

COUNTY OF MONTEREY  
PARKS DEPARTMENT

SPECIAL USE EVENT APPLICATION

Application Date: 2/17/2017

Date Received by Parks: 2/21/17

Thank you for selecting a County of Monterey Park as the site for your special event. The information requested in this application will be used to determine your eligibility for a permit to conduct the proposed event. When you submit this application, it is considered a request for a permit only; submission does not mean that the event has been approved. In order for an event to be approved, all required permits must be obtained and fees paid. Any misrepresentation in this application or deviation from the final permit conditions may result in immediate revocation of the event permit and the canceling of the event. Please answer all questions. Your application will not be processed until all information is completed and received.

Please sign and date the application by hand. Submit the application and all required attachments to:

Parks Special Events Manager  
168 W Alisal St., 2<sup>nd</sup> Floor  
Salinas, CA 93901  
By email: chinl@co.monterey.ca.us

This application will be distributed to County departments, and possibly other entities such as the local fire district, that may be involved in permitting and/or supporting the event described in this application. The application will be reviewed by these departments in order to determine required conditions, the scope and estimated cost of County support services, and the permits that will be required. Failure to submit a complete application could result in delay of processing the application.

This application, when officially approved by a Concession Agreement for Special Events, signed by the Monterey County Board of Supervisors or the Director of Resource Management Agency, will authorize

Tri-California Events, Inc, as a concessionaire, to make use of the  
(Name of Applicant/Host Organization)

Park Name: Lake San Antonio  
Park Area(s): All Areas in South Shore  
Set Up Dates/Times: March 25-to event start for Training weekends  
Event Dates/Times: first week in May  
Cleanup Dates/Times: from last day of event for seven days

for Wildflower Triathlons, subject to the following conditions:  
(Event Name)

1. Organization Address: 1284 Adobe Lane, Pacific Grove, CA
2. Event Contact name: Terry Davis
  - a. Phone and Cell Phone: cell:831-809-8444
  - b. Email: terry@tricalifornia.com

3. Event Description (including programs, activities, entertainment and schedule):  
The Wildflower Triathlons with a long course triathlon and mountain bike triathlon on Saturday and an Olympic Triathlon and Sprint Triathlon on Sunday. Camping Sunday-Sunday race week. Entertainment and Exposition on Friday-Sunday Training camp on four weekends prior to the triathlon weekend. Detailed programs to be provided 90 days prior to the event weekend  
This schedule will be similar to the one held at Lake San Antonio for the last 34 years.
4. Attendance: \_\_\_\_\_  
 Minimum attendance: 1500 participants per day 3,000 spectators per day  
 Maximum attendance. (The County may limit maximum attendance at its discretion):  
5,000 participants per day 10,000 spectators per day
5. Method of limiting attendance to the maximum number of persons permitted by the County:  
Limited by online registration of participants, spectators limited by camping and day use registrations
6. Event will have amplified music: X Yes \_\_\_\_\_ No  
 If yes, describe. There will be family style music on the main stage in the festival area noon to 7pm on Friday and Saturday. Worship music on main stage for church service Sunday 7-9am.
7. If this event is a fundraiser, list the beneficiaries: Many local youth groups use the event as a fundraiser for their clubs and organizations. San Antonio School, \_\_\_\_\_
8. Food and beverages will be prepared, sold, or served at the Event: X Yes \_\_\_\_\_ No
9. Applicant will have not less than 40 employees and 500 volunteers in the Park unit during the period of this Special Use Event.
10. Equipment will used at the event, such as tents, stage, canopies: X Yes \_\_\_\_\_ No
11. Alcohol will be sold or served at the Event: X Yes \_\_\_\_\_ No
12. Applicant must provide the following information (responses may be submitted on a separate sheet if they do not fit in the space provided):
- Purpose of the proposed event, the necessity therefore, and the reason why it is considered to be compatible with the use of the Monterey County Park system:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
  - List of applicant's proposed fees/charges:  
 Admission/Entrance Ticket: \$15.00 for spectators on in vehicles with participants  
 Vendor Space: 10'X10' \$500-\$1000  
 Participation: Sprint and Mountain Bike \$80-\$125, Olympic Triathlon \$100-\$225, Long Course Triathlon \$225-\$295. Youth 50% off.  
 Other: Camping \$40-\$80 per night.
  - Estimated gross receipts: \$550,000
  - Estimated net profit: \$55,000
  - Method of garbage collection and disposal to be used: Waste Management contract as required by County of Monterey.

- f. List of vendors and items they are selling during the event (event and vendors must have permits as required by Monterey County Health Department and Monterey County Regional Fire District):

A list of vendors (food, beverages, sports equipment and sponsor) will be provided 60 days prior to the event.

Vendors will all be required to be permitted by county as required.

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- g. Proposed fire control measures and additional firefighting equipment to be furnished by applicant as required by the Director of Resource Management Agency, his designee or the local fire marshal: A fire plan will be submitted 60 days prior to the event for approval by \_\_\_\_\_  
County. Cal Fire, Hunter Liggett Military Base, Oak Shores Volunteer Fire, will be utilized.

- h. Proposed first-aid service to be supplied by applicant, including ambulance services, doctors or nurses: A medical plan will be provided 60 days prior to the event. ARM ambulance service  
Volunteer medical team of doctors and nurses from Twin Cities Hospital (Under the direction of Dr. Hale who has been medical  
director for the event for 31 years.

- i. Additional police protection or security (provided by applicant and at their expense):  
Park Rangers, and County Sheriff, will be contracted. A security firm will be contracted for traffic control, spectator and  
participant security, camping security. A complete security and safety plan will be presented 60 days prior to the event.
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- j. Parking and Traffic Plans and Personnel, as required for traffic control (provided by applicant and at their expense): Miller Security will be contracted for traffic control and parking for  
the weekend event. CHP will be hired for the bike course traffic plan. Staff and volunteer  
security will be responsible for pre-race and post-race security. A complete parking and  
traffic plan will be presented 60 days prior to the event.

- k. Additional sanitary facilities as required by the Director of Resource Management Agency, his designee, or the Monterey County Health Department (provided by applicant and at their expense):

Vendor providing services: TBD as required by County

Location(s) of additional facilities: TBD as required by County

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Date of placement: TBD as required by County

Date of removal: TBD as required by County

Date(s) of service: TBD as required by County

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- l. Submit information on all the organizations involved, whether sponsors, recipients, or promotional firms and their objectives, purposes and financing:

Provided as required by County.

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13. Applicant may be required to post security or a bond with the County, depending on circumstances of the special event and probabilities of damage.

14. Applicant will be required to provide insurance covering their special event.

15. The Director of Resource Management Agency, or his designee, may terminate any special event activity when he deems it is necessary for the safety and enjoyment of the public, for the protection of resources, or for violation of any rules and regulations of the County Park System.

16. Additional details will be addressed in an agreement between parties and additional detailed plans may be required. Applicant does not have a binding agreement with COUNTY until the application has been duly accepted and the Concession Agreement has been signed by both County and Concessionaire.

17. Contacts in regard to the permit generally may be made through the Special Events Manager or designee by calling (831) 755-4895.

REQUESTED BY:

(Signature)

Terry Davis

(Name)

CEO

(Title)

2/17/2017

(Date)

1284 Adobe Lane

(Address)

Pacific Grove, CA 93950

(City, State, Zip)

Approved as to form by County Counsel.