



**Monterey County Water Resources Agency
Strategic Plan Update
Sample Board Guiding Principles**

Guiding Principles: Agreed upon standards of behavior and practices.

- ❖ Demonstrate honesty and integrity in every action and statement
- ❖ Inspire public confidence in our Agency
- ❖ Work for the common good, not personal interest
- ❖ Respect the proper roles of appointed officials and Agency staff in ensuring open and effective government
- ❖ Communicate through the General Manager
- ❖ Prepare in advance of Board meetings and be familiar with issues on the agenda
- ❖ Fully participate in Board meetings and other public forums while demonstrating respect, consideration, and courtesy to others
- ❖ Participate in scheduled activities to increase Board effectiveness
- ❖ Share information with other Board members about committee meetings attended
- ❖ Work for win-win -- strive for consensus and seek common ground
- ❖ View a win for any department as a win for the Agency as a whole
- ❖ Honor **discussion** before **decisions**, reserving formal motions until initial discussions have taken place
- ❖ Disagree agreeably and professionally
- ❖ Share information and avoid surprises
- ❖ Approach the business of governing in a professional manner – conducting business in a way that brings honor to the institution of local government
- ❖ Work together as a body, modeling teamwork and civility for our community