

Exhibit D

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NATIVE SONS OF THE GOLDEN WEST HISTORICAL LANDMARK PROGRAM

FEBRUARY 2019

OVERVIEW:

The NATIVE SONS OF THE GOLDEN WEST (NSGW) is a fraternal organization established 1875 to preserve the History of California. The NSGW has established a Historical Landmark Program to accomplish our objective of preserving the history of California. In addition to the NSGW Historical Landmark Program, the NSGW has established organizational-wide programs to focus on the preservation of California history including the following areas:

- Managing NSGW museums with artifacts from various periods of California history;
- Maintaining historical buildings which the organization uses for organization meetings and events;
- Performing a traditional dedication ceremony to honor and recognize a California NSGW Historical Landmark site;
- Placement of NSGW Historical Plaques on historical buildings and sites in order to provide awareness of the location to the public and to recognize the site as historically significant;
- Establishment of the Historical Preservation Foundation of the Native Sons of the Golden West which provides grants for historic preservation projects by statewide historically focused organizations;
- Sponsoring a state-wide 4th grade essay contest on the topic of California history and;
- Directing organization preservation projects with member participation and management.

NSGW HISTORICAL LANDMARK PROGRAM:

The NSGW Historical Landmark Program consists of two features:

- Placement of permanent plaques on sites of historic significance. Approximately, 1,500 plaques have been placed by the NSGW since the program was started in 1886, over 130 years ago;
- Dedication of the historic site by following a traditional ceremony. The ceremony was originally written in 1897 and has been used as part of the historic landmark dedication ceremony for over 120 years.

The NSGW Historical Landmark Program provides an opportunity for national, state, county, city, education, water and private organizations and groups to bring public awareness to a historical site while providing historical background information on a site, person or event. In addition, a team of NSGW Grand Officers will perform a NSGW traditional dedication ceremony in which the public is invited and an entire event may be planned around the dedication.

The permanent historical plaque will contain verbiage regarding the historical significance of the site, person or event which is being dedicated. The plaques are either made in bronze, granite or aluminum and include the sponsoring names of the involved groups. All decisions regarding verbiage content and plaque type are discussed and approved by all involved groups. The dedication event is a coordinated

event between all involved parties is scheduled to provide an opportunity for the site owner to invite the public to their site for the dedication ceremony and installation event.

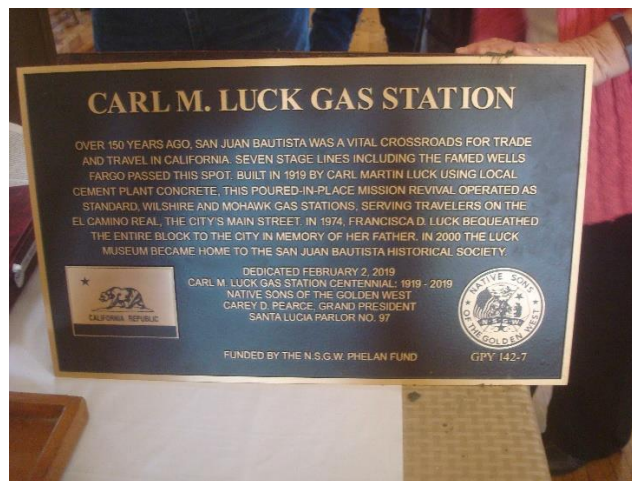
COST:

The cost of the plaque is shared among the interested parties with the Native Sons of the Golden West providing the major funding for the plaque purchase and ordering while other parties may contribute to the cost. Any sponsors of the plaque will have their name added to the plaque. The cost of a bronze plaque is approximately \$1,000 while the cost for aluminum and granite is less.

The installation of the plaque of the responsibility of the site owner. Examples of how some sites have installed their NSGW historical landmark plaque include being placed on a cement pedestal, a brick monument, mounted on the building wall and placed inside the historical location. Prices on monuments vary however it is up to the site owner to determine how and where they would like the plaque installed and placed.

EXAMPLES:

Below are some examples of NSGW Historical Landmark plaques which have been dedicated.



QUESTIONS:

Please contact Joe Castillo, Grand 2nd Vice President, for any questions regarding the NSGW Landmark Program. His contact information is as follows:

Mail:

Joe Castillo
PO Box 2326
San Gabriel, CA 91778

Email: joeacastillo@aol.com

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NATIVE SONS OF THE GOLDEN WEST
HISTORICAL LANDMARK PROGRAM PROJECT PROPOSAL

DATE: February 21, 2019

PROJECT PROSAL:

The Native Sons of the Golden West (NSGW) would like to place a NSGW historical landmark at the Monterey County Courthouse. This plaque will recognize the architectural and historical significance of the building and its importance to Monterey County and California history. In addition, the artwork of the famous artist Joseph "Jo" Mora will be included within the verbiage of the historical plaque.

PROJECT COST:

The Native Sons of the Golden West will be the primary funder of the NSGW Landmark Historical plaque however in many instances the cost is shared among sponsoring groups thereby allowing the NSGW to use their limited budget to sponsor more plaque dedications throughout the State of California. Plaque costs average \$1,000 and can vary based upon the material used for the plaque.

The monument and installation costs are usually provided by the site owner and is based upon where the site owner would like to display the historical landmark plaque and how the plaque will be displayed for the public to view.

The cost for the dedication event is a shared effort between the NSGW, sponsoring groups and the site owner. However, how the site owner would like to host the event is their choice.

PROJECT BENEFITS:

The benefits to the Monterey County Courthouse include the following:

- The name of the County of Monterey placed on the NSGW Landmark Historical plaque as a sponsor;
- Bringing awareness to the historical significance of the building to Monterey County and the State of California;
- Bringing awareness to the architectural significance of the artwork of Joseph "Jo" Mora to the Monterey County Courthouse;
- Providing public education to the people of Monterey County on the historical and architectural significance of the Monterey County Courthouse;
- Permanent placement of a NSGW Landmark Historical plaque joining approximately 1,500 other NSGW landmark plaques installed throughout the State of California since 1888;
- A Monterey County Courthouse hosted NSGW dedication event for the public in which county and city officials may be involved. The NSGW dedication ceremony has been used since 1897.

The benefits to the Native Sons of the Golden West include the following:

- Preserving the history of the State of California and the County of Monterey by the permanent placement of a NSGW Landmark Historical plaque;
- Recognition of the historical significance of the Monterey Courthouse Building and its structural design;

- Recognition of the architectural significance of the artwork of Joseph “Jo” Mora which is engraved within the design of the Monterey County Courthouse;
- Public awareness of the preservation efforts of the Native Sons of the Golden West.

PROJECT PARTICIPATION:

The Monterey County Courthouse will be included in all phases of the project including:

- Approval of the NSGW plaque verbiage;
- Selection of the dedication date and location;
- Complete involvement with the dedication event including speakers, invitees and press notification;
- Selection of the NSGW landmark historical plaque placement and installation.

PROJECT REQUIREMENTS:

In order to continue with this project, the NSGW only requires the approval of the site owner and agreement with this project proposal. A donation of \$500 for the plaque cost is suggested, however this amount is optional and is not a requirement.

PROJECT DEADLINES:

The project deadline is flexible however the current NSGW Grand President, Carey Pearce, is an employee of the County of Monterey Courthouse and is a resident of Monterey County. His term expires in May 2019. It would be an ideal dedication for the Grand President and the Monterey County Courthouse for him to lead the dedication event. Approval by Monterey County Courthouse would start plaque ordering process and timeframe which will require 6 weeks to finalize.

MORE PROJECT INFORMATION:

Please review the attached NSGW Landmark Historical Program document for further information on the program.

QUESTIONS:

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