

VIDA Project Update to Monterey County Board of Supervisors

Tuesday, May 25, 2021

County Administrative Office

Health Department

Community Foundation for Monterey County

COPA



Funding

- Total County Contribution: \$4,989,651
- Funds granted to 10 VIDA Project partner organizations: \$4,159,367.00
- Estimated Expenditures through June 30, 2021 in Personnel & Indirect Administrative budget categories are \$3,227,788.00
- July 2021 Update: actual expenditure report & assess for community need
- Continue VIDA Project beyond June 30, 2021 with quarterly updates through December 2021



VIDA: Activities and Outcomes

Planning

- Partnerships
- Funding
- Roles
- Training



Development and Implementation

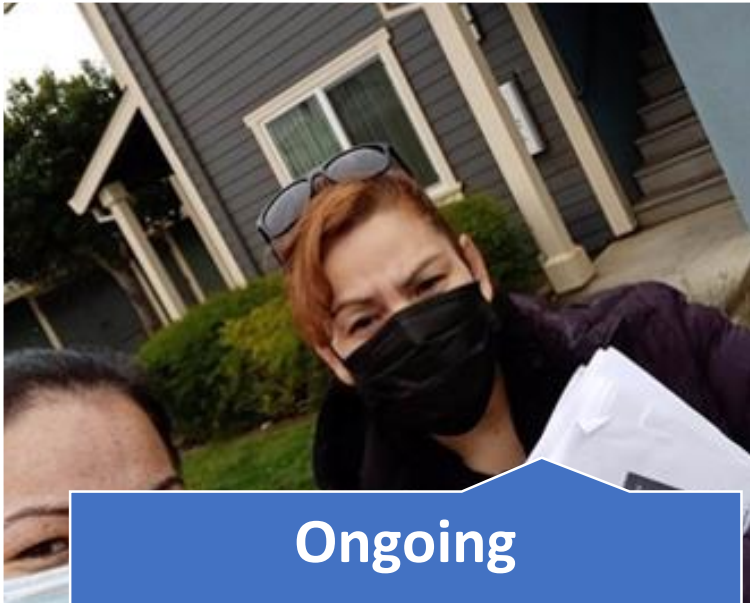
- Resource Guide
- Project Manager hired
- Data collection and tracking tools developed
- CHW Metrics
- Systems Support Navigation Forms
- Vaccine event activity reports Outreach and education
- Linking people with resources
- Pivot to support developing needs



Outcomes

- Increased contacts made with individuals with needs during Isolation & Quarantine
- Isolation & Quarantine support provided
- Follow-up for need support completed
- Increased COVID-19 education provided to general community
- Increased COVID-19 messaging through social media
- Increased vaccine support
- Increased support at testing sites
- Decreased COVID-19 positivity rates
- Increased vaccination rates

Pivoting the Work



Ongoing

>63,000 outreach interactions



Feb-April

219 testing site support sessions across four sites
Added storefronts in April

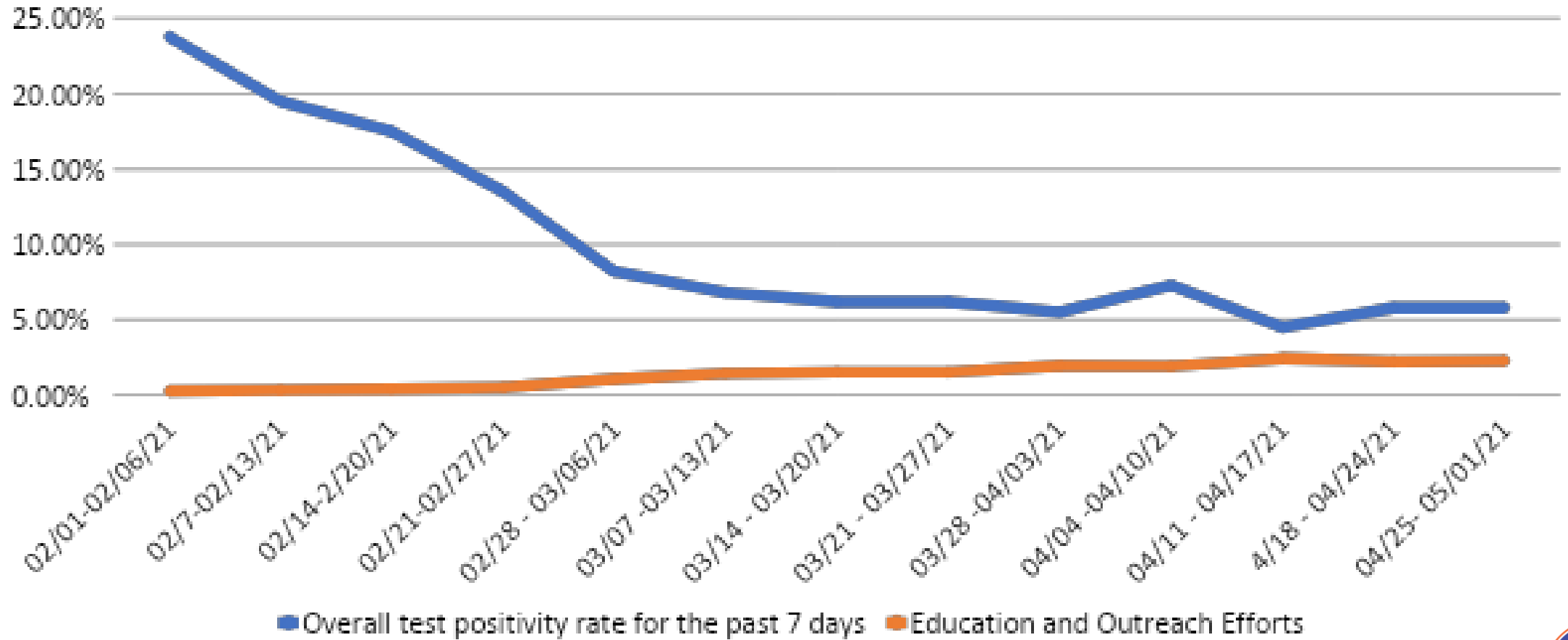


March-April

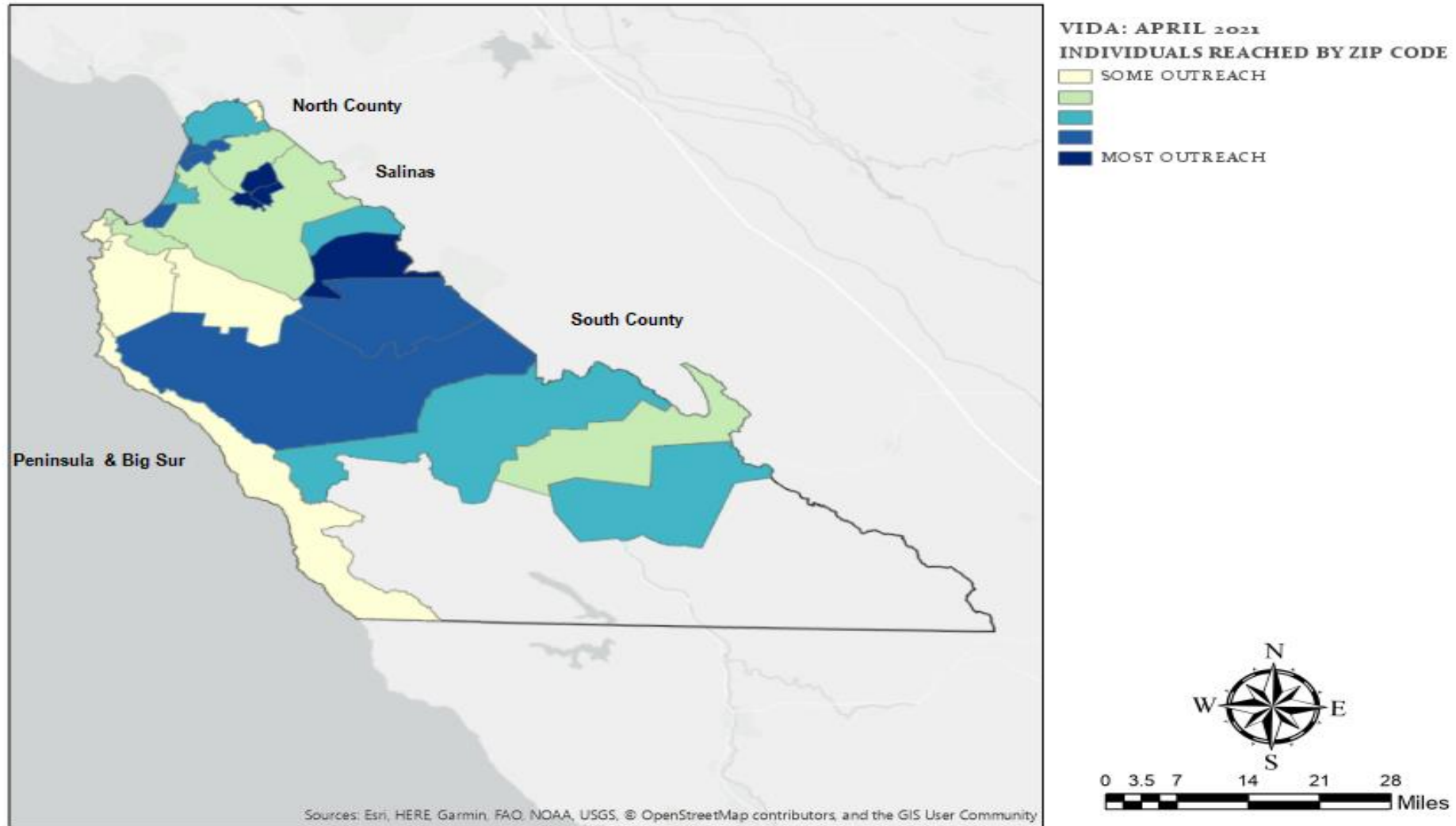
35 vaccination clinic support sessions
>5,000 vaccinations



Outreach and Testing Positivity Rates



April Reach by ZIP Code



Outreach data without associated ZIP Code data not included.



Education Access and Quality

400 Social media messaging per month

> **48,000** COVID-19 bilingual messages

13 households with distance learning support assistance

Economic Stability

> **3,400** labor rights resources provided

> **17,000** financial support services materials provided

Healthcare Access and Quality

> **17,500** testing resources

> **30,000** vaccination resources

- Includes over **5,000** vaccinated at CBO hosted clinics

> **24,000** mental health resources

> **12,000** housing resources provided

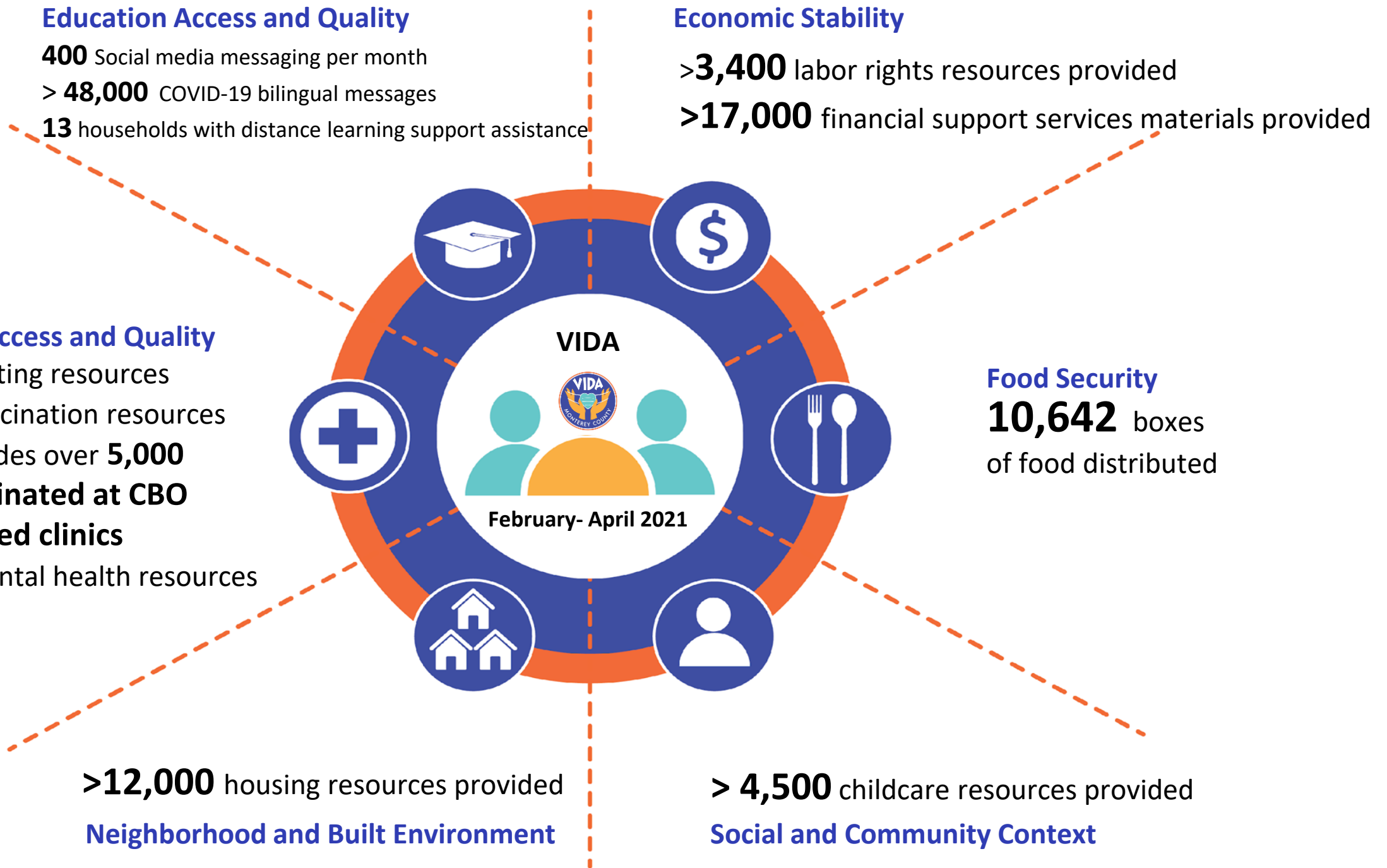
Neighborhood and Built Environment

> **4,500** childcare resources provided

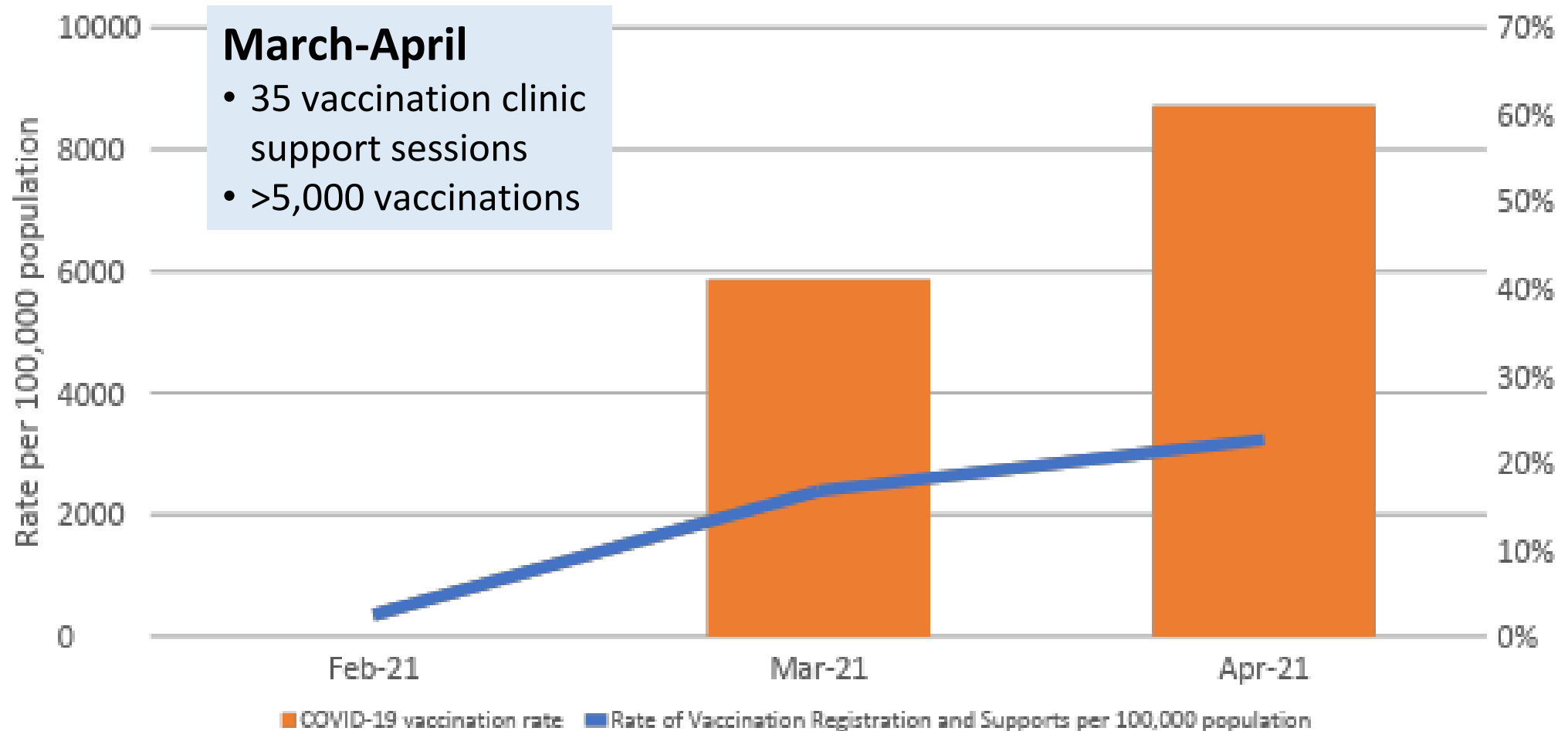
Social and Community Context

Food Security

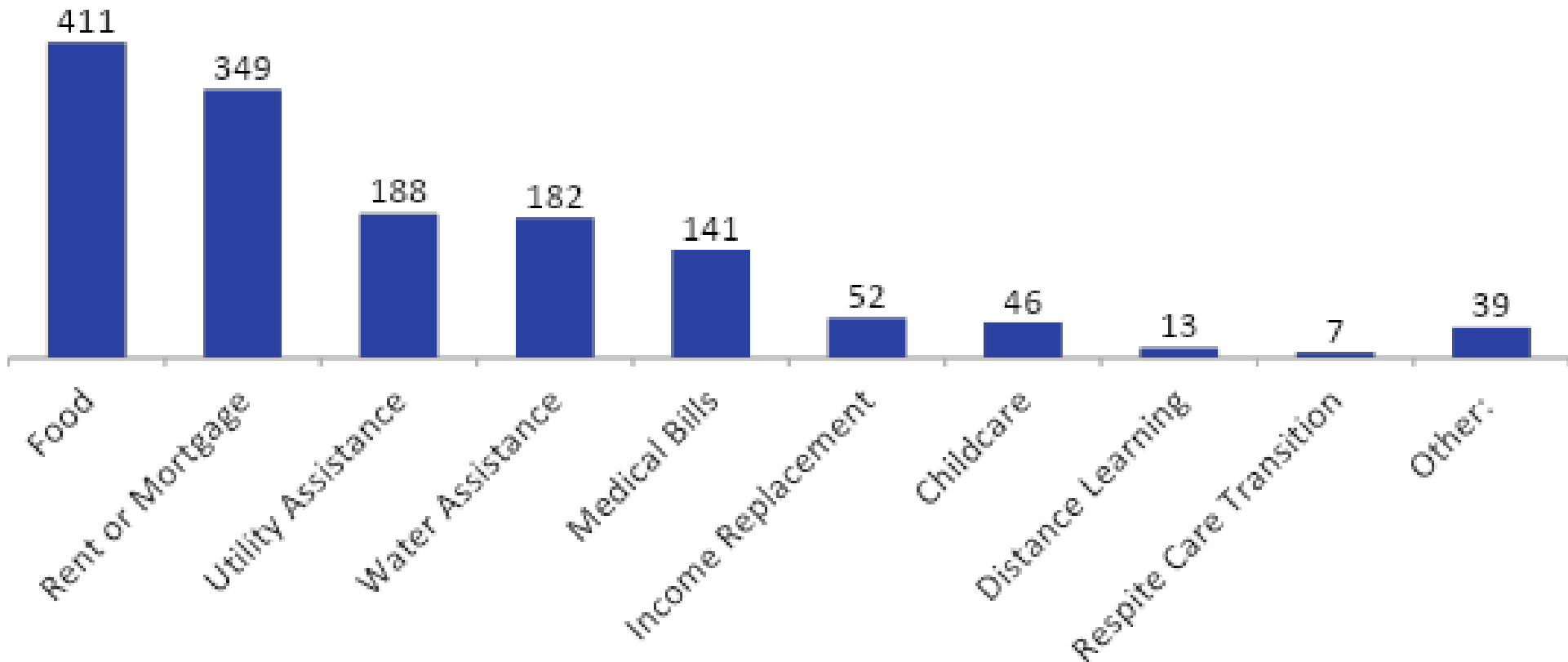
10,642 boxes of food distributed



Vaccination Outreach and Rates (for ages 16+)



Needs Addressed Through Isolation and Quarantine Supports, February-April 2021



560 Individuals helped through isolation and quarantine with resource supports. Some individuals and/or households were taken food more than once during their isolation and quarantine.





Sustainability

- Public Health Institute
- Packard Foundation
- Federal Funds – Health & Human Services Minority Health
- State Funds – May budget revise includes \$16m for CHWs



Monterey - VIDA Project



Community Partners

- COPA
- Community Foundation for Monterey County



The Village Project
Community Health Worker



REQUEST BOARD APPROVAL

- Updated expenditure report & assess for community need - July
- Review allocation of remaining funds with the right-sized scale of the project
- VIDA Project: Continue through December 2021 with quarterly reports