moving vehicles through grassy or unpaved areas to set up equipment.) Yes No
If yes, describe: We need vehicles to take the main stage equipment to the mainstage. We hope that we can have food trucks parked in the food area.

6. ADDITIONAL TERMS

a. Applicant may be required to post security or a bond with the County, depending on circumstances of the special event and probabilities of damage.

b. Applicant will be required to provide insurance covering their special event.

- c. The Director of the Resource Management Agency, or his designee, may terminate any special event activity when he deems it necessary for the protections of resources, or for violation of any rules and regulations of the Monterey County Parks System.
- d. Additional details will be addressed if an agreement between parties with additional detailed plans is required. Applicant does not have a binding agreement with County until the application has been duly accepted and any required Special Event Agreement has been signed by both County and Applicant.
- e. Contacts in regard to the permit generally may be made through the Monterey County Parks Department Special Events Manager or designee by calling (831)755-4895 or emailing Parks@co.monterey.ca.us

7. INDEMNIFICATION

STATEMENT OF INDEMNIFICATION AND HOLD HARMLESS

Applicant agrees to indemnify, defend and hold harmless the County of Monterey (County), its officers, employees and agents from and against any and all loss, damage, liability, claims, demands, detriments, costs, charges, expense (including attorney's fees) and causes of action of any character which the County may incur, sustain or be subjected to on account of Applicant's use of the above listed County premises, including loss or damage to property or the loss of use thereof and for bodily injury to or death of any persons (including but not limited to the property, employees, subcontractors, agents and invitees of the Applicant) to the extent permitted by law.

8. SUBMITTAL INSTRUCTIONS

When you submit this application, it is considered a request for a facility permit only; submission does not mean that the event has been approved. In order for an event to be approved, all required permits must be obtained and fees paid.

This application will be distributed to County departments, and possibly other entities such as the local fire district, that may be involved in permitting and/or supporting the event described in this application. The application will be reviewed by these departments in order to determine required conditions, the scope and estimated cost of County support services, and the permits that will be required. Failure to submit a complete application could result in delay of processing the application.

Please sign and date the application by hand in blue or black ink. Submit the application and all required attachments to:

Monterey County Parks
Attention: Reservations
1441 Schilling Place- South 2nd Floor
Salinas, CA 93901

Any misrepresentation in this application or deviation from the final permit conditions may result in immediate revocation of the event permit and the canceling of the event.

I agree to the terms and conditions as set forth in this Facility Use Application and the County Parks Rules and Policies incorporated by reference herein.

REQUESTED BY:

Jamie Valenzuela-Mumau

Signature

Jamie Valenzuela-Mumau, Ed.D.

Name

Treasurer

Title

June 12, 2018

Date

1157 San Diego Drive

Address

Salinas, CA 93901

City, State, Zip

408-697-9718

Phone Number

jamie@coherented.com

Email

FOR COUNTY USE ONLY – County is not required to state a reason if it denies an application.

Required Permit: Standard Reservation Special Event Agreement Application Denied

Comments: _____

Date _____

