



# Monterey County

Item No.

## Board Report

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

Legistar File Number: 22-241

March 22, 2022

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Matter Type: General Agenda Item

- a. Receive a presentation on the First 5 Monterey County (The Monterey County Children and Families Commission) Fiscal Year 2020-21 Annual Report; and
- b. Accept the FY 2020-21 Annual Report from the First 5 Monterey County.

### RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Receive a presentation on the First 5 Monterey County (The Monterey County Children and Families Commission) Fiscal Year 2020-21 Annual Report; and
- b. Accept the FY 2020-21 Annual Report from the First 5 Monterey County.

### SUMMARY/DISCUSSION:

Each year, First 5 Monterey County (F5MC) produces an Annual Report to the Board of Supervisors (BOS) to provide policy-makers, service providers, and community members with a brief summary of goals and accomplishments. This Annual Report to the BOS also fulfills the statutory requirement of Ordinance Number 05034 to report to the Board of Supervisors on an annual basis.

F5MC was established by the Monterey County Board of Supervisors on December 8, 1998, as a result of California voters passing Proposition 10 on November 3, 1998. Proposition 10, The California Children and Families First Act, levied a 50-cent per pack tax on tobacco products. The monies, collected statewide, are for programs and services benefiting children from the prenatal stage through age 5, their families, and their caregivers. The F5MC Commission is charged with ensuring that Proposition 10 revenues are directed toward programs that will make a difference in the lives of young children living in Monterey County. Priorities for funding F5MC projects are decided locally with direct input from community organizations and community members. Research shows that community investments in programs serving families with young children yield the greatest financial and social benefits.

The BOS Annual Report serves to demonstrate the impact on 22,270 children, parents/caregivers, and childcare providers served by F5MC's funded agencies and by sponsored community events. During FY 2020-2021, F5MC invested more than \$6.46 million to support community partnerships and agencies helping to enhance the lives of young children and their families throughout Monterey County.

### OTHER AGENCY INVOLVEMENT:

In FY 2020-21 First 5 Monterey County collaborated with and funded a variety of county and community-based agencies and organizations. Commissioners include representatives from the Monterey County Board of Supervisors, Monterey County Behavioral Health, and Monterey County Department of Social Services and four community representatives.

Community representatives include organizations providing parenting development activities; medical care; early childhood and K-12 education; and support to children who have experienced trauma, alcohol, drugs and toxic stress.

FINANCING:

There are no costs associated with this presentation or acceptance of this report.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

This report and presentation from First 5 supports the Health & Human Services Strategic Initiative by improving health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

Mark a check to the related Board of Supervisors Strategic Initiatives

- Economic Development
- Administration
- Health & Human Services
- Infrastructure
- Public Safety

Prepared by: Sandra Silva, Administrative Secretary-Confidential, Ext. 4430

Approved by: Lori Medina, Director of Monterey County Department of Social Services

Attachments: F5MC Annual Report FY 2020-2021  
Community Annual Report Presentation