

ATTACHMENT C -AMENDED

Proposed FY20-21 County Investment: Media Budget		
Media targeted to HTC populations		FY20-21 Projected Budget
1	<i>Radio</i>	\$ 100,000.00
2	<i>TV</i>	\$ 100,000.00
3	Print	\$ 30,000.00
4	Digital	\$ 30,000.00
5	Social Media	\$ 40,000.00
Total:		\$ 300,000.00