



County of Monterey

BOARD OF SUPERVISORS RESOLUTION

Resolution No.: 25-105

Adopt a resolution to proclaim the month of April 2025 as “**Monterey County Earth Awareness Month**” in Monterey County and call upon residents, as well as public and private to participate in Clean-Up Day events in the cities and unincorporated areas throughout the County.....)

WHEREAS, illegal dumping of solid waste and the accumulation of litter are major problems in Monterey County that raise significant concerns regarding the environment, health and safety, property values, and quality of life in our communities; and

WHEREAS, illegal dumping and littering occurs at abandoned industrial, residential, or commercial buildings; on publicly and privately-owned vacant lots; and in alleys or roadways throughout Monterey County, negatively impacting tourism and agriculture; and

WHEREAS, the Monterey County Health Department’s Environmental Health Bureau is the facilitating member of the Illegal Dumping and Litter Abatement Task Force, a group of state and local public agencies, community members, and business representatives formed to identify and address the causes contributing to illegal dumping and littering in Monterey County; and

WHEREAS, the members of the Illegal Dumping and Litter Abatement Task Force have determined that the environmental and financial impacts of illegal dumping and littering to our community are substantial; and

WHEREAS, the efforts to mitigate illegal dumpsites and litter is a task that must be addressed through a unified effort of the community, and state and local public agencies, by way of education, increased recycling, funding of clean-up activities, and action; and

WHEREAS, in January of 2006 the Illegal Dumping and Litter Abatement Task Force coordinated public resources to establish a Disposal Voucher Coupon Program to fund the cost of solid waste disposal at local landfills, for use by victims of illegal dumping or by community groups in litter abatement activities; and

WHEREAS, the Illegal Dumping and Litter Abatement Task Force established a Monterey County Clean-Up day in April of 2006 to promote the Disposal Voucher Coupon Program; and

WHEREAS, Clean-Up Day events have been held annually since 2006, with public participation having grown each year to about 2,000 residents volunteering at over 36 locations throughout the County; and

WHEREAS, volunteering personally in local cleanup events helps reduce litter as well as nurtures one’s sense of place and community; and

WHEREAS, the mission of Earth Month is to broaden, diversify and activate the environmental movement worldwide, through a combination of education, public policy, and consumer campaigns that will be celebrated during the month of April; and

WHEREAS, Earth Day events annually have culminated in multi-agency clean-up events such as those held at Carr Lake in Salinas in partnership with multiple agencies including Salinas Valley Solid Waste Authority, Return of the Natives, and the Health Department’s Environmental Health Bureau and with the assistance of volunteers, with thousands of pounds of trash having been collected; and

WHEREAS, litter and illegal dumping continues to be an issue of concern within our communities, the Illegal Dumping and Litter Abatement Task Force of Monterey County therefore recognizes April 26, 2025 as a dedicated day to heighten awareness of community clean-up efforts and activities to significantly reduce or eliminate the threats to the environment caused by illegally disposed solid waste, while promoting a clean and healthy Monterey County;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors of the County of Monterey on behalf of the County and all citizens thereof, does hereby proclaim the month of April 2025 as **Monterey County Earth Awareness Month**, and salutes the community volunteers who participate in Clean-Up Day activities.

PASSED AND ADOPTED on this 15th day of April 2025




Vice Chair Supervisor Wendy Root Askew


Chair Supervisor Chris Lopez


Supervisor Luis A. Alejo


Supervisor Glenn Church


Supervisor Kate Daniels