Elizabeth Hall

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EDUCATION

Auburn University, School of Forestry and Wildlife Sciences
B.S. in Wildlife Ecology & Management, graduated Cum Laude | Fall 2016

SKILLS, CERTIFICATIONS, AWARDS

Public speaking | Microsoft Office| Data analysis | Reporting | Project and time management
Adaptable | Collaborative| Detail-oriented | Organized | Problem solver

- WM Frontline Leadership Certification (Six-month program, graduated in 2024)
- WM Circle of Excellence Winner (2025 recipient, company-wide award given to 200 employees annually)

WORK EXPERIENCE

Contract Compliance Representative III (Public Sector Manager): *WM - Carmel Marina Corporation in Castroville, CA | March 2022-Present*

- Expert on the innerworkings of the Unified Franchise Agreement with Monterey County, the City of King, Santa Lucia Community Services District, and six school districts within the County
- Communicate and collaborate across internal departments and with external industry partners to fulfill contractual obligations such as special programs, reporting, compliance with state mandates, outreach, and education
- Coordinate and lead community drop-off events to collect bulky items from residents. These events require extensive planning and partnership with the WM drivers and Operations team, SVSWA's HHW collection team, and local County and King City leadership
    - To-date, since March 2022, WM has collected 460.41 tons of material, with an average diversion rate of 45% at these events
- Meet with local decision-makers and attend council meetings amongst industry leaders to bolster WM's presence and standing within the County and King City, and promote WM's engagement within the community
- Manage the Recycling Education Representative ensuring all contractual outreach and education obligations and targets are being met and exceeded, and facilitate collaboration with local landfill and County staff
- Manage donation and sponsorship funding to support local organizations such as Coastal Kids Home Care, King City Rotary and Chamber, and Rancho Cielo

Recycling Education Representative: *WM - Carmel Marina Corporation in Castroville, CA | August 2020-March 2022*

- Connected with County and landfill staff on a biweekly-monthly basis to discuss ongoing projects and outreach, maintaining open lines of communication and emphasizing collaborative opportunities
- Supported the Public Sector Manager to fulfill contractual obligations through developing and implementing the public education plan targeting commercial business compliance with state mandates, hosting community clean-up events, and generating comprehensive monthly diversion and compliance reports while maintaining relationships with key players
    - In 2021, conducted 63 commercial site visits and/or waste assessments, in conjunction with County and landfill staff, to assist customers in rightsizing their WM services and ensure compliance with CA state mandates; overall, had 750+ touches with customers across all LOBs
    - Coordinated the launch of the King City commercial food scrap pilot program in February 2021, onboarding 17 customers in the first six months
- Assisted with the launch of the residential Smart Truck program in December 2020

- Key driver of the Employee Housing Site On-Call Collection program, which serves agricultural housing sites, providing them with two free roll-offs annually.
- Collaborated with the WM Operations team and local landfill staff to integrate commercial food scrap and cannabis green waste collection into existing County residential yard waste routes to drive compliance with state mandate SB 1383 - Short-Lived Climate Pollutants

Marketing and Farmers Market Sales Associate: *Green Valley Floral in Salinas, CA | May 2020-July 2020*

- Spearheaded farmers market operations for Green Valley Floral (GVF) by conducting the full booth setup and breakdown, handling cash, and interacting with customers while driving sales and imparting product knowledge
- Operated GVF's social media accounts, curating content that showcased the wide variety of garden roses, spray roses and gerberas grown, including exclusive David Austin roses
- Created bouquets and arrangements with roses and other florals for social media accounts, aiming to inspire new product usage ideas and boosting social media engagement

Sustainability Assistant: *PRO*ACT in Monterey, CA | October 2018-April 2020*

- Cultivated relationships with stakeholders across the food supply chain including farmers, distributors, and suppliers
- Led PRO*ACT's Green Team by conducting annual waste audits and presenting results, creating newsletters and educational materials, planning employee events & operating an office e-waste recycling program that diverted over 100 pounds of e-waste
- Assisted in the planning and implementation of PRO*ACT's annual Cultivating Change grant program, which has given over $300k to 40+ local farmers since 2015, through managing and organizing grant applications, communicating with farmers, and marketing the winners and program via videos and social media
- Collaborated with PRO*ACT's marketing team on Produce Box Direct, a produce box program launched to boost distributors' business and provide fresh produce to consumers at the start of the COVID-19 pandemic, while also assisting distributors with their individual box programs; collectively, these programs garnered over $1.5M for participating distributors

Summer Day Camp Naturalist: *Camp SEA Lab in Monterey, CA | June-August 2018*

- Delivered marine science lessons to campers ages 8-13, educating them on various ocean ecosystems, sea life identification, anatomy and adaptations, macroinvertebrates and more
- Raised awareness with campers regarding local and global oceanic conservation issues and efforts

Seasonal Park Aide: *California State Parks in Big Sur, CA | September 2017-May 2018*

- Developed exemplary customer service skills while staffing entry kiosks and selling day use passes and campsites to visitors
- Exhibited thorough knowledge of the parks and surrounding areas while educating visitors

Seasonal Environmental Educator: *Cahaba Environmental Center (CEC) in Montevallo, AL | January-May 2017*

- Facilitated place-based science and history lessons to K-12 students, and developed lesson plans and activities tailored to each school program's needs
- Provided operational and administrative support to CEC supervisors and fellow educators