

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Resolution No.

Adopt Resolution Proclaiming the Month of August 2014 _____)
as “Breastfeeding Awareness Month” in Monterey County.....)

WHEREAS, the advantages of breastfeeding for infants and mothers and the use of human milk for infant feeding are supported by overwhelming scientific evidence. Advantages include health, nutritional, immunologic, developmental, psychological, social, economic, and environmental benefits;

WHEREAS, breastfeeding decreases the incidence and/or severity of childhood health conditions including respiratory and ear infections, diabetes, overweight and obesity, sudden infant death syndrome, leukemia, and asthma. Breastfeeding also promotes optimal brain development, providing children with an ideal foundation for learning readiness;

WHEREAS, breastfeeding is an important part of preventive healthcare for mothers, as it can decrease postpartum depression, facilitate weight loss, help delay a new pregnancy, and reduce the risk of diabetes and certain types of cancer;

WHEREAS, United States and international health organizations encourage exclusive breastfeeding of infants for six months before the introduction of complementary foods, and continued breastfeeding until the infant is at least one to two years old;

WHEREAS, Ninety-Seven percent (97%) of Monterey County mothers of newborns initiate breastfeeding, but only seventy-five percent (75%) are exclusively breastfeeding at hospital discharge;

WHEREAS, the theme for this year’s World Breastfeeding Week is *Breastfeeding: A Winning Goal for Life!* emphasizing the importance of increasing and sustaining the protection, promotion, and support of breastfeeding in the United Nations-sponsored Millennium Development Goals (MDGs) countdown, and beyond; and

WHEREAS, the County of Monterey is working on strategies to support mothers and increase the number of women who meet recommended breastfeeding goals, and to improve infant, maternal, and family health through the promotion, support and protection of breastfeeding in Monterey County.

NOW, THEREFORE BE IT PROCLAIMED by the Board of Supervisors, County of Monterey, that the month of August 2014, be designated “**Breastfeeding Awareness Month**” to support breastfeeding as one of the best public health prevention measures related to infant and maternal well-being.

PASSED AND ADOPTED on this _____ day of _____, 2014 by the following vote, to wit:

AYES:
NOES:
ABSENT:

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board Supervisors duly made and entered in the minutes thereof of Minute Book _____, for the meeting on _____.

Dated:

Gayle T. Borkowski, Clerk of the Board
of Supervisors, County of Monterey,
State of California.

By _____
Deputy