

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Agreement No: A-11505; A-11506; A-11507

- a. Approve the Fiscal Year 2009-10 Development Set-Aside (DSA) Marketing Plans, submitted by the Monterey County Convention and Visitors Bureau (MCCVB), the Arts Council for Monterey County (ACMC), and the Monterey County Film Commission (MCFC), as recommended by the Overall Economic Development Commission (OEDC);
- b. Authorize the Contracts/Purchasing Officer to execute an Agreement with the MCCVB for the term July 1, 2009 through June 30, 2010, in an amount not to exceed \$887,397;
- c. Authorize the Contracts/Purchasing Officer to execute an Agreement with the ACMC for the term July 1, 2009 through June 30, 2010, in an amount not to exceed \$260,303; and
- d. Authorize the Contracts/Purchasing Officer to execute an Agreement with the MCFC for the term July 1, 2009 through June 30, 2010, in an amount not to exceed \$124,893.

Upon motion of Supervisor Parker, seconded by Supervisor Salinas, and carried by those members present, the Board hereby:

- a. Approved the Fiscal Year 2009-10 Development Set-Aside (DSA) Marketing Plans, submitted by the Monterey County Convention and Visitors Bureau (MCCVB), the Arts Council for Monterey County (ACMC), and the Monterey County Film Commission (MCFC), as recommended by the Overall Economic Development Commission (OEDC);
- b. Authorized the Contracts/Purchasing Officer to execute an Agreement (A-11505) with the MCCVB for the term July 1, 2009 through June 30, 2010, in an amount not to exceed \$887,397;
- c. Authorized the Contracts/Purchasing Officer to execute an Agreement (A-11506) with the ACMC for the term July 1, 2009 through June 30, 2010, in an amount not to exceed \$260,303; and
- d. Authorized the Contracts/Purchasing Officer to execute an Agreement (A-11507) with the MCFC for the term July 1, 2009 through June 30, 2010, in an amount not to exceed \$124,893.

PASSED AND ADOPTED this 21st day of July, 2009, by the following vote, to wit:

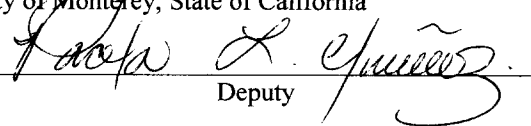
AYES: Supervisors Armenta, Salinas, Calcagno, Parker
 NOES: None
 ABSENT: Supervisor Potter

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 75 for the meeting on July 21, 2009.

Dated: July 22, 2009

Gail T. Borkowski, Clerk of the Board of Supervisors
County of Monterey, State of California

By


Deputy