



County of Monterey

Item No.

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legistar File Number: A 24-504

November 12, 2024

Introduced: 10/21/2024

Current Status: Agenda Ready

Version: 1

Matter Type: BoS Agreement

Authorize the Chair of the Board of Supervisors to sign a letter to the .gov Domain Registration requesting the delegation of the domain names of **Condadodemonterey.gov** to the County of Monterey.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

Authorize the Chair of the Board of Supervisors to sign a letter to the .gov Domain Registration requesting the delegation of the domain names of **Condadodemonterey.gov** to the County of Monterey.

SUMMARY/DISCUSSION:

. Gov is the top-level domain (TLD) for U.S. government-based organizations similar to .com, .org, or .us. However, unlike commercial TLDs that register domains globally for a fee .gov domains are delegated to genuine U.S. government organizations through an application and validation process. The Cybersecurity and Infrastructure Security Agency (CISA) manages this authority under the DOTGOV Online Trust in Government Act of 2020 and legislation enacted as part of the Consolidated Appropriations Act of 2021. The delegation of the domain to the County of Monterey will enhance privacy, reliability, and accessibility through the security measures provided by CISA, and most importantly helps our Spanish-speaking residents to quickly identify the site as a trusted government resource.

The recommended plan to acquire the domain **Condadodemonterey.gov** aims to improve accessibility for county residents whose primary language is Spanish. The initial step will be to acquire the domain name with the implementation to be aligned with the County Communications Director's plan to promote the new domain name. The addition of the new domain will complement the existing Countyofmonterey.gov domain and will redirect users to the already established Countyofmonterey.gov website. A Spanish-language landing page will be created to redirect users to the existing content on the current website. Therefore, it is the recommendation of the County Communications Director to approve this action.

OTHER AGENCY INVOLVEMENT:

The Chief Information Officer and County Counsel have reviewed and approved the recommendation of the County Communications Director.

FINANCING:

The approval of this recommended action does not currently result in a cost to the County according

to the update from CISA and. Gov released on April 27, 2021. If the fee is reinstated, it will be \$400 per domain name approved on a yearly basis. This fee will be included in the Information Technology Department's respective yearly Requested Budgets.

- Economic Development
- Administration
- Health & Human Services
- Infrastructure
- Public Safety

Prepared by: Heather Wood, IT Project Manager, 759-6937

Approved by: Nicholas Pascullie, County Communications Director, 796-3094

Attachments:

Letter: Domain Names Request