

**..Title**

Introduce, waive reading and adopt an urgency ordinance creating “no parking tow away” and “no parking \$250 fine” zones along portions of Elm Avenue and Arroyo Seco Road in the unincorporated area near the Elm Avenue Bridge where it crosses the Arroyo Seco River (4/5ths vote required).

**..Report****RECOMMENDATION:**

It is recommended that the Board of Supervisors introduce, waive reading and adopt an urgency ordinance creating “no parking tow away” and “no parking \$250 fine” zones along portions of Elm Avenue and Arroyo Seco Road in the unincorporated area near the Elm Avenue Bridge where it crosses the Arroyo Seco River (4/5ths vote required).

**SUMMARY/DISCUSSION:**

The area around the Elm Avenue Bridge where it crosses the Arroyo Seco River (commonly known as the “Green Bridge”) has become a popular location for people to park cars and descend to the river for recreation (the area of the river is private property). This has created two urgent problems: 1) people park in such a way along Elm Avenue and Arroyo Seco Road as to block travel lanes and sight distance, both causing hazards to the public otherwise travelling along the roads and unsafe turn movements, and endangering pedestrian traffic; and 2) the deposit of large amount of trash and debris adjacent to the river and the roads, creating unhealthy conditions and potentially polluting the river.

RMA staff has identified the most impacted areas along both Elm Avenue and Arroyo Seco Road, and the immediate imposition of “no parking tow away” and “no parking \$250 fine” zones are critical to the public health, safety and welfare due to the current hot weather conditions and upcoming Labor Day holiday that will entice the public to come to the area to recreate.

An urgency ordinance is proposed in order to take effect immediately; staff will process a due course ordinance to amend the County Code in the future as appropriate.

**OTHER AGENCY INVOLVEMENT:**

Adoption of this ordinance requires the posting of appropriate signage. These traffic control devices will be funded by the Road Fund. The cost to install the necessary signage is estimated at \$6,000. Sufficient funds are available in the FY 2020-21 Adopted Budget for the Road Fund 002, Unit 8443, Appropriation Unit RMA0012 to finance this work.

**FINANCING:**

Adoption of this ordinance require the posting of appropriate signage, the cost of which will be absorbed in the RMA budget.

**CEQA:**

The adoption of the ordinance is categorically exempt under the California Environmental Quality Act pursuant to sections 15301 (c) and 15308 of the CEQA Guidelines because the action will involve negligible changes to the existing County regulations that govern the existing County highways and streets, and the action is for the protection of the environment.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

This proposed program correlates to the Strategic Initiatives adopted by the Board of Supervisors by working towards the goals of improving health and quality of life outcomes to individuals and families, and to address the immediate threat to the public peace, health and safety.

Check the related Board of Supervisors Strategic Initiatives:

Economic Development:

- Through collaboration, strengthen economic development to ensure a diversified and healthy economy.

Administration:

- Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.

Health & Human Services:

- Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

Infrastructure:

- Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.

Public Safety:

- Create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow by reducing violent crimes as well as crimes in general.

Dated: August \_\_\_\_, 2020

\_\_\_\_\_  
Approved by: Leslie J. Girard, County Counsel

Prepared by: Leslie J. Girard

Attachments: Ex. A – Draft ordinance w/exhibit