

Benny Jefferson, RCDMC Board President

Brief bio for Reappointment to Resource Conservation District Board of Directors

June 24, 2021

Benny Jefferson is a 5th generation Monterey County farmer, born in Salinas and involved in conservation his entire life. His family's farming operation was recognized in the early 2000's as 'Conservation Cooperator of the Year', and he has served on the RCDMC Board since 1995. Neponset Ag, Mr. Jefferson's company, manages vegetable farming, transplanting, and land levelling in Monterey, San Benito and Santa Cruz Counties.

Mr. Jefferson has served as RCDMC Board President since 2014. His other community involvement includes serving as past President of the Monterey County Farm Bureau, past President of the Salinas River Channel Coalition, past President of the California Rodeo, a Director to the CA Farm Bureau, serving on the inaugural Ag Advisory committee to the Monterey County Agricultural Commissioner, and serving as co-President of the Central Coast Water Quality Coalition of Farm Bureaus in the 2000s.