



# **Investment Proposal to Mitigate State and Policy Impacts to Monterey County residents**

Board of Supervisor Meeting  
October 14, 2025

# Presentation to the Board of Supervisors on September 30, 2025

## Impacts Resulting from State and Federal Policy Changes

### Department of Social Services

- Current CalFresh and Medi-Cal Current Beneficiaries
- Timeline of Changes and Impacts to recipients of services

### Health Department

- FY 2025-26 CA Budget Act Policy Change - reimbursement methodology for Unsatisfactory Immigration Status, effective July 1, 2026
- Elimination of CalFresh Healthy Living and Teen Pregnancy Prevention

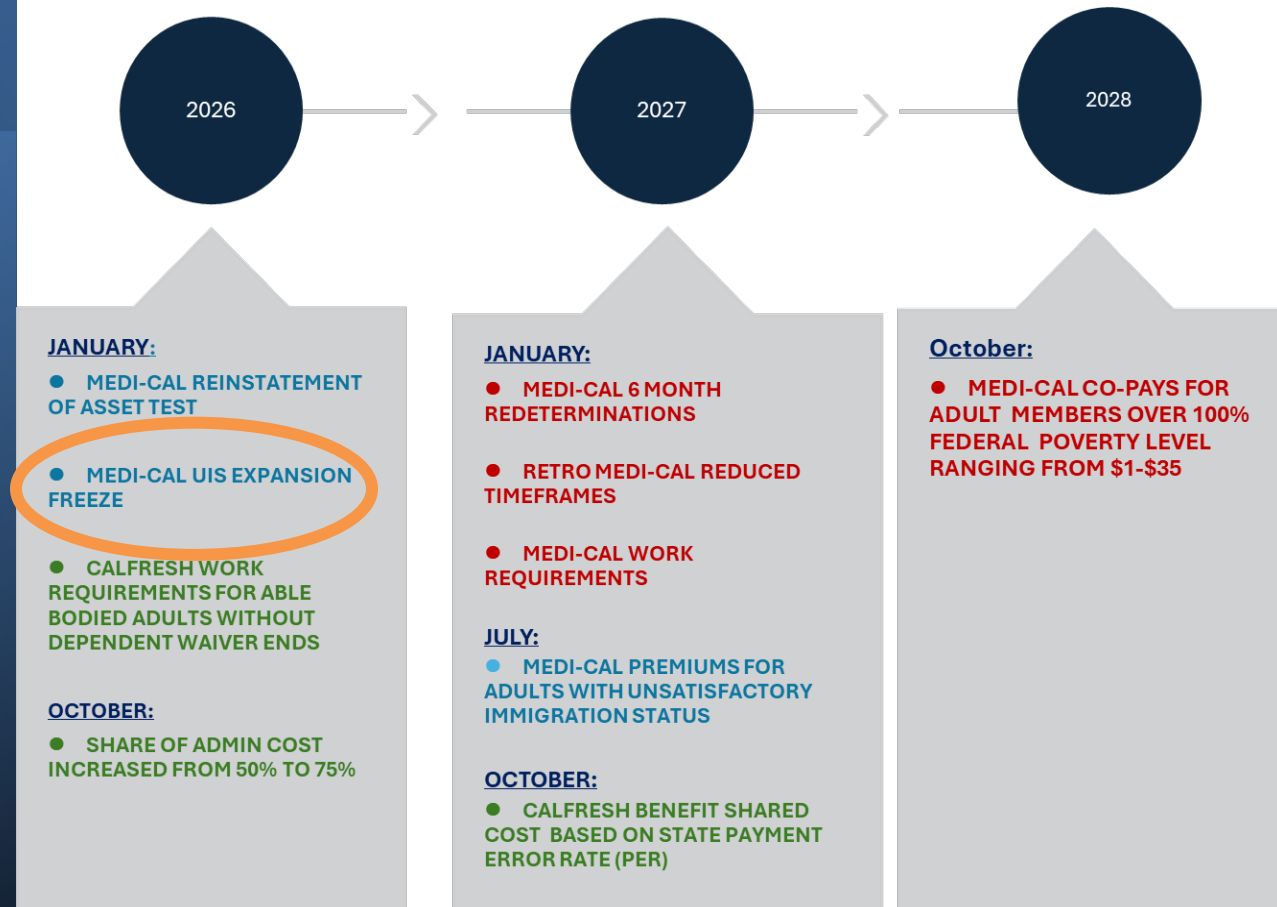
### Natividad

- H. R. 1 Implementation Timeline
- California's Public Health Care Systems overview

# Medi-Cal and CalFresh Current Beneficiaries & Timeline of Changes

Total MC Cases: 84,496  
Total Members: 173, 405  
Total Benefits Issued Monthly: \$51,035, 584 (Aug)

Total CF Cases: 28,028  
Total Members: 51,826  
Total Benefits Issued Monthly: \$9,453,409 (Aug)



COUNTY OF MONTEREY  
DEPARTMENT OF SOCIAL SERVICES  
Working Together for Our Community

# Department of Social Services Anticipated Impacts to the Medi-Cal Program due to H. R. 1

- Reinstatement of Medi-Cal Asset Limit for households 65 years of age or older, disabled, living in a nursing home or over income for MAGI Medi-Cal: **13,226 recipients in Monterey County**
- Medi-Cal eligibility redeterminations every 6 months, rather than annually, for the Medi-Cal Expansion population, may potentially impact : **61,620 recipients in Monterey County**
- Medi-Cal expansion individuals earning between 101%-138% of the Federal Poverty Level (FPL) will be subject to a co-pay up to \$35 (behavioral health services exempt from requiring the co-pay).
- Medi-Cal mandatory work requirements for non-disabled, non-elderly adults ages 19-64. Recipients must verify 80 hours per month of employment, volunteer work, education program or job training, may potentially impact: **34,954 recipients in Monterey County**
- Limit retroactive Medi-Cal coverage from three months before the application date to one month before the application date, may potentially impact: **7,790 applicants yearly in Monterey County**
- Recipients with an unsatisfactory Immigration Status in Monterey County who may potentially lose Medi-Cal benefits if Medi-Cal is not renewed: **38,912 recipients in Monterey County**



Proposal for  
Investment to  
increase  
enrollment for  
UIS eligible  
residents

# Staff Recommendation



COUNTY OF MONTEREY  
**HEALTH DEPARTMENT**  
*Nationally Accredited for Providing Quality Health Services*



# Overview of Focus Areas

## Proposal for Investment to increase enrollment for UIS eligible residents

### **Training & Support**

Local CBO staff and partners will be provided training on upcoming State and Federal Medi-Cal policy changes, how to complete and submit Medi-Cal applications through the BenefitsCal portal, and a refresher on other available services and resources.

### **Community Outreach and Education**

CBOs with existing CHW programs or active BenefitsCal accounts with DSS will lead outreach, education, and application assistance efforts. These efforts will prioritize residents with unsatisfactory immigration status (UIS) to ensure equitable access to healthcare services and related resources.

### **Media Strategy**

A targeted media strategy will be developed and implemented to raise awareness and create urgency around upcoming Medi-Cal changes. The strategy will focus on reaching UIS residents and connecting them to available services and application assistance.



COUNTY OF MONTEREY  
**HEALTH DEPARTMENT**  
Nationally Accredited for Providing Quality Health Services





# Budget and Deliverables

**Training & Support:** Provide training and information on upcoming Medi-Cal changes to County staff, CBOs, and CHW partners, including how to complete and submit applications through the BenefitsCal portal.

**Budget: \$5,000 - \$10,000**

**Community Outreach and Education:** Support outreach and education through outreach events and one-on-one support of UIS residents seeking application assistance, information about upcoming medical changes, support accessing legal aid or other legal services, and navigation of additional resources.

**Budget: \$190,000 - \$195,000**

**Media Strategy:** Develop content (ads, videos, print material, etc.) and implement targeted marketing and social media campaign.

**Budget: \$50,000-60,000**

Proposal for  
Investment to  
increase  
enrollment for  
UIS eligible  
residents



COUNTY OF MONTEREY  
**HEALTH DEPARTMENT**  
*Nationally Accredited for Providing Quality Health Services*





***THANK YOU!***

**Questions and Answers**