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CLERK OF THE BOARD

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February 2, 2012

Mr. Dave Potter, Chair
Monterey County Board of Supervisors
168 West Alisal, First Floor
Salinas, California 93901

Re: Laguna Seca Raceway lease extension

Dear Chair Potter:

The Monterey County Hospitality Association strongly supports the Laguna Seca Raceway lease extension for Sports Car Racing Association of the Monterey Peninsula (SCRAMP). This matter is on your Board's February 7, 2012 agenda.

The races and events at Laguna Seca that SCRAMP has either attracted or sponsored are a significant business generator for the hospitality industry and for businesses throughout Monterey County. Monterey County is experiencing a slow, steady erosion of its share of the leisure visitor market. The Raceway at Laguna Seca is known throughout the racing community as a world class facility. SCRAMP is an equally good organization. The improved amenities and ancillary facilities accomplished by SCRAMP over the last several years, at little or no cost to the County, have kept the Raceway competitive with other race and event facilities.

SCRAMP involves thousands of volunteers in a true community effort and returns hundreds of thousands of dollars each year to local charities and community service organizations. The benefit to those organizations should not be compromised.

We urge the Board of Supervisors to give SCRAMP the Laguna Seca Raceway lease it needs and deserves.

Sincerely,

Bonnie Adams
Bonnie Adams, President/CEO

Monterey County Hospitality Association

cc: Supervisor Simon Salinas
Supervisor Louie Calcagno
Supervisor Jane Parker
Supervisor Fernando Armenta

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Dist 3 <input checked="" type="checkbox"/>	
Dist 4 <input checked="" type="checkbox"/>	
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CLERK OF THE BOARD

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Board of Supervisors

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