

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Resolution proclaiming the Week of **May 3 - 11, 2014**)
As "**Travel & Tourism Week**" in Monterey County)

WHEREAS, travel matters to the nation's economic prosperity and its image abroad, to business wealth and to individual travelers; and

WHEREAS, travel to and within the United States provides significant economic benefits for the nation, generating \$2 Trillion in economic output in 2012, with \$855.4 billion spent directly by travelers that spurred an additional \$1.1 trillion in other industries; and

WHEREAS, travel is among the largest private-sector employers in the United States, supporting 14.6 million jobs in 2012, including 7.7 million directly in the travel industry and 6.9 million in other industries; and

WHEREAS, travelers' spending directly generated tax revenues of \$128.8 billion for federal, state and local governments, funds used to support essential services and programs; and

WHEREAS, in 2012 total travel spending in Monterey County was \$2.3 billion contributing to \$57.9M in local tax receipts and generating 21,910 jobs; and

WHEREAS, international travel to the United States is the nation's largest single export industry – greater than the export of business services, machinery, computer and electronic products, motor vehicles and agriculture. In 2012, travel generated \$168.1 billion in exports, creating \$45 billion in balance of travel trade surplus for the U.S.; and

WHEREAS, meetings, events and incentive travel are core business functions that help companies strengthen business performance – averaging a return on investment of \$12.50 in profits and \$3.80 in revenue for every dollar spent on corporate travel – align and educate employees and customers, and reward business accomplishments; and

WHEREAS, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness; and

WHEREAS, travel is a catalyst that moves the national economy forward.

NOW THEREFORE, BE IT RESOLVED that the Monterey County Board of Supervisors does hereby proclaim **May 3-11, 2014** as **Travel and Tourism Week** in Monterey County and urge all citizens to join me in this special observance with appropriate events and commemorations.

PASSED AND ADOPTED on this 22st day of April 2014, upon motion of Supervisor _____, seconded by Supervisor _____ by the following vote, to-wit:

AYES:
NOES:
ABSENT:

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book ___ for the meeting on _____.

Dated:

Gail T. Borkowski Clerk of the Board of Supervisors, County of Monterey, State of California.

By _____
Deputy