

**Before the Board of Supervisors in and for the  
County of Monterey, State of California**

**Resolution No. 13-123**

Resolution Honoring *M.B. McFarland & Sons, Inc.* upon being )  
inducted into the National Steinbeck Center's Valley of the World Hall of Fame )

**WHEREAS, *M.B. McFarland & Sons, Inc.*** was originally founded in 1904 in Anaheim, California by James B. McFarland; it was incorporated under M.B. McFarland & Sons, Inc. in 1951 and became a family operated business; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** founder James B. McFarland noted the high water table and fertility of the ground north of Bakersfield, California in 1906, he and land developer William Laird purchased Hunt Switch, and as a result of a coin flip challenge, the town was called McFarland and the farming community was developed; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** dug the first McFarland well, built the first McFarland home and established its farm in 1908, Myron B. McFarland Sr. formally joined his father in farming after graduating from Whittier College in 1920; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** began raising grain, walnuts, potatoes, and raisin grapes in 1923 after Myron B. McFarland Sr. bought his first farm in McFarland, he later partnered with Saul Camp to establish one of the first cotton crops in the San Joaquin Valley and one of the first of many cotton ginning facilities called the Camp-McFarland Gins; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** established the Westside Cotton Experiment Station administered by the University of California, Myron B. McFarland Sr. was the founding director of the Fresno Cotton Exchange and the California Cotton Shippers Association, and was instrumental in developing the Friant-Kern canal project; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** was joined by Myron B. McFarland Jr., a highly decorated World War II veteran and a graduate of the University of California, Berkeley, he became the corporate general manager in 1950 and was responsible for international commodities sales, and thanks in large part to his expertise, the family became early importers and exporters to and from Asia; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** corporate general manager Myron B. McFarland Jr. enjoyed politics like his county supervisor grandfather; he was a long time McFarland School Board member, past president of the California Almond Growers Council, Kern Potato Growers Association, the Monterey Winegrowers, California Wine Marketing Order, and a member of the University of California Agricultural Advisory Council; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** added yet another family member to the family business; Gerald B. McFarland was raised on the families' farms in McFarland and Shafter, California, was an agronomy major at the University of California, Davis, began his farming career in 1951, and was responsible for overseeing the farming operation, land acquisitions and specialized permanent crop financing; and by 1979, he was running 30,000 plus acres which extended from McDonald Island, to Kern County over to the Salinas Valley; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** specialized in the production of wine, table and raisin grapes, almonds, walnuts, potatoes and cotton; in 1969 Gerald B. McFarland moved the family into fine wine grape production with the purchase and development of eleven thousand acres of land between Soledad and northern Gonzales, and established two wineries, The Monterey Vineyard Winery and Smith & Hook Winery, which were planted using modern heat summation calculations established at U.C. Davis; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** forty four years ago planted and established thirty two region I and II vineyards in the Salinas Valley, including Sleepy Hollow, River Road, La Reina, Hillside, Vinco Smith & Hook and San Saba Vineyards in the Santa Lucia Highlands, these Monterey plantings have helped put Monterey on the map as the premier Chardonnay, Pinot Noir and Riesling capital of California, and firmly established California as the world's wine quality leader, and added to the continued growth of Monterey County's tourism; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** was acquired by Gerald B. McFarland in 2011, after he bought his brother's family share of *M.B. McFarland & Sons, Inc.* he is moving back into the bottled wine side of the business with the release in 2013 of Full Tilt Chardonnay, Mira Flora Chardonnay, J. McFarland Chardonnay, Pinot Noir and Riesling; and

**WHEREAS, *M.B. McFarland & Sons, Inc.*** continues to be an industry leader, the grape growing tradition continues today with his son Kelly and his grandson, Travis McFarland.

**NOW, THEREFORE BE IT RESOLVED**, that the Monterey County Board of Supervisors, on behalf of the County and all citizens thereof, congratulates ***M.B. McFarland & Sons, Inc.*** upon being inducted into the **National Steinbeck Center's Valley of the World Hall of Fame**, and wishes them continued success in all of their future endeavors.

**PASSED AND ADOPTED** on this 23<sup>rd</sup> day of April 2013, upon motion of Supervisor Parker, seconded by Supervisor Potter, by the following vote, to-wit:

AYES: Supervisor Armenta, Calcagno, Salinas, Parker, Potter  
NOES: None  
ABSENT: None

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 76 for the meeting on April 23, 2013.

Dated: April 25, 2013

Gail T. Borkowski Clerk of the Board of  
Supervisors, County of Monterey, State of  
California.

By Arlene Boyse  
, Deputy