



MONTEREY COUNTY
FILM COMMISSION

***THE MCFC MISSION IS TO INSPIRE AND FACILITATE FILM
AND MEDIA PRODUCTION THROUGHOUT MONTEREY COUNTY,
CREATING POSITIVE ECONOMIC IMPACT.***



WE'RE BRINGING *"LIGHTS, CAMERA, AND ECONOMIC ACTION"* TO MONTEREY COUNTY THROUGH THE FILM INDUSTRY.

***\$132 MILLION IN ECONOMIC IMPACT* IN LOCAL COMMUNITIES SINCE OUR CREATION BY THE MONTEREY COUNTY BOARD OF SUPERVISORS.**

MCFC'S BACKGROUND

★ MCFC WAS FOUNDED BY THE COUNTY OF MONTEREY'S BOARD OF SUPERVISORS IN JUNE 1987

★ WE OBTAINED 501(C)(3) NONPROFIT STATUS IN 1989

★ MCFC HAS BEEN A DSA MEMBER SINCE 1987

★ ALL VOLUNTEER BOARD OF DIRECTORS WITH THREE PART-TIME STAFF MEMBERS (1.8 FTE)



WHAT MCFC DOES?

★ MCFC MAXIMIZES THE ECONOMIC BENEFITS

FROM ON-LOCATION FILMING



WE WORK TO SEE THAT MONTEREY COUNTY

PROSPERS IN A HIGHLY COMPETITIVE

GLOBAL

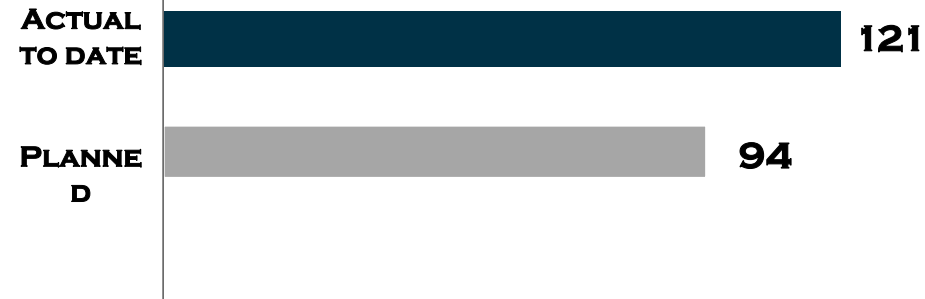
MARKETPLACE (MORE THAN 360
WORLDWIDE)

★ MCFC PUBLICIZES AND SHOWCASES THE
VARIETY OF FILM SITES AND THE
NUMEROUS



GOAL 1: FILM INDUSTRY OUTREACH & FACILITATION

FILM PRODUCTIONS — 129% OF GOAL (FY2022-23)

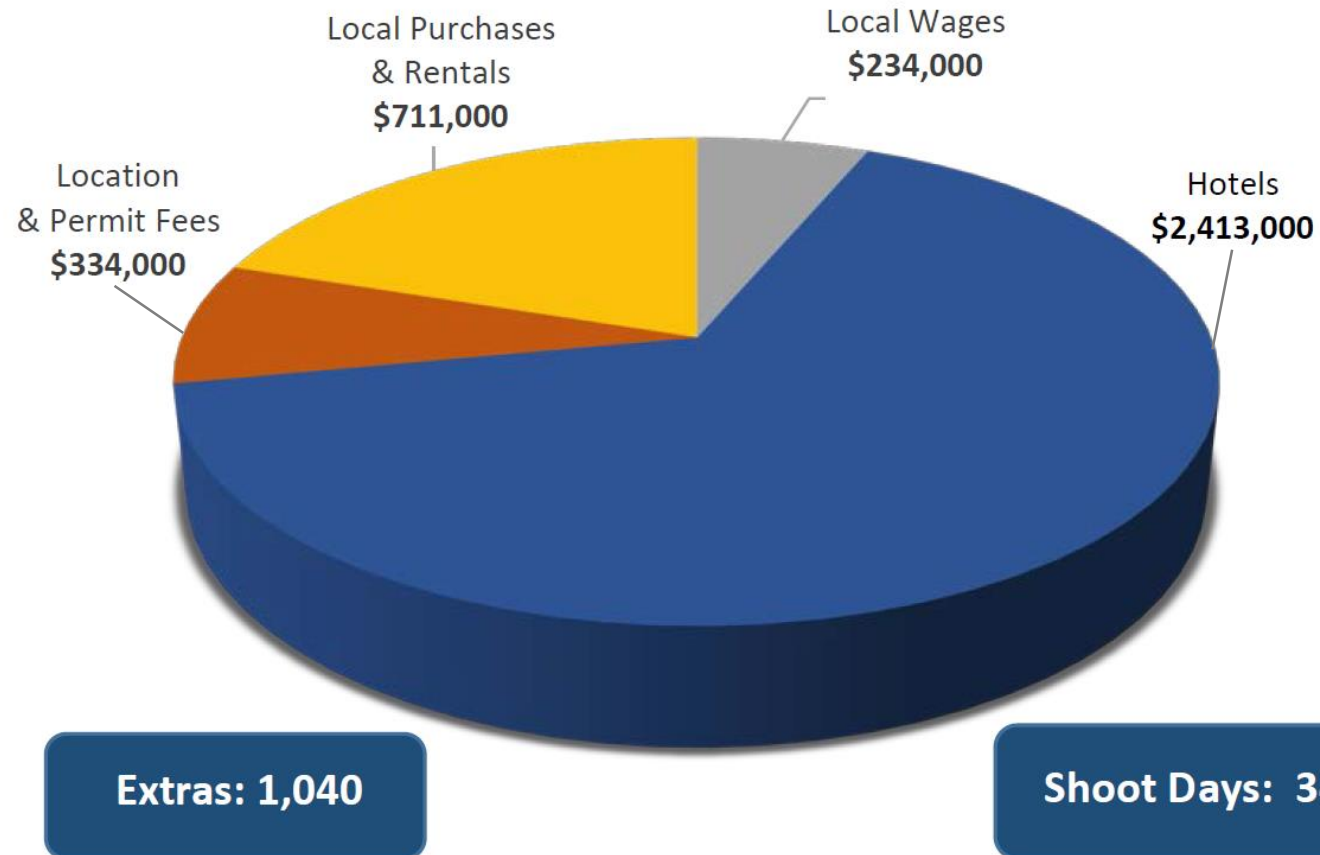


TOTAL LOCAL SPEND — 90% OF GOAL (FY2022-23)



FILM PRODUCTIONS BRING A LOCAL ECONOMIC BOOST

“Big Little Lies” (Season 2) Local Spend in Monterey County: \$3,692,000



GOAL 2: EXPANDING INDUSTRY MARKETING & PROMOTION

EXPAND REACH OF ADVERTISING 105% OF GOAL






YOU WON'T BELIEVE YOUR EYES

Film Monterey County, California

From majestic coastlines to rural farmlands, you'll see it all in our part of California's Central Coast. Focus on towns like Carmel and Monterey, and places like Big Sur and the Salinas Valley. Visualize the variety on our website's location sizzle reel at FilmMonterey.org.

We're looking forward to making it easy to film here. 831-646-0910 or Karen@FilmMonterey.org





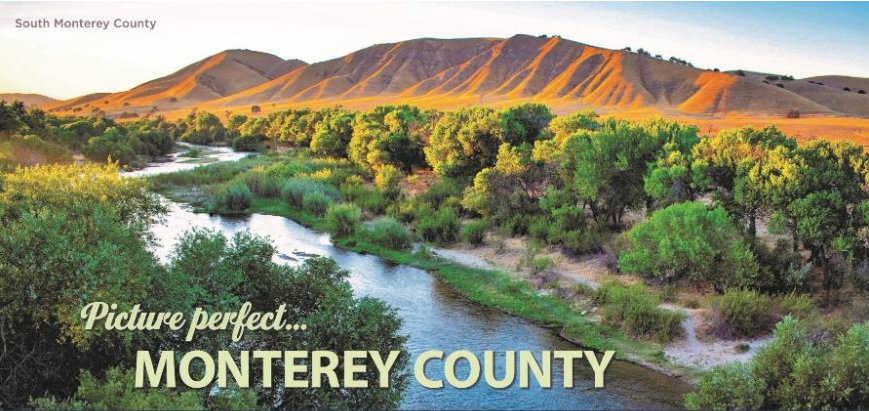


Carmel-by-the-Sea

Picture perfect...
MONTEREY COUNTY

You'll find camera-ready locations in Monterey County. From the coastal Monterey Peninsula to the Salinas Valley's "Steinbeck Country," we're picture perfect! Call on us for locations, permits, crew and resources referrals. 831-646-0910 FilmMonterey.org Karen@FilmMonterey.org







South Monterey County

Picture perfect...
MONTEREY COUNTY

You'll find camera-ready locations in Monterey County, California. From the rugged coastline and the Monterey Peninsula to the rural farmlands in the Salinas Valley, we're picture perfect! Check out our online "You Won't Believe Your Eyes" location sizzle reel for a taste of our diverse looks for filming. 831-646-0910 FilmMonterey.org Karen@FilmMonterey.org



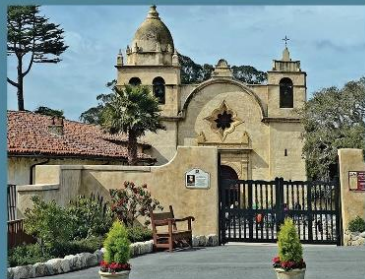
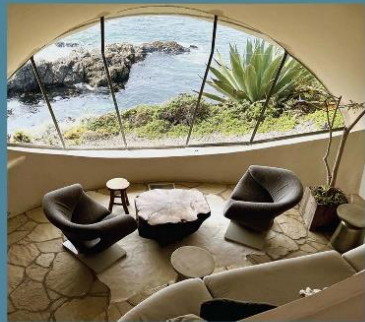
MCFC'S FILM INDUSTRY ADVERTISING



Make the Scene
in Monterey County, California
Picture perfect: The enchanting village of Carmel-by-the Sea offers a stunning coastline and varied architectural looks in the Monterey Peninsula. Call on us for location connections.



FilmMonterey.org • 831.646.0910



Salinas Valley crops



Old barn, Salinas Valley



Carmel Beach



Big Sur vista



Steinbeck House, Salinas

Make the Scene
in Monterey County, California



You'll find such varied and stunning locations here.
Plus get free help with locations and resources!
FilmMonterey.org • Karen@FilmMonterey.org

WHY IS MCFC CRITICAL TO THE COUNTY OF MONTEREY?

★ WE HAVE AN INTERNATIONALLY CERTIFIED FILM COMMISSIONER FOR THE COUNTY OF MONTEREY AND ITS RESIDENTS

★ REGIONAL REPRESENTATIVE TO ALL THINGS FILM—

SAVING THE COUNTY TIME AND MONEY

★
★ FOLLOWS GLOBAL INDUSTRY “BEST PRACTICES”

OFFERING IMMEDIATE, KNOWLEDGEABLE, AND

EXCEPTIONAL RESPONSIVENESS IN A FAST-MOVING



Big Little Lies, HBO



Malcolm & Marie, M&M Productions, LLC

WHAT PEOPLE ARE SAYING...

“I COULD NOT HAVE PULLED OFF THE JOB TO THE EXTENT THAT I DID WITHOUT YOUR SUPPORT, YOUR CONNECTIONS AND YOUR HELP AND FOLLOW THROUGH. YOU REALLY ARE A HUGE ASSET TO MONTEREY COUNTY.”

–PETER McCLAFFERTY, L.A. LOCATION MANAGER



THANK YOU FOR YOUR CONTINUED SUPPORT!