

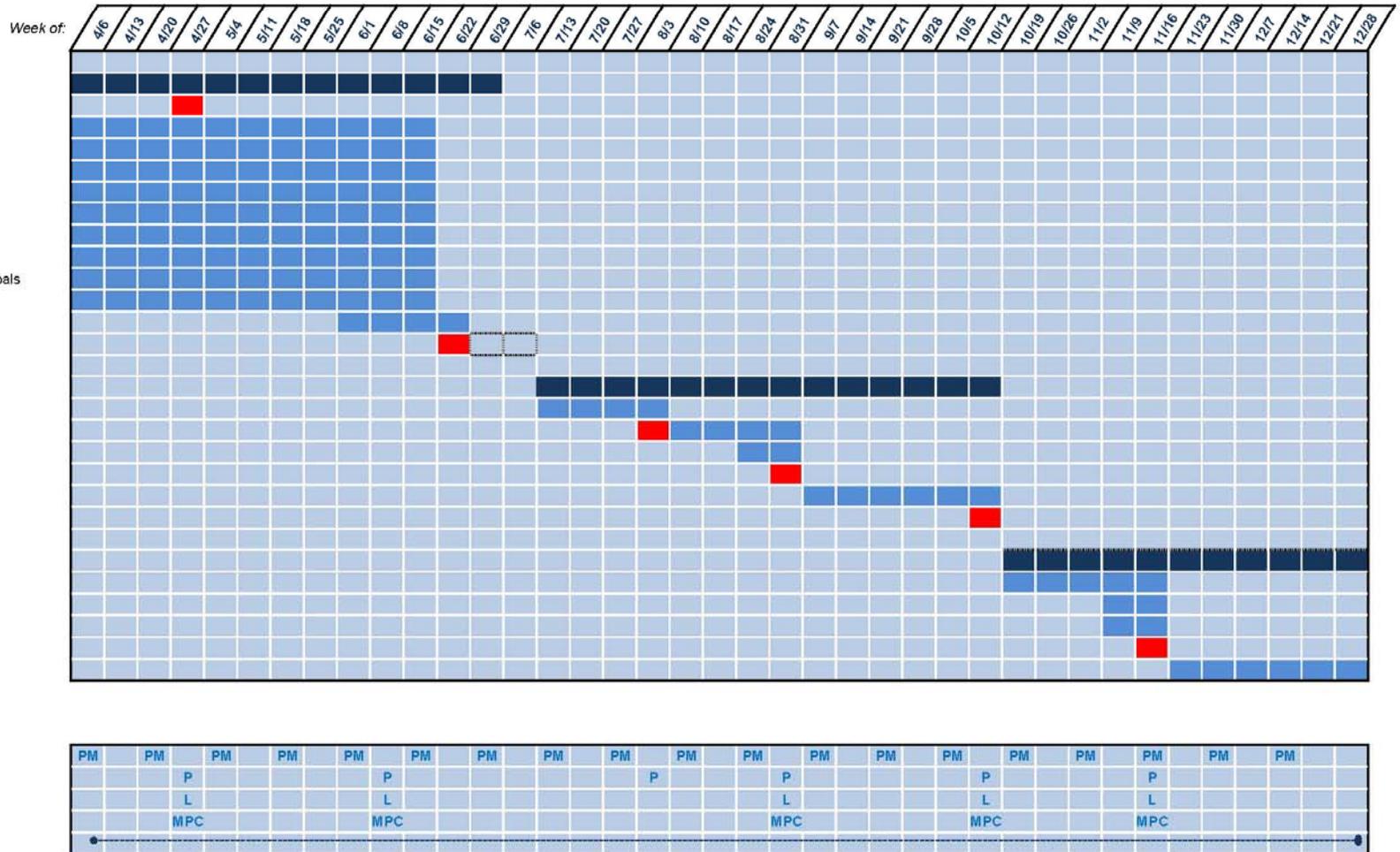


# Master Plan Goals

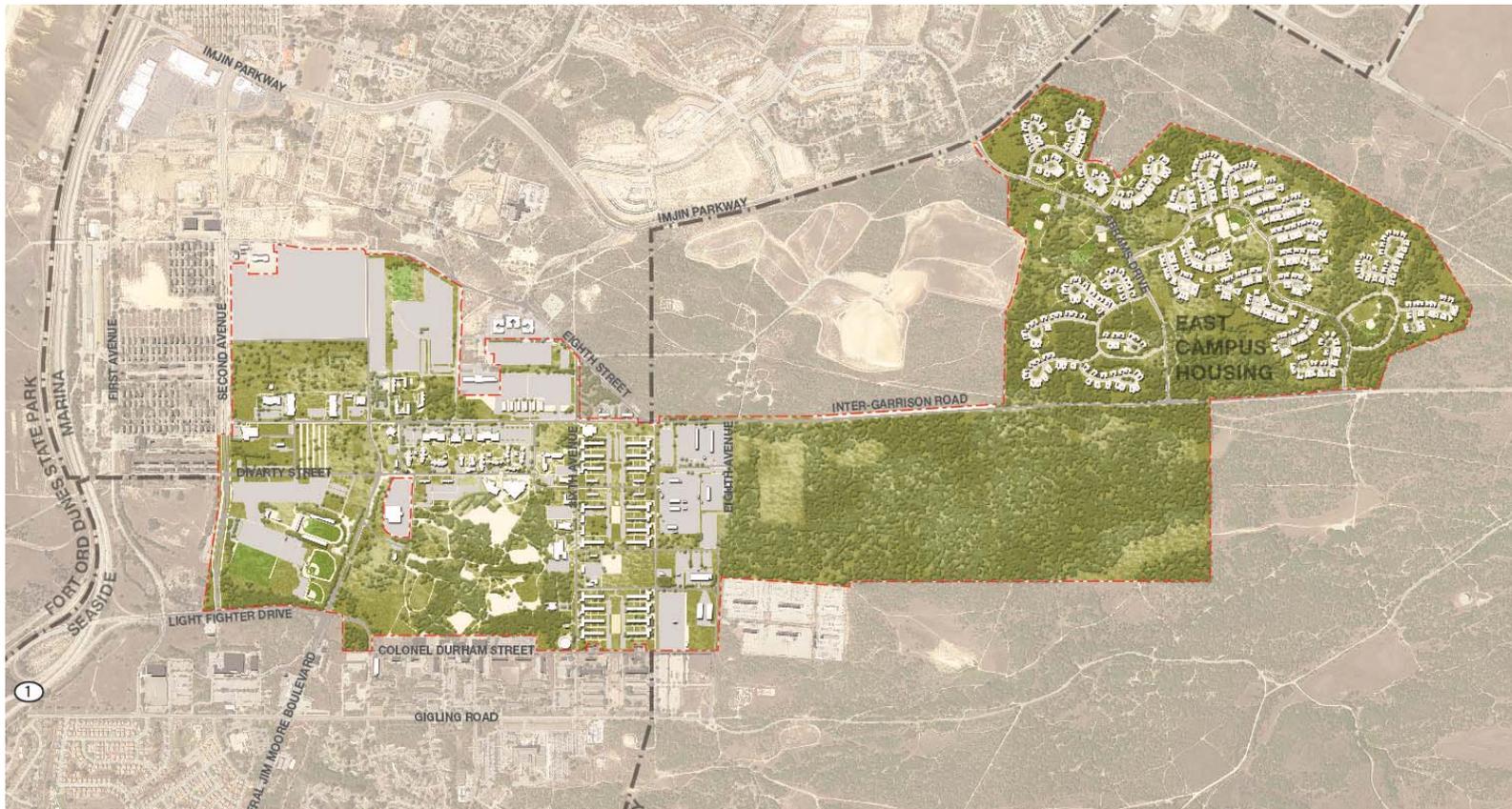


- Support the University's *academic mission* and strategic plan vision
- Develop a framework for *sustainable growth* that is aligned with enrollment objectives over the long-term
- Create a *realistic implementation* strategy
- Create a *strong campus identity* and sense of place
- Facilitate a robust *transportation demand management (TDM)* strategy
- Provide *connections* to neighboring jurisdictions
- Generate *support* from campus and community constituents
- Support the *CSUMB Climate Action Plan*, including carbon neutrality by 2030

# Work Plan and Schedule



# What is Driving the Master Plan?

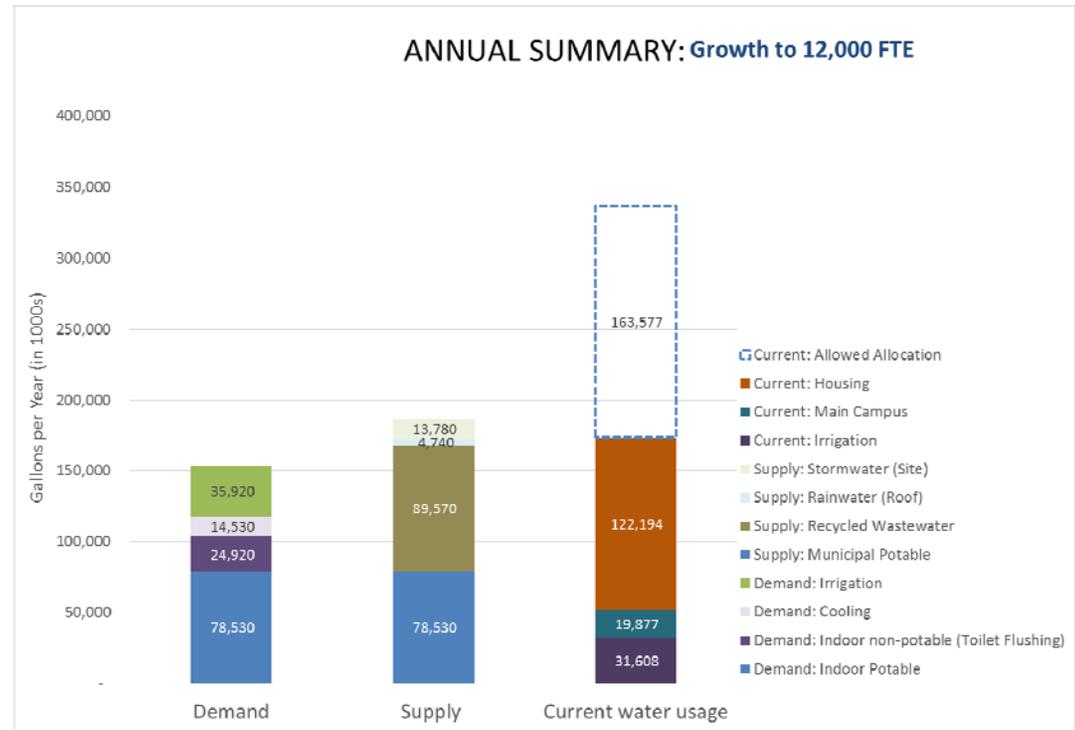


# 1. Accommodating Growth

Accommodate Growth to 12,000+ students

## Considerations:

- Program accommodation
- Existing vs. new construction
- Campus form and character
- Meeting sustainability goals
- Infrastructure requirements
- Decreasing and reusing water onsite
- Renewable energy generation
- Alternative transportation dependent campus
- Funding
- Local and regional economic development opportunities



## 2. Providing On-Campus Housing

Accommodate at least 60% of students on campus

### Considerations:

- Housing types – dorms, suites, apartments
- Implementation strategies: public private partnerships (P3)
- Land areas and density
- Location and relationship to academic, recreation, services
- Living/learning strategies
- Non-auto centric living – bike storage, separated pathways links throughout campus and to community, transit and car share access



# 3. Enabling Student Success

Support academic mission and goals of strategic plan for student success

Considerations:

- Quality of indoor and outdoor teaching and learning facilities
- Student life facilities for residents and commuters
- Campus appeal and functionality
- Relation to surrounding communities, amenities, natural environment and activities
- Regional / campus accessibility for those with all mobility levels including bicycle/pedestrian and transit connections
- Student support



# 4. Using Sustainable Strategies

2013 Climate Action Plan to reach ACUPCC 2030 carbon neutrality goal

Water Supply

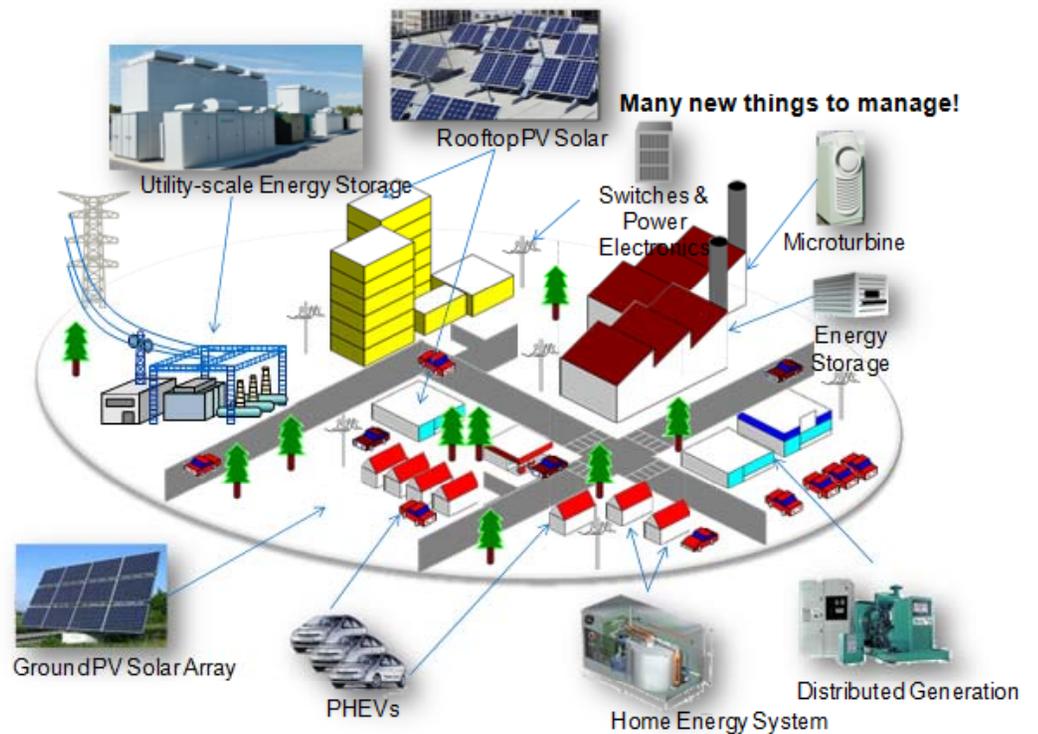
Transportation Demand Management (TDM)

Considerations:

- Implement and update Climate Action Plan
- Regional and CSU model

Consider all dimensions of sustainability:

1. Environment
  - Transportation
  - Waste
  - Water
  - Energy
  - Built environment
  - Habitat management
2. Social inclusivity
3. Economics



# 5. Enhancing the Quality of the Campus Environment

Placemaking,  
Campus Quality and Character

Considerations:

- Conservation and environmental stewardship
- FORTAG connection between beach and back country
- Entries, edges and campus image
- Using growth design guidelines to enhance campus setting
- Create a model for teaching and learning
- CSUMB as a regional asset for:
  - Economic growth and job creation
  - Educational attainment
  - Environment that teaches
  - Connection to open space
  - Recreation
  - Arts and entertainment

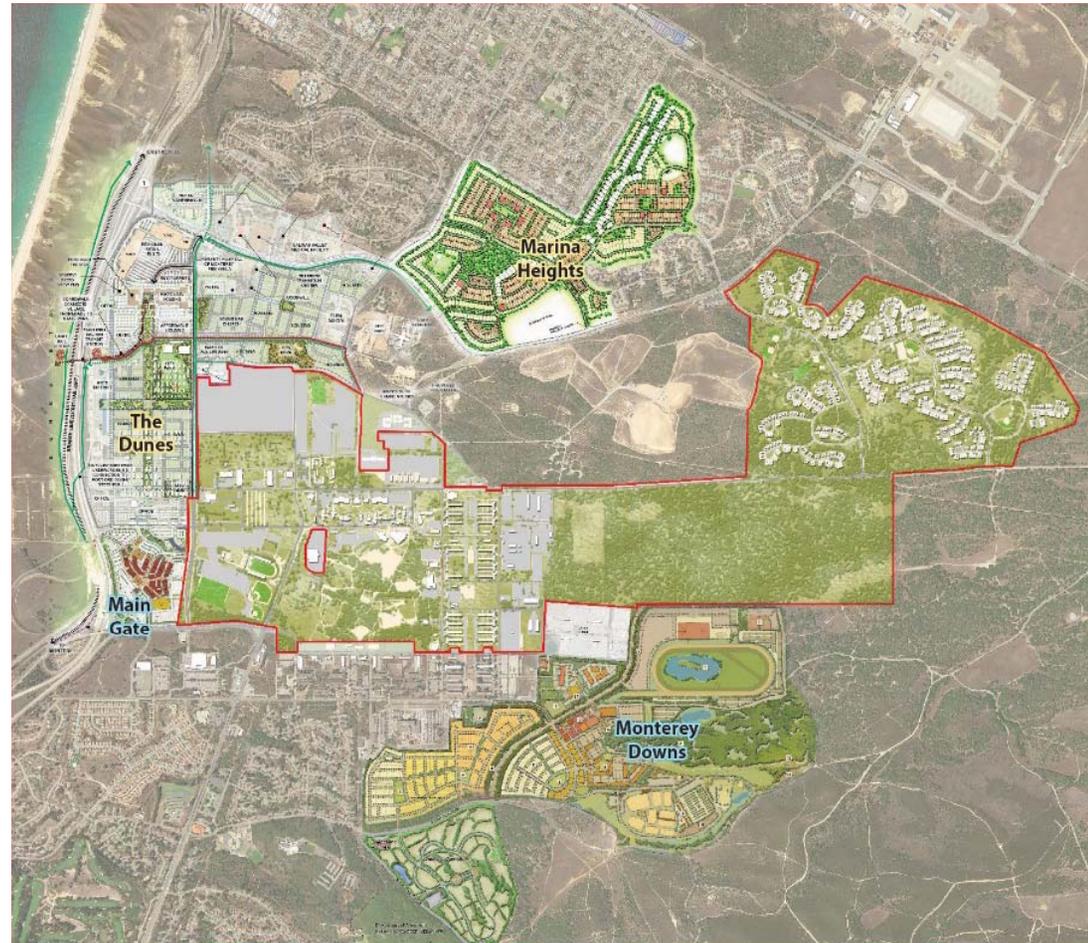


# 6. Strengthening the Community Context

## Cooperation with Regional Agencies and Jurisdictions

### Considerations:

- Continuing cooperative relationships.
- CSUMB role in supporting economic development and jobs creation.
- CSUMB as regional model of sustainability.
- Regional Urban Design Guidelines development and consideration.
- Showcase Transportation Demand Management policies, programs and physical improvements.
- Transportation and connectivity strategies.
- Student amenities and services on site and in the surrounding communities.



# 7. Phasing, Financing, and Economic Development

Campus development financing models  
Off-site partnerships and cooperation

## Considerations:

- Funding campus growth in a declining resource environment
- Roles for philanthropy
- Public/private partnerships (P3) for campus facilities and infrastructure
- CSUMB role in supporting economic development and jobs creation
- Regional partnerships
- Campus-based initiatives





# Master Plan Program: Summary

Current Capital Projects

Space Needs for Growth

Outdoor Space

OUTDOOR SPACE	ACRES
Outdoor Physical Education Facilities	34
Corporation Yard	1
Surface Parking	23
Total	58

MASTER PLAN PROGRAM	ASF	GSF
<b>PLANNED CAPITAL PROJECTS</b>		
Academic And Support Buildings	121,900	189,800
Campus Life	73,100	103,000
Athletics And Recreation	26,000	40,000
Greenhouses	1,344	1,344
<b>Total Non-residential</b>	<b>222,344</b>	<b>334,144</b>
<b>Student Housing (1,000 Beds)</b>	<b>220,000</b>	<b>338,462</b>
<b>TOTAL PLANNED CAPITAL PROJECTS</b>	<b>442,344</b>	<b>672,606</b>
<b>SPACE NEEDS FOR GROWTH</b>		
Instructional Space	75,921	116,801
Administration and Office Space	85,177	131,042
Library and Study	74,489	114,598
Special Use Space	52,500	80,769
Athletics and Recreation	58,200	89,538
Student Life Space	88,800	136,615
Corporation Yard	14,400	22,154
<b>Total Non-residential</b>	<b>449,486</b>	<b>691,517</b>
<b>Student Housing (2,811 New Beds)</b>	<b>632,160</b>	<b>972,554</b>
<b>TOTAL GROWTH-RELATED PROGRAM</b>	<b>1,081,646</b>	<b>1,664,071</b>
<b>TOTAL MASTER PLAN PROGRAM</b>	<b>1,523,990</b>	<b>2,336,677</b>

# Questions and Comments

