Before the Board of Supervisors in and for the County of Monterey, State of California

Resolution No.:

Adopt Resolution recognizing the month of	
October 2014 as Monterey County Rideshare Month)

Whereas, National Rideshare Month was established in October to raise awareness about the benefits and expand the use of alternate modes of transportation such as carpooling, vanpooling, bus and bicycle riding, walking, and telecommuting; and

Whereas, Ridesharing fosters cleaner air, healthier lifestyles, smoother traffic flow, lessens congestion, cuts commute costs, wear and tear on personal vehicles, and that transportation choices, money and the environment are closely linked; and

Whereas, carpooling is the simplest, quickest and most convenient way to cut commute costs, reduces air pollution; and

Whereas, by carpooling with someone else just one day a per week, weekday commute traffic could go down by 20%; and

Whereas, vanpooling is the most comfortable and cost effective way to travel 15 miles or more, is reliable, and can drastically cut commute costs by up to 75%; and

Whereas, public transportation is the most affordable way to commute long distances, allows you to relax, save money, catch up on reading, emails, homework and even sleep; and

Whereas, bike commuting is good for your heart, the planet and your wallet, offers a flexible alternative to driving in your car alone, is faster than walking, less hassle than driving and offers free upfront parking; and

Whereas, riding a bike also works as a "first mile/last mile" solution for your bus, carpool or vanpool commute; and

Whereas, telecommuting contributes to improvement in work quality, increased productivity; and

Whereas, an employer interested in setting up or revitalizing an employee commute program or seeking to address constraints such as limited parking can do this through a rideshare program; and

Whereas, a manager interested in boosting productivity and implementing innovative costcutting strategies for their company and employees can do this through a rideshare program; and

Whereas, an employee who wants to help their employer and coworkers curb their organization's carbon footprint and green their commutes can do this through a rideshare program.

NOW, THEREFORE, BE IT RESOLVED, that the County of Monterey, Board of Supervisors on behalf of the County and all its citizens thereof, recognize the month of October 2014 as **National Rideshare Month**.

PASSED AND ADOPTED on this 28th day of October, 2014 by the following vote, to wit:

AYES:
NOES:
ABSENT:

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board Supervisors duly made and entered in the minutes thereof of Minute Book 77, for the meeting on October 28, 2014.

Dated: October 28, 2014

Gail T. Borkowski, Clerk of the Board of Supervisors County of Monterey, State of California

By		
•	Deputy	