



Monterey County

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Board Order

Resolution No. 14-072

Upon motion of Supervisor Potter, seconded by Supervisor Armenta and carried by those members present, the Board of Supervisors hereby:

Adopted Resolution proclaiming the Week of May 3 - 11, 2014 As "Travel & Tourism Week" in Monterey County. (Full Board)

PASSED AND ADOPTED on this 22nd day of April 2014, by the following vote, to wit:

AYES: Supervisors Calcagno, Armenta, Salinas, Parker and Potter

NOES: None

ABSENT: None

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 77 for the meeting on April 22nd, 2014.

Dated: April 24, 2014
File Number: CR 14-067

Gail T. Borkowski, Clerk of the Board of Supervisors
County of Monterey, State of California

By 
Deputy

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Resolution No.: 14-072

Resolution proclaiming the Week of May 3 - 11, 2014)
As "Travel & Tourism Week" in Monterey County.....)

WHEREAS, travel matters to the nation's economic prosperity and its image abroad, to business wealth and to individual travelers; and

WHEREAS, travel to and within the United States provides significant economic benefits for the nation, generating \$2 trillion in economic output in 2012, with \$855.4 billion spent directly by travelers that spurred an additional \$1.1 trillion in other industries; and

WHEREAS, travel is among the largest private-sector employers in the United States, supporting 14.6 million jobs in 2012, including 7.7 million directly in the travel industry and 6.9 million in other industries; and

WHEREAS, travelers' spending directly generated tax revenues of \$128.8 billion for federal, state and local governments, funds used to support essential services and programs; and

WHEREAS, in 2012 total travel spending in Monterey County was \$2.3 billion contributing to \$57.9M in local tax receipts and generating 21,910 jobs; and

WHEREAS, international travel to the United States is the nation's largest single export industry – greater than the export of business services, machinery, computer and electronic products, motor vehicles and agriculture. In 2012, travel generated \$168.1 billion in exports, creating \$45 billion in balance of travel trade surplus for the U.S.; and

WHEREAS, meetings, events and incentive travel are core business functions that help companies strengthen business performance – averaging a return on investment of \$12.50 in profits and \$3.80 in revenue for every dollar spent on corporate travel – align and educate employees and customers, and reward business accomplishments; and

WHEREAS, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness; and

WHEREAS, travel is a catalyst that moves the national economy forward.

NOW THEREFORE, BE IT RESOLVED that the Monterey County Board of Supervisors does hereby proclaim **May 3-11, 2014 as Travel and Tourism Week** in Monterey County and urge all citizens to join me in this special observance with appropriate events and commemorations.

PASSED AND ADOPTED upon motion of Supervisor Potter, seconded by Supervisor Armenta and carried this 22nd day of April 2014, by the following vote, to wit:

AYES: Supervisors Calcagno, Armenta, Salinas, Parker and Potter
NOES: None
ABSENT: None

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 77 for the meeting on April 22nd, 2014.

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