

Monterey County Workforce Investment Board (WIB)
LOCAL POLICY BULLETIN #2005-08

Effective Date: December 7, 2005
 Full WIB Adopted: December 7, 2005 WIB meeting

TO: All County of Monterey Providers of Workforce Investment Act (WIA) Services

SUBJECT: Industry Clusters

POLICY: Program operators in receipt of WIA Title I training funds must have a plan to implement a cluster-driven focus for specific industries and occupations as identified within this policy bulletin.

- The WIB has approved five (5) industry-specific clusters for Monterey County. They are Agriculture, Tourism, Education, Building/Design, and Health;
- The associated occupations of the selected clusters must meet an average entry level wage of at least \$10 per hour, involve less than one year of training, and have sufficient growth, and;
- At least fifty percent (50%) of On-the-Job (OJT) and Individual Training Account (ITA) funds must be dedicated toward training in the targeted occupations

Background

Workforce Investment allocations to Monterey County have diminished in the past several years resulting in limited availability of Title I funds for training within Monterey County. This situation speaks to a critical need to target scarce OJT and ITA resources to industry-specific clusters maximizing these funds for occupations within those clusters having high growth, high pay, and career ladders.

The WIB has approved a focus for Title I OJT and ITA training in the agriculture, tourism, education, building/design, and healthcare clusters. The Employment Development Department (EDD) local labor market analyst has provided a list of sixty (60) occupations and occupational groups within these clusters. These occupations were selected by EDD based on specific criteria: 1). That the entry-level wage be at least \$10/hr; 2). That the occupation could be trained for in less than one year; and 3.) That sufficient openings exist (40 over 5 years) either due to growth or separations.

This policy establishes a 50% minimum of WIA Title I training funds dedicated to support the recommended clusters in the following occupations listed on the attachment of this policy.

INQUIRIES: For questions or assistance related to this policy, please contact the Monterey County Workforce Investment Board (MCWIB) staff at (831) 796-6434.

This policy will be posted to the MCWIB website located at: www.montereycountywib.org/policies/

