



COUNTY OF MONTEREY  
DEPARTMENT OF EMERGENCY MANAGEMENT



**PAJARO REVITALIZATION COMMITTEE**

# **ASSEMBLY BILL 102 PAJARO FLOOD RELIEF PROJECT PROPOSALS**

**Recovery • Revitalization • Resilience**



## IMPACTS TO HEALTH AND SOCIAL SERVICES

Increased demand for social services, emergency housing vouchers, unemployment benefits, etc.

Impacts to health risks due to mold and contaminated soils.

## IMPACTS TO HOUSING

Nearly every home in Pajaro was impacted, even those without high water marks.

250 residential structures damaged or destroyed by flooding

Close to \$100 million in damages.

## IMPACTS TO NATURAL AND CULTURAL RESOURCES

Damage to the Pajaro Middle School, Ag. Commissioner's Office, Library, and the historic water tower.

Flooding causes erosion of the land taking nutrients from the soil.

## IMPACTS TO INFRASTRUCTURE

Damage to roads, public water systems, sewage main, and the levee.

Disruption of services like clean drinking water, and sewage.

Close to \$60 million in damages

## IMPACTS TO ECONOMY

Approximately \$600+million in damages to the agricultural industry.

Approximately \$30 million in damages to businesses and commercial structures.

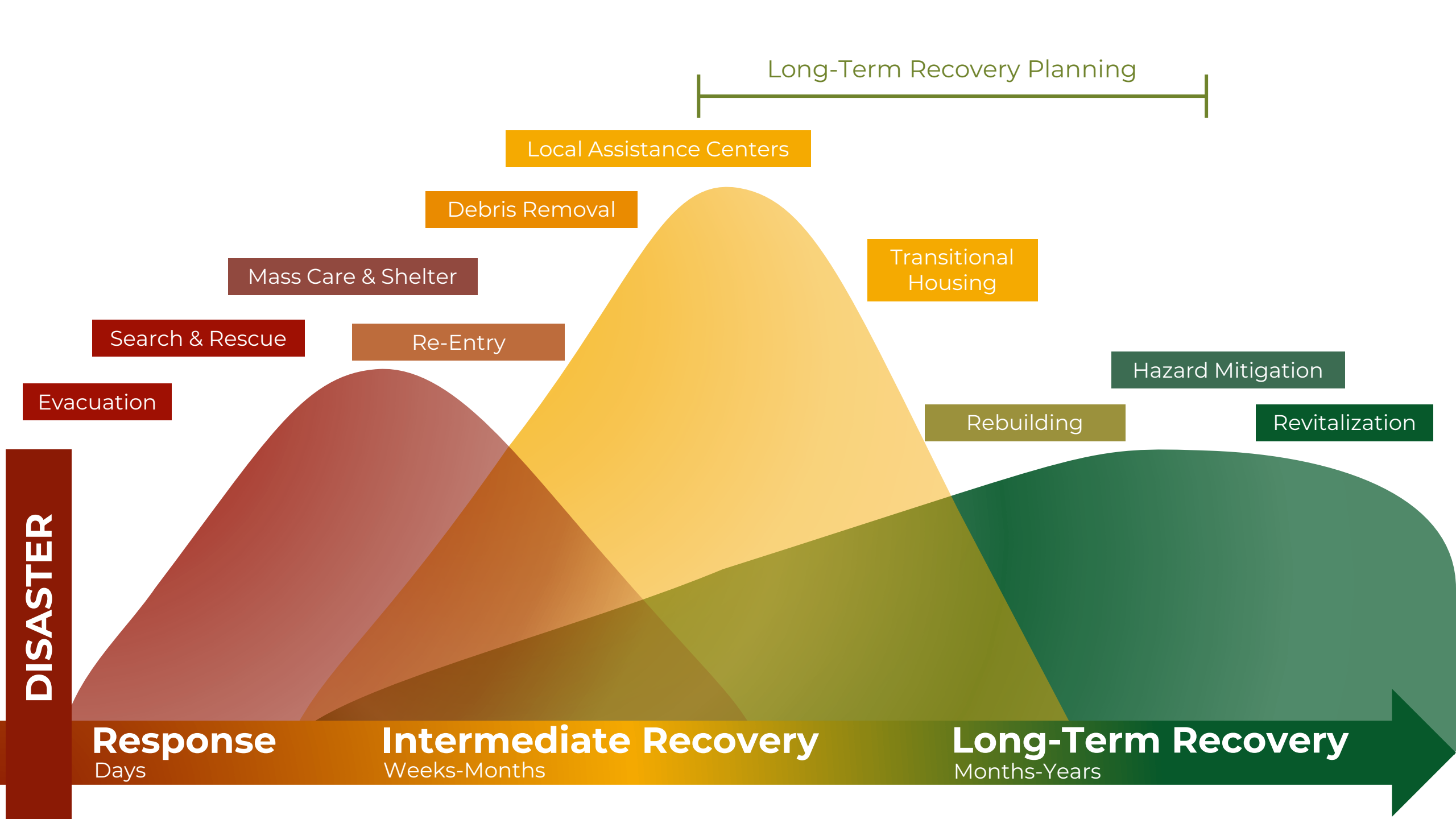
## IMPACTS TO PUBLIC SAFETY

More than 3,000 residents evacuated in the Community of Pajaro.

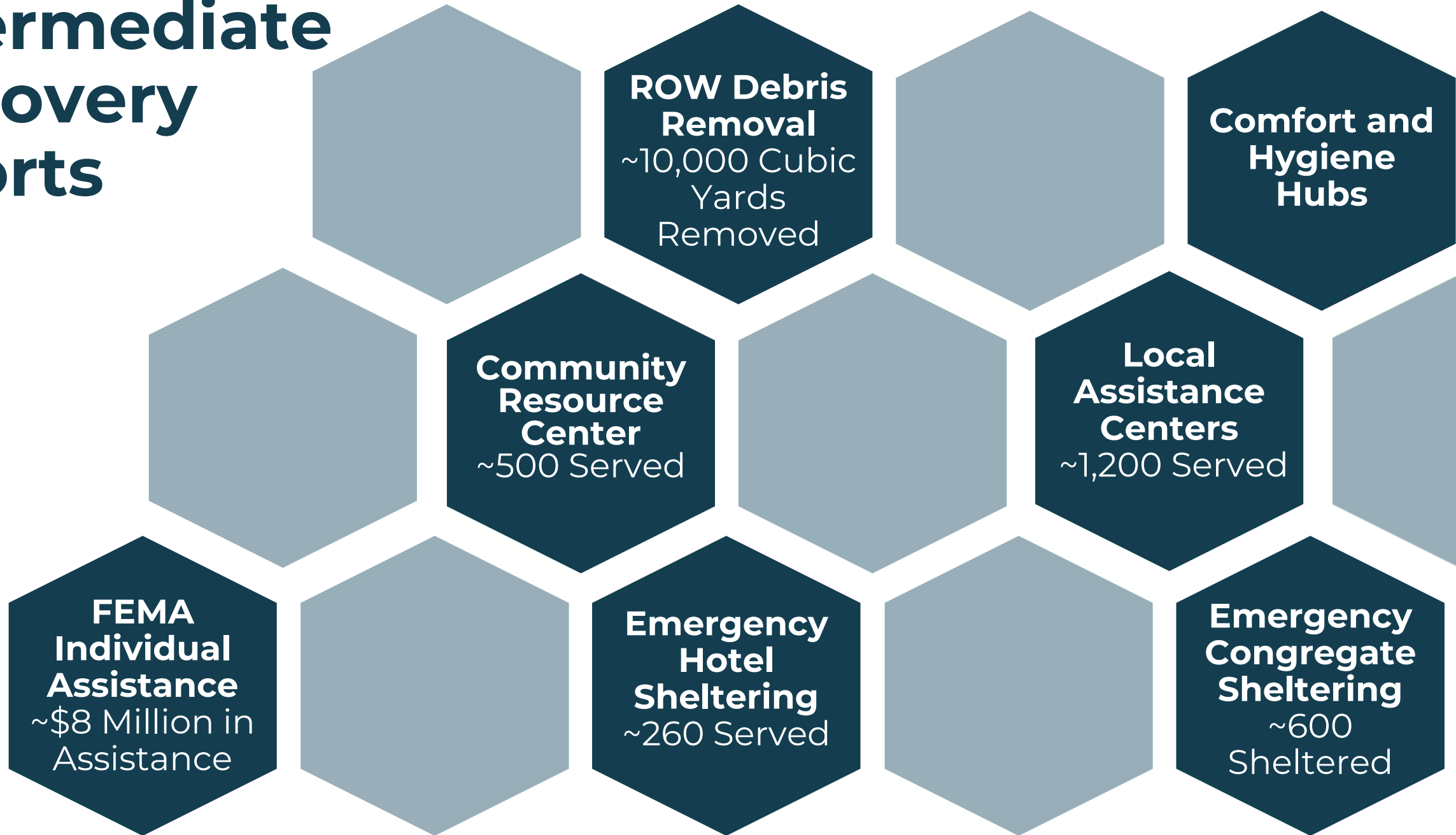
Increased demand on public safety resources.

Close to 250 high water rescues.





# Intermediate Recovery Efforts



# Pajaro Revitalization Committee

- The Pajaro Revitalization Committee was established in mid-July to develop an inclusive recovery community led plan for the township of Pajaro.
- The overarching objective the Task Force is:
  - To ensure a resilient and sustainable recovery.
  - To strengthen the community's preparedness for future disasters.
  - To include residents in the recovery planning work and processes.



**Infrastructure**



**Natural &  
Cultural  
Resources**



**Health & Social  
Services**



**Housing &  
Community  
Development**



**Economic  
Development**



**Public Safety**



# Long-Term Recovery Plan

Long Term Recovery Planning is the process of establishing a community-based, post-disaster vision and identifying projects and project funding strategies best suited to achieve that vision, and employing a mechanism to implement those projects



# Assembly Bill 102

The County of Monterey has been allocated \$20 Million from the State budget for Pajaro recovery efforts.

## Requirements

- Disbursed in the community of Pajaro
- No duplication or replacement of benefits available or received through other existing assistance programs
- Must be expended by December 31, 2025
- **Subject to State Audit**
- Nexus with flood relief, response, recovery, mitigation, preparedness, and resilience

## Priorities

- No other funding available
- Immediate recovery need
- Community support and impact
- Feasibility
- One-time project



Meeting	Location	Date	Attendees
Listening Session	Santa Cruz County Fairgrounds	March 21, 2023	400
Listening Session	Pajaro Middle School	May 3, 2023	200
<b>Cafecito</b>	Pajaro Park	August 15, 2023	10
Pajaro Revitalization Committee Meeting	Our Lady of the Assumption Church	August 30, 2023	80+
Small Business Outreach	Casa de la Cultura	September 27, 2023	20
Pajaro Revitalization Committee Meeting	Our Lady of the Assumption Church	October 4, 2023	90
<b>Cafecito</b>	Pajaro Park	October 15, 2023	125
Pajaro Revitalization Committee Meeting	San Pablo de Colores	October 30, 2023	140
Pajaro Revitalization Committee Meeting	Our Lady of the Assumption Church	November 30, 2023	

## Community Engagement



# Meeting 1

August 30, 2023

- Affordable and Subsidized Housing Opportunities
- Install New Community Sign
- Home Elevation Project
- Tenants Rights Program
- Home Beautification Program
- Business Operations Center (Disasters)
- Vehicle Abatement
- Community Emergency Response Team (CERT)
- Annual Emergency Preparedness Fairs
- Monterey County Sheriff Substation
- River Maintenance
- Free Wi-Fi/Broadband
- Improve emergency communications
- Digital Message Board
- Streetlamps and Traffic Calming
- Street sweeping
- Improve sewage/water system
- Pedestrian crosswalks
- Public Trash Containers
- "Shop Local" Community Events
- Pajaro Chamber of Commerce
- Recreational Activities for all ages
- Church as Community Hub
- Community Resource Center
- Community Art (levee wall/businesses)
- Improve access to library (repairs/open-hours)
- Small Business Direct Assistance Grants
- Mental Health Services
- **And more.....**

## PUBLIC SAFETY

- Increase Safety/Patrol
  - Gun violence
- Vehicle Parking causing RISK for children crossing streets
  - Crosswalks
- Safety for children - ~~house~~ less-interactions w/ children in-out of school
- Vehicles speeding & doing spin outs (Donuts)
- Car owners overtaking parking spaces (2-3 vehicles)
- Street lighting

## ② What does a successful Recovery Pajaro look like

- Educational program for SB
  - getting programs & seminar, at no cost
- way to get information to business owners
- Door by door campaign/flyers Business Association
- assistance with building exterior design
- Funding for business i.e. Grants
- Parking shortage
- infrastructure funding/improvement
- homeless concern

## Projects

- Roads
- More street cleaning
- Cell Towers  $\rightarrow$  Coordination to move cars
- Move abandoned cars (schedule)
- Universal Broadband
- Community Art (levee wall)
  - $\rightarrow$  Priority to Pajaro kids K-12
- Cars not on sidewalks
- Speedbumps  $\rightarrow$  San Juan Rd, RR Ave.  $\rightarrow$  Mail USPS
- More police
- Community Message Board

Over 70+ Ideas Shared

## Successful Recovery

- Progress Reports
- What happens to Housing + damaged structures?
  - Owners
  - Tenants
- Adequate Roads
- Complete Transportation System
- Compliant/Resilient Sewer
- Street Sweeping
- Internet/Communications
- Cell phone coverage
- Recreation in river + levee trail
- Not repeat past mistakes
  - get away from fossil fuels

# Meeting 2

**October 4, 2023**

- Overview of project list from previous meeting
- Add Missing Ideas & Projects
- Prioritized Projects by Feasibility



## Housing & Community Development

- Community Sign
- Tenant Rights Program
- Housing and Home Beautification Programs

## Public Safety

- Community Emergency Response Team (CERT)
- More Emergency Preparedness Information & Fairs
- Public Safety Cameras
- Digital Message Board

## Infrastructure

- More Street Lights
- Cellphone Towers and Free Wi-Fi/Broadband
- Traffic Calming
- Pedestrian Crosswalks

## Economic Development

- Financial Support for Businesses Storm Recovery
- Pajaro Chamber of Commerce
- Small Business Education Program

## Health & Social Services

- Expansion of Language Access Services
- Individual Assistance for Unmet Needs
- Increased Community Services & Resources
- Increased Health Care Access

## Natural & Cultural Resources

- Pajaro Library as Community Resource Center
- Park Upgrades (Play Structures, Picnic Areas, BBQ Pits)
- Pajaro Middle School
- Community Beautification

# Meeting 3

**October 30, 2023**

- Completed Internal Feasibility Review
- Provided information on projects under consideration
- Sticker Voting Activity



Project Poster	Sticker “Votes”	
	#	%
Unmet Needs / Economic Assistance	306	29%
Safe Streets	140	13%
Community Sign & Digital Message Board	38	4%
Pajaro Library as Community Resources Hub	77	7%
Pajaro Parks	47	4%
Pajaro Middle School Recreation	40	4%
Community Based Projects/ Programs	173	16%
Business Assistance and Economic Development	104	10%
Study Low Income Housing Development	136	13%



# Project Proposal List

Focus Area	Project	Project Partner	Estimated Cost
Individual & Economic Recovery	Unmet Flood Recovery Needs	Disaster Case Management (10% for M&A)	\$6,000,000
		Undocumented Flood Survivors (Partner TBD)	
	Small Business Flood Recovery	Workforce Development Board (8.2% for M&A)	
Community Resource Development	Community Grants	RFP for Fiscal Agent (5-10% for M&A)	\$3,000,000
Infrastructure & Community Development	Pajaro Community Sign	Public Works	\$500,000
	Safe Streets	Public Works	\$1,750,000
	Housing Infrastructure Feasibility Planning	Housing & Community Development	\$500,000
Natural & Cultural Resources	Pajaro Library/ Community Space and Resilience Center	Public Works, Monterey County Free Libraries	\$3,500,000
	Pajaro Middle School Recreation Upgrades	Pajaro Valley Unified School District	\$2,000,000
	Pajaro Parks	Pajaro Sunny Mesa CSD	\$1,200,000
Emergency Preparedness, Readiness, & Response	Emergency Response & Flood Fighting	North County Fire Protection District	\$500,000
	Digital Message Board	Pajaro Valley Unified School District	\$200,000
	Emergency Preparedness & Recovery Planning	Department of Emergency Management	\$450,000
<b>**Costs are approximate and subject to change. Detailed cost estimates will be developed following approval of the project list.</b>		Contingency (2%)	\$400,000
		<b>Total</b>	<b>\$20,000,000</b>



# Individual & Economic Recovery

## UNMET NEEDS

Disaster Case Management  
(FEMA Eligible Survivors)

### Example

FEMA Verified Loss Amount    \$200,000

### Disaster Assistance Received:

Flood Insurance	\$90,000
FEMA Assistance	\$41,000
Volunteer Assistance	\$10,000
Donated Supplies	\$5,000
<b>Unmet Need</b>	<b>\$54,000</b>

## UNMET NEEDS

Undocumented Flood Survivors  
(Non-FEMA Eligible Survivors)

- Economic assistance for unmet needs provided to eligible individuals who experienced hardship from the storms and cannot access federal assistance due to immigration status.
- Direct assistance payments will be provided for the purpose of helping storm impacted individuals and households cover certain necessary costs including housing, food, transportation costs, and financial relief for lost wages.

## SMALL BUSINESS FLOOD RECOVERY

Workforce Development Board

- Small businesses who suffered flood related losses not covered by other assistance programs or insurance.
- Survey and Damage Assessments: estimated 50 small business with a need of \$25,000 – \$60,000
- Funds would require recipients to provide a business plan to show how funds would be used.
- Grant awards would be distributed in multiple funding phases.



# Individual & Economic Recovery

## UNMET NEEDS

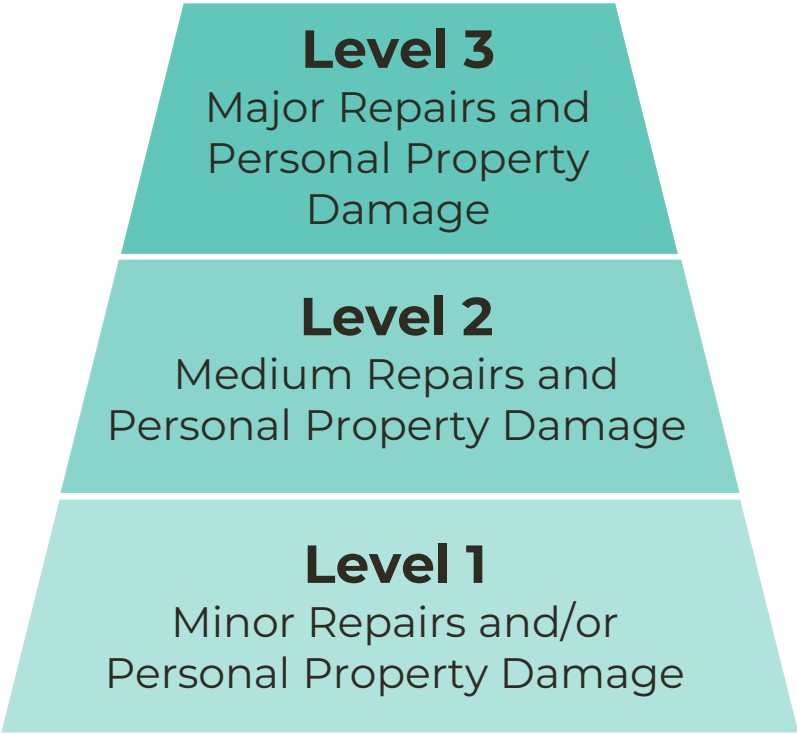
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A disaster caused “**Unmet Need**” is the deficit between verified disaster-caused damages and obtainable disaster aid, including insurance assistance, Federal and State assistance, and personal resources. Includes:

- Personal Property Losses and Household Items
- Temporary Shelter and Housing Needs
- Emotional, Spiritual, and Mental Health Care
- Home Repair and Rebuilding

Clear Criteria, Guidelines, and Priority will be developed in partnership with the State Contracted Disaster Case Management Agencies.





# Community Resource Development Grants

## Community Resources and Social Services Programing

- Senior and youth programs and services
- Educational programs
- Community Events
- Farmworker resource development
- Recreational and community space development and upgrades
- Tenants' Rights Advocacy and Education

## Economic Development

- Pajaro Chamber of Commerce development
- Job and business development training
- New small business development and business improvement grants
- Economic Equity Programs

## Increased Health Care Access

- Drug prevention services
- Mental health services

## Expansion of Language Access Services

- Cultural humility/ equity training
- Expansion of Interpretation services

## Community Beatification Projects

- Trees and Community Greening
- Community Art



# Infrastructure & Community Development

## SAFE STREETS

Public Works  
**\$1,750,000**

Streetlights	\$1,000,000
Sidewalk Improvements	\$500,000
Crosswalk-Salinas Rd. at San Juan Rd.	\$180,000
Crosswalk- Jonathan St. at Florence Ave.	\$70,000



Jonathan Street at Florence Avenue



Salinas Road at San Juan Road

## COMMUNITY SIGN

Public Works  
**\$500,000**

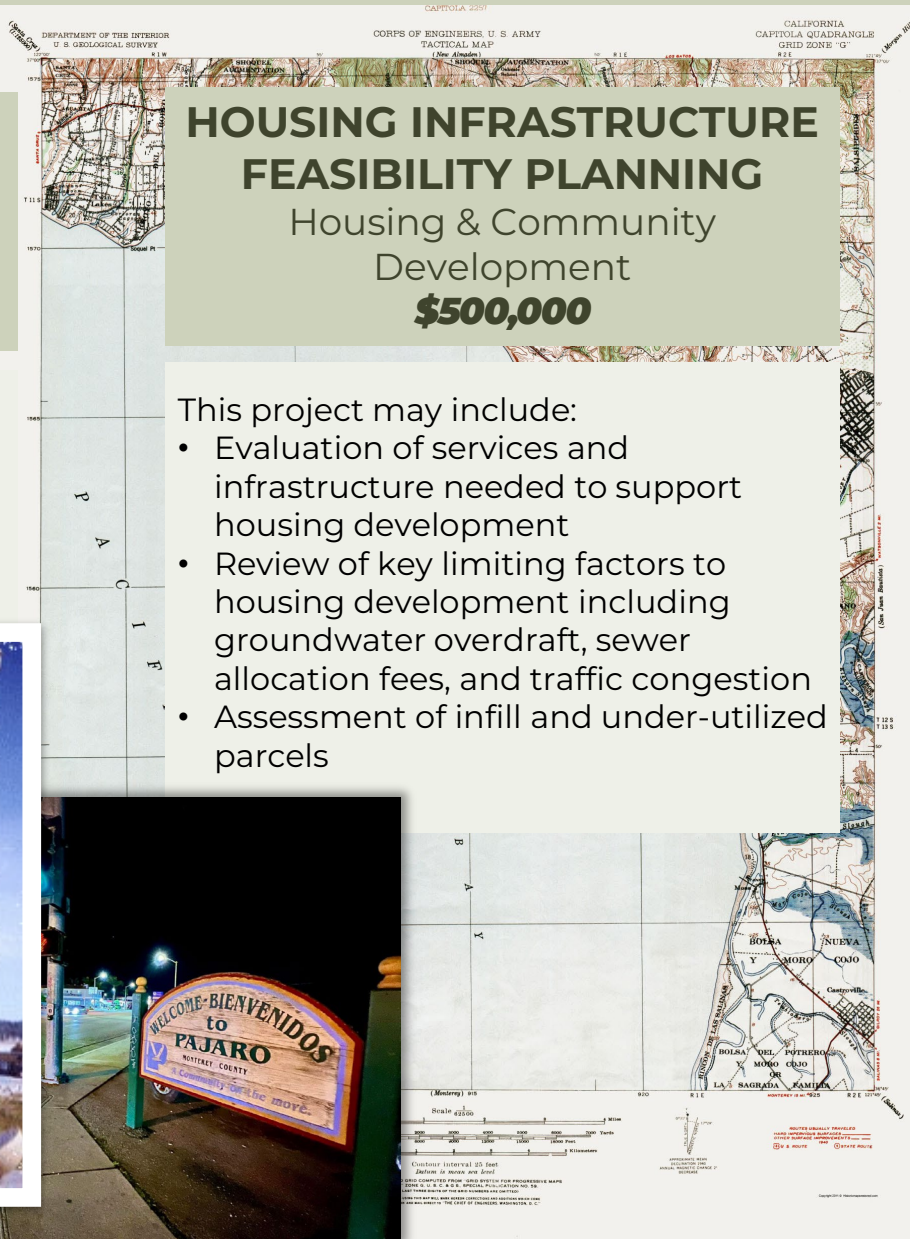
- New Pajaro community sign as a symbol of identity
- Design and location would be determined at a later date in partnership with key stakeholders



## HOUSING INFRASTRUCTURE FEASIBILITY PLANNING

Housing & Community Development  
**\$500,000**

- This project may include:
- Evaluation of services and infrastructure needed to support housing development
  - Review of key limiting factors to housing development including groundwater overdraft, sewer allocation fees, and traffic congestion
  - Assessment of infill and under-utilized parcels





# Natural & Cultural Resources

## PAJARO FREE LIBRARY

Public Works, Monterey County  
Free Libraries  
**\$3,500,00**

Elevator and Stairs	\$500,000
Tenant Improvements	\$1,900,000
Outdoor Community Area	\$150,000
Contingency (35%)	\$950,000

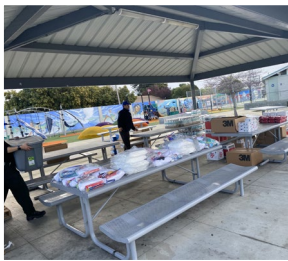


## PAJARO PARKS

Pajaro Sunny Mesa Community  
Services District  
**\$1,200,000**



Soccer Field Turf Replacement	\$700,000
Playground Refurbishment	\$350,000
New Benches & Tables	\$50,000
Operations and Maintenance (\$50,000 for 2 years)	\$100,000



Porter-Vallero Mansion  
Pajaro, California  
U.S. 04 1104300 502400  
Monterey County

## MIDDLE SCHOOL RECREATION UPGRADES

Pajaro Valley Unified School  
District  
**\$2,000,000**



This project would include recreational upgrades at the Pajaro Middle School and would result in a Joint Use Agreement between the Pajaro Valley Unified School District and the County and the so all community members could access new improvements.



# Natural & Cultural Resources

## Preliminary Space Plan Option

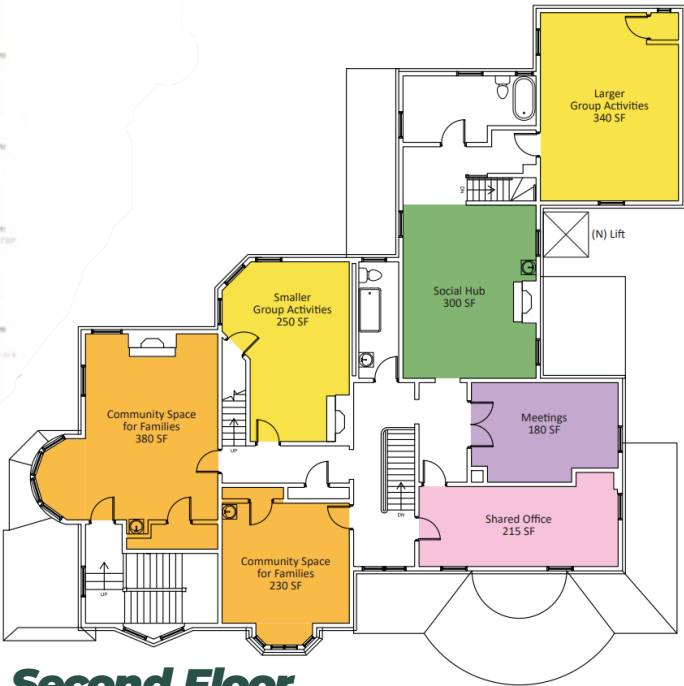
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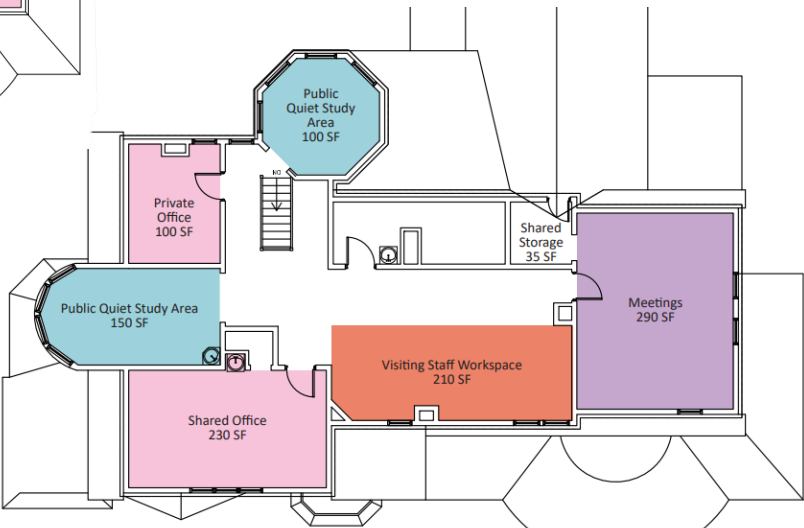
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Second Floor

Room Type	Square Footage
Community Space For Families	610
Group Activities	590
Social Hub	300
Meeting Space	470
Office/ Workspace	755
Study Area	250
Total	2975



Third Floor



Dexter-Hillebo Mansion  
Pajaro, California  
UTM: 04 1104300 502400  
Monterey County



# Emergency Preparedness, Readiness, & Response

## EMERGENCY RESPONSE & FLOOD FIGHTING

North County Fire Protection  
District  
**\$500,000**

Tractor for Sand & Debris	\$100,00
Flood Rescue Boat	\$40,000
Safety Equipment & Training	\$5,000
Command Trailer Upgrades	\$10,000
Emergency Mobile Radio	\$10,000
High Water Recue Vehicle	\$345,000

## DIGITAL MESSAGE BOARD

Pajaro Valley Unified School  
District  
**\$200,000**

This project would include installing a digital message board, which could be used to communicate with the community during emergencies.

## EMERGENCY PREPAREDNESS & RECOVERY PLANNING

Emergency Management  
**\$450,000**

This project could include:

- Development of a Pajaro VOAD
- Community Preparedness Workshops (Creating a Family Emergency Plan, Flood Insurance, etc.)
- Community Go Bags
- Youth Preparedness Program
- Emergency Planning (Evacuation, Care & Shelter)



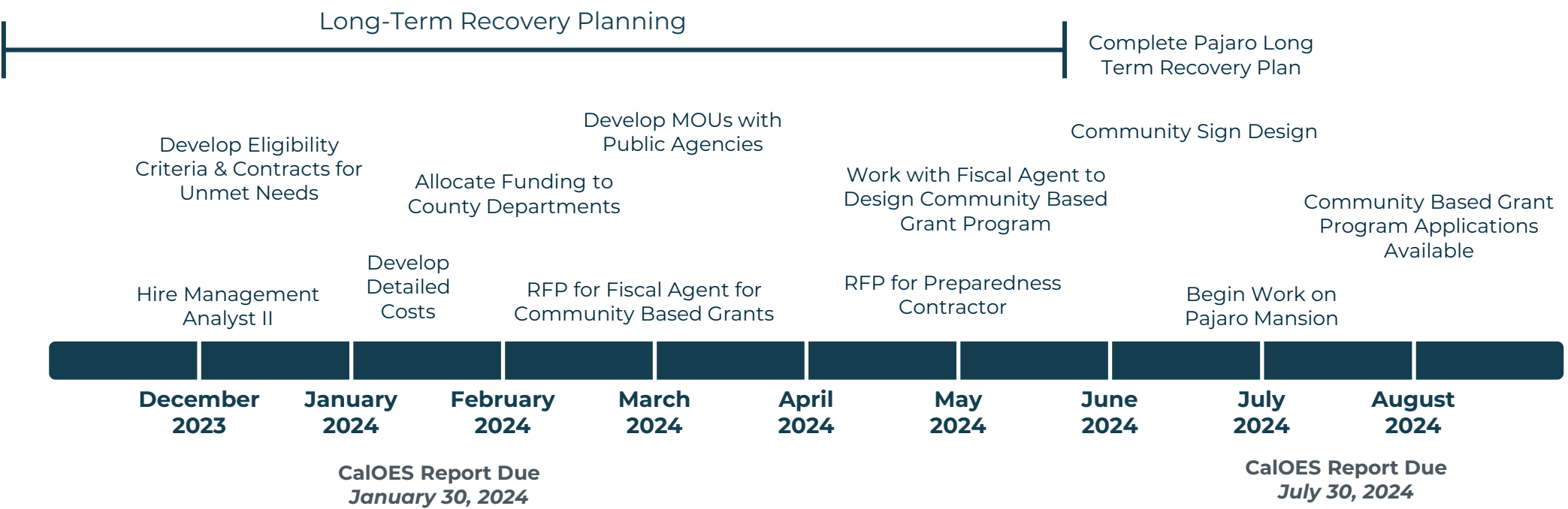
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# Next Steps

## Draft Timeline



# Recommendations

- b. Provide staff direction and approval on the 2023 Winter Storms Flood Relief Program proposed projects; and
- c. Direct the Housing & Community Development Department to bring forward a resolution waiving permit fees associated with rebuilding and reconstruction of residential properties damaged in the 2023 Winter Storms; and
- d. Authorize the Director of the Department of Emergency Management to take all steps necessary to implement and administer the grant of \$20,000,000 from the California Office of Emergency Services via the 2023 Winter Storm Flood Relief (WS) Program #WS23 01 0270 as indicated in Attachment A; and
- e. Authorize and direct the Auditor-Controller to amend the FY 2023-24 Adopted Budget by increasing appropriations in the Department of Emergency Management (001-1040-8588-DEM001) by \$70,354, funded by unspent ARPA revenues for Management and Administration of the grant funding 4/5th vote required; and
- f. Direct the County Administrative Office to set aside \$140,707 funding for FY 24-25, half from the Cannabis Assignment and half from unspent ARPA revenues, and \$70,354 for FY 25-26 from the Cannabis Assignment Fund for Management and Administration of the grant funding; and
- g. Authorize and Direct the Auditor-Controller and County Administrative Office to incorporate these changes in FY 2023-24 Department of Emergency Management Adopted Budget (001-1040-8588-DEM001), 4/5th vote required.