

# LEAD ME HOME PLAN UPDATE

Five Year Plan to Reduce Homelessness in  
Monterey and San Benito Counties

July 2021 – June 2026

**THE COALITION**  
OF HOMELESS SERVICES PROVIDERS





**BACKGROUND**

# COLLABORATIVE PLANNING

- March 2020
- CHSP and Focus Strategies worked collaboratively to develop the plan with:
  - County of Monterey Department of Social Services
  - County of Monterey Health Department
  - County of San Benito Health and Human Services
  - City of Salinas
- Feedback was sought from community stakeholders, including people with lived experience of homelessness



# Three Overarching Strategies to Reduce Homelessness by 50%

1



Increase participation in homelessness solutions by leaders and key stakeholders across the region

2



Improve performance of the homelessness response system in providing pathways to housing

3

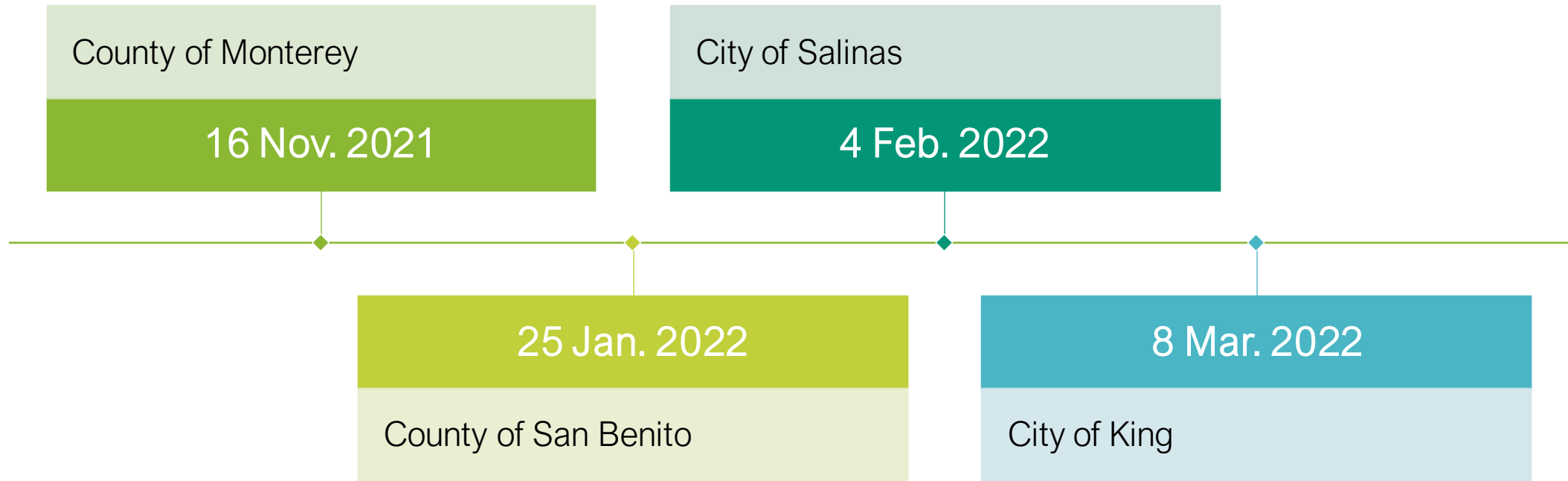


Expand service-oriented responses to unsheltered homelessness



**STRATEGY**  
**AREA 1:**  
**Increase**  
**Participation by**  
**Leaders and Key**  
**Stakeholders**  
**Across the Region**

# ADOPTIONS TO DATE



# INTENTIONAL COLLABORATIVES

- **Established a Funders Committee** – County of Monterey's DSS, Dept. Of Health, Behavioral Health, County of San Benito's HHS, CHSP, City of Salinas, Community Foundation of Monterey County, Monterey Peninsula Foundation, and United Way of Monterey County
- **Relaunched the Housing Pipeline Committee** - City Managers, City Planners, Developers, HACM
- **Youth 4 Action Board** – CHSP sponsors and works with Y4A





## **UNDERSTANDING THE PROBLEM**

- **Lead Me Home: Summit on Homelessness** - Tentatively scheduled for July 14, 2022
- **Racial Disparities Analysis** - Scheduled to be released June 2022
- **Pacific Grove Input Session**
- **Point In Time** - Conducted over two days in January.
- **CARS Evaluation in Progress:** June 2022





**STRATEGY**  
**AREA 2:**  
**Improve**  
**Performance of**  
**the Homelessness**  
**Response System**  
**in Providing**  
**Pathways to**  
**Housing**

# Program Performance Targets

SYSTEM PERFORMANCE TARGETS						
Measure	Target					
	Baseline 19/20	Year 1 21/22	Year 2 22/23	Year 3 23/24	Year 4 24/25	Year 5 25/26
<b>Entries from Literal Homelessness (% of Households)</b>						
Emergency Shelter	78%	78%	80%	80%	85%	85%
Transitional Housing	66%	75%	80%	85%	90%	95%
Rapid Rehousing	73%	80%	85%	85%	90%	95%
<b>Length of Stay (Days)</b>						
Emergency Shelter	51	51	51	45	40	35
Transitional Housing	300	300	300	275	215	160
Rapid Rehousing	170	170	170	150	135	120
<b>Exit Rate to Permanent Housing (% of Households)</b>						
Emergency Shelter	12%	15%	25%	30%	40%	50%
Transitional Housing	70%	75%	80%	85%	90%	90%
Rapid Rehousing	55%	60%	65%	75%	80%	90%

# Housing Targets

HOUSING TARGETS					
Measure	Target				
	Year 1 21/22	Year 2 22/23	Year 3 23/24	Year 4 24/25	Year 5 25/26
<b>System Permanent Housing Needs (Number of Households)</b>					
HHs Needing a Permanent Housing Placement	1,339	1,760	2,046	2,482	2,929
HHs Housed Using Existing RRH & PSH	819	819	819	1,042	1,042
HHs Housed Using Additional Placements	520	941	1,227	1,440	1,887
<b>Additional Housing Placement Targets (Number of Households)</b>					
Newly constructed PSH and ELI affordable units	200	300	400	500	500
Use of existing inventory (housing subsidies, shared housing, housing problem solving, housing navigation, property owner engagement, etc.)	320	641	827	940	1,387
<b>New Construction Targets by County (Number of Units)</b>					
Monterey County	180	270	360	450	450
San Benito County	20	30	40	50	50

# **BUILDING A SYSTEM THAT MAKES SENSE**

- City of Salinas hired an Outreach Coordinator to increase collaboration between multiple outreach teams
- Paired Rapid Re-Housing funds with Emergency Shelters
- In the drafting stage of an Emergency Shelter Guidelines for ESG and CoC – funded emergency shelters
- Standardizing Housing First Principles
- Developing Rapid Re-Housing Policies and landlord engagement strategic plan
- CHSP created a Manager of Diversity, Equity and Inclusion position

# **INCREASED HOUSING SUBSIDY VOUCHERS**

- 269 Emergency Housing Vouchers
- 65 Foster Youth for Independence Vouchers
- 65 HUD VASH Vouchers

# **INCREASED UNITS THAT ACCEPTS VOUCHERS**

- 101 PSH Units @ Salinas' Good Nite Inn (Homekey r1)
- 58 PSH Units @ Salinas' Sanborn Inn (Homekey r2)
- 43 PSH Units @ Salinas Inn (Homekey r2)
- 46 PSH Units @ King City's Days Inn (Homekey r2)



# **STRATEGY**

## **AREA 3:**

**Expand  
Service-Oriented  
Responses to  
Unsheltered  
Homelessness**

# OUTREACH SERVICES

- Increased outreach services through CSUMB CHE, Dorothy's Place, Interim, Inc., Community Human Services, and Salinas Outreach and Response Team (SORT)
- Updated and translated outreach materials
- EHV Referrals from Encampments







# ENCAMPMENT RESOLUTION FUNDING (ERF)

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Proposed Awardees	Proposed Funding Amounts
City - Richmond	\$4,881,272.00
City - Fresno	\$5,070,057.68
County - Marin	\$317,236.00
City - Berkeley	\$4,708,015.00
City - Long Beach	\$1,322,281.41
City - Los Angeles - Council District 4	\$1,747,385.00
City - Salinas	\$4,079,416.72
City - Vista	\$1,828,394.00
City - Redwood City	\$1,843,500.00
County - Santa Cruz	\$2,370,460.00
County - Santa Barbara	\$2,520,000.00
City - Petaluma	\$1,321,215.00
County - Orange	\$3,627,030.00
County - San Bernardino	\$1,787,998.00
City - Tulare	\$1,566,604.18
City - San Rafael	\$522,619.00
City - San Jose	\$2,085,216.00
City - Eureka	\$1,670,000.00
City - Oakland	\$4,731,300.01

Total Funding Availability: \$47 Million

Award: City of Salinas | \$4,079,416

**PURPOSE:** To coordinate housing & services for people living along multiple creeks within the city jurisdiction and restore the property back to its original and natural state. Immigration & citizenship services will be made available to those in the program.

# OTHER SERVICES

- County of Monterey's DSS released RFPs for Safe Parking Program & Urgent Outreach Response
- CHSP continues to sponsor porta-potties and sanitation stations throughout the county



**THANK YOU**

**TO SEE THE FULL PLAN AND SUPPLEMENTAL DOCUMENTS, VISIT [CHSP.ORG/PLAN-REWRITE](https://chsp.org/plan-rewrite)**