

Update on Pajaro Small Business Assistance Program

On April 25, 2025, the Monterey County Workforce Development Board (MCWDB) launched Round 2 for Phase 2 Beautification requests only with up to \$500,000 available. Both new and existing applicants can apply for up to \$15,000 each to fund interior / exterior painting, landscaping, fascia / signage, lighting, security cameras, and/or driveway / parking lot. Applications for Round 2 will be accepted until May 23, 2025, and approved applicants will be given 60 days to complete approved beautification projects.

The MCWDB has issued a total amount of \$2,437,002 to 63 businesses as of April 30, 2025.

	# Applications	# Approved	# In Follow-Up / Pending Approval	# On Hold
Phase 1 + 2	54	Both Phases 33 Phase 2 Only; Pending Phase 1 10	5	6
Phase 1 Only	32	14	11	7
Phase 2 Only	6	6	0	0
Total	92	63	16	13

	Amount Requested	Amount Approved	Pending Review / Approval
Phase 1	\$6,398,573	\$1,675,713	\$2,796,265
Phase 2	\$843,290	\$761,289	\$153,000
Total	\$7,241,863	\$2,437,002	\$2,949,265

Below is a breakdown of the accrued expenses:

Amount Remaining	\$1,330,441
Total Spent	\$2,669,559
Admin	\$232,557
Phase 2	\$761,289
Phase 1	\$1,675,713