



Monterey County

Board Report

Legistar File Number: A 19-364

Board of Supervisors
Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901
October 22, 2019

Introduced: 10/1/2019

Version: 1

Current Status: Agenda Ready

Matter Type: BoS Agreement

- a. Accept a \$150,000 Grant Award from the State of California Office of Traffic Safety (“OTS”) for the Pedestrian and Bicycle Safety Program; and
- b. Authorize the Director of Health or Assistant Director of Health and their designees to execute Grant Agreement, No. PS20015, with OTS in support of the Pedestrian and Bicycle Safety Program, in the amount of \$150,000, for the grant period October 1, 2019 to September 30, 2020.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Accept a \$150,000 Grant Award from the State of California Office of Traffic Safety (“OTS”) for the Pedestrian and Bicycle Safety Program; and
- b. Authorize the Director of Health or Assistant Director of Health and their designees to execute Grant Agreement, No. PS20015, with OTS in support of the Pedestrian and Bicycle Safety Program, in the amount of \$150,000, for the grant period October 1, 2019 to September 30, 2020.

SUMMARY/DISCUSSION:

The Health Department's Pedestrian and Bicycle Safety Program funded by the State of California Office of Traffic Safety (OTS) is a program within the Monterey County Health Department (MCHD). MCHD through its Pedestrian and Bicycle Safety Program will provide active transportation education in South Monterey County to support safe environments for pedestrians and cyclists while encouraging students and parents to use active modes of transportation.

South Monterey County has faced serious problems with automobile crashes involving pedestrians and bicyclists. This problem was highlighted by the 2016 OTS Rankings, which show that for pedestrian injuries and fatalities for children younger than age 15, Soledad ranked 7th worst of 94 similarly sized cities, Gonzales ranked 11th worst of 67 similarly sized cities and Greenfield ranked 35th worst of 104 similarly sized cities. For bicyclist injuries and fatalities for children younger than age 15, Greenfield ranks 4th worst.

The Monterey County Health Department and Cities of Gonzales, Soledad and Greenfield are committed to preventing collisions and are collaborating with the Health Department and Transportation Agency of Monterey County to ensure that more prevention efforts are made. Our South County communities, and especially those children under the age of 15, will benefit greatly from educational opportunities about traffic safety. The approval of this recommended action will enable collaboration with partners to promote traffic safety by developing and implementing prevention, policies, and community engagement strategies.

This work supports the MCHD 2018-2022 Strategic Plan Goal: 1. Empower the community to improve health; Goal 2. Enhance public health and safety through prevention; and Goal 3. Ensure access to culturally and linguistically appropriate, customer-friendly, quality health services. Additionally, this work supports three of the ten essential public health services: inform, educate, and empower people about health issues; link people to needed personal health services and assure the provision of health care when otherwise unavailable; and assure competent public and personal health care workforce.

OTHER AGENCY INVOLVEMENT:

County Counsel-Risk Management and the Auditor-Controller have reviewed and approved this Agreement as to legal form and fiscal provisions respectively.

FINANCING:

This Agreement is fully funded by the State of California Office of Traffic Safety.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Check the related Board of Supervisors Strategic Initiatives:

Economic Development:

- Through collaboration, strengthen economic development to ensure a diversified and healthy economy.

Administration:

- Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.

Health & Human Services:

- Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

Infrastructure:

- Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.

Public Safety:

- Create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow by reducing violent crimes as well as crimes in general.

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Approved by: Elsa M. Jimenez, Director of Health

Attachment:

Agreement is on file with the Clerk of the Board