

*Before the Board of Supervisors in and for the
County of Monterey, State of California*

Resolution No.

Adopt Resolution commending **Wells Fargo** as the recipient of the _____)
Monterey County Branch of the National Association for the Advancement _____)
of Colored People’s (NAACP) Tolly & Cleo Martin Spirit of Partnership Award....)

WHEREAS, Wells Fargo, celebrating its 163rd year of serving customers, was established on March 18, 1852 when Henry Wells and William G. Fargo created a new express and banking company and headquartered it in San Francisco, California; and

WHEREAS, Wells Fargo has a brand image of the stagecoach, visually representing the company’s values including trust, security, dependability, outstanding service and convenience; and

WHEREAS, Wells Fargo was not a stagecoach company but was and still is a “connecting” company. Then, it was to connect people with goods mail, information and money and today, it connects people with products, services and information to help them reach the “Next Stage” of their financial success; and

WHEREAS, Wells Fargo has leaders who, from the beginning, have always known the stronger communities are, the stronger they also are as a bank; and

WHEREAS, Wells Fargo helps strengthen communities through philanthropy, and through sponsorships; and

WHEREAS, Wells Fargo invested more than \$275 million in 18,000 schools and nonprofits throughout the country, including \$54 million to organizations specifically serving the African-American community; and

WHEREAS, Wells Fargo is proudly committed to providing African American consumers and communities with the tools and resources needed to attain financial success by working with the NAACP; and

WHEREAS, Wells Fargo offers an opportunity to engage with the oldest and most respected civil rights organization in a relevant and meaningful manner that aligns with our core vision and values; and

WHEREAS, Wells Fargo and the NAACP have a long-standing collaboration with a significant investment that funds program initiatives and the organization’s marketing sponsorships, which are designed to heighten awareness of NAACP efforts; and

WHEREAS, Wells Fargo supports the NAACP Financial Freedom Center and its programming, which includes the distribution and activation of the Hands on Banking[®] curriculum; and

WHEREAS, Wells Fargo recognizes that in these times, financial education is something that many people need to understand more about and is proud to partner with organizations like the NAACP to conduct financial education seminars that help educate around important topics like investing, retirement planning, preparing for home buying as well as credit and money management.

NOW THEREFORE, BE IT RESOLVED that the Monterey County Board of Supervisors does hereby recognize and commend **Wells Fargo** as the 2015 recipient of the Monterey County Branch of the National Association for the Advancement of Colored People's Tolly & Cleo Martin Spirit of Partnership Award.

PASSED AND ADOPTED on this 17th day of March 2015, upon motion of Supervisor _____, seconded by Supervisor _____, by the following vote, to- wit:

AYES:
NOES:
ABSENT:

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original resolution of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book____ for the meeting on _____.

Dated:

Gail T. Borkowski, Clerk of the Board of Supervisors
County of Monterey, State of California

By _____
Deputy