

February 12, 2019



CalWORKs Employment Services

Presented by Diana Jimenez, CWES Deputy Director

Our Locations



Salinas – One-Stop Career Center

730 La Guardia Street, Salinas, CA 93905
(831) 755-4452



Seaside - Monterey County Office

1281 Broadway Avenue, Seaside, CA 93955
(831) 755-4452

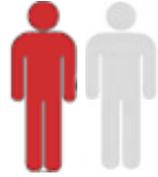


King City – One-Stop Career Center

200 Broadway, King City, CA 93930
(831) 386-6801

Monterey County DSS Facts

216,338 Residents Receive Public Assistance



1 in 2



(C-IV State Welfare System, Dec 2018)

11,458 CalWORKs; 3,121 Adults & 8,337 Children



37,691 CalFresh; 13,372 Adults & 24,319 Children

167,189 Medi-Cal; 88,552 Adults & 78,637 Children

1,043 Housing Assistance; 1,369 Adults & 2,208 Children



Jul. 2014 to Dec. 2018



CalWORKs Employment Services (CWES) Program

\$20.6 Million Budget

WHO WE SERVE

- CalWORKs adults with children that are mandated to participate in the Welfare-to-Work (WTW) Program
- 1682 Adults in the WTW Program (Dec.2018)
- 256 Sanctioned and 447 Exempted Adults
- 24-Month WTW Time Limit



GOAL

- Address underlying economic, educational, social, health, and mental health barriers to employment
- Job placement and employment that leads to self-sufficiency



CWES Service Delivery Model: Holistic Approach to Barrier Removal With Wrap-Around Services



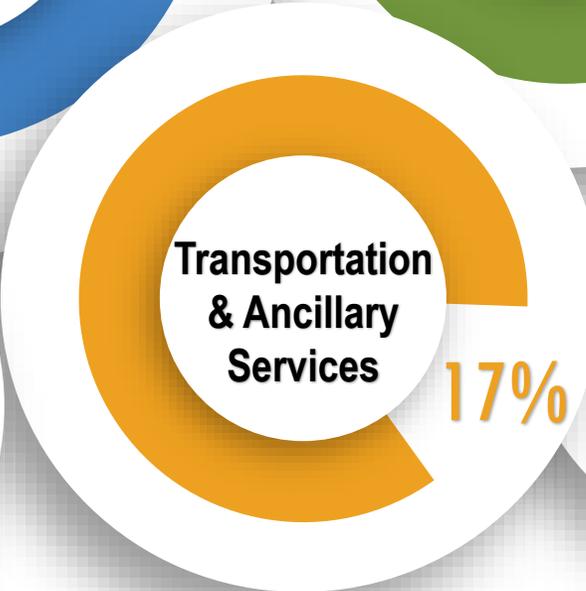
\$9.5 Million Investment Into Our Community

A **COMMUNITY PARTNER CONTRACTS**
\$4,196,079 (44%)
 Behavioral Health, Substance Abuse, Housing Resource Center, Goodwill Central Coast – Subsidized Employment, Family & Children Services, Domestic Violence Services, Family Stabilization Program, Learning Time, Inc., MILPA, Soledad Adult School (GED/HSE), Sun Street Centers, Pueblo del Mar, Supplemental Security Income (SSI) Advocacy, United Way Community Services, & Watsonville Law Center



B **CALWORKS CHILD CARE**
\$1,896,353 (20%)

C **HOMELESS & HOUSING ASSISTANCE**
\$1,000,000 (11%)

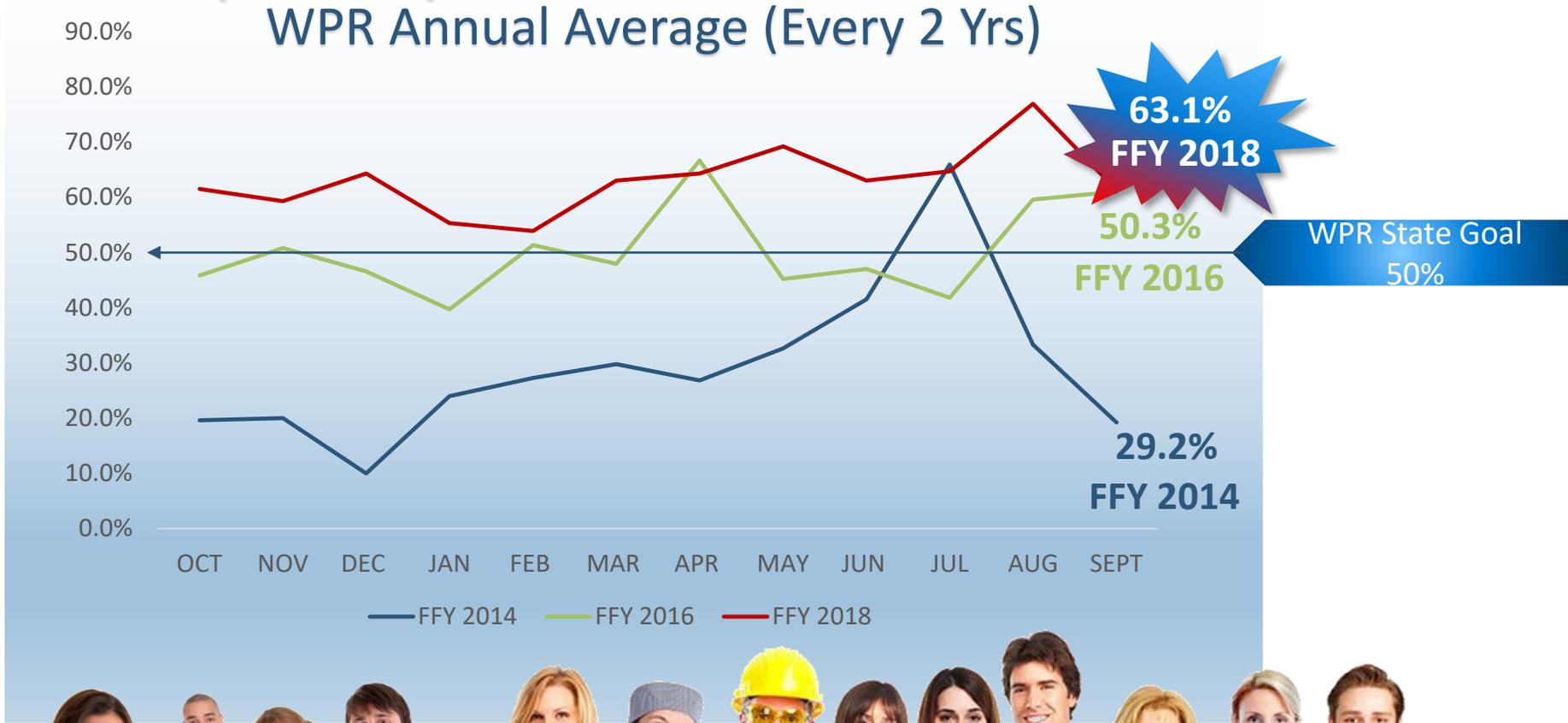


D **TRANSPORTATION & ANCILLARY SERVICES**
\$1,628,297 (17%) Includes: Books, Supplies, Transportation, Interview clothing, and more!



E **WIOA TRAINING**
\$791,921 (8%)
 Includes: Training for WIOA Adult and Dislocated Worker Programs

CWES Successful Outcomes – Work Participation Rate (WPR) Performance Trends



WIOA (OET) Adult & Dislocated Worker Programs

\$2.6 Million Budget

WHO WE SERVE

- **Adults** – Over the age of 18, low income
- **Dislocated Workers (DW)** – Terminated, laid-off, job ended due to company closure
- Authorized to work in the U.S., registered through Selective Service (males)



GOAL

- Provide career planning and guidance
- Provide training and educational assistance
- Enhance employment skills and opportunities
- Provide job search assistance
- Job placement and employment



WIOA Challenges and Opportunities

Challenges – Oct 2017 OET transferred to DSS



- Less staff and time to meet contract performance goals
- Union, staff, and political unrest
- Lack of structure and accountability
- Poor outcomes and performance

Infrastructure Development and Training



- Changed service delivery model
- Identified and addressed program gaps
- Developed and issued 30 written policies and procedures
- Trained and evaluated staff
- Set clear expectations and increased staff accountability

Enrollment, Outreach & Partnership Strategies



- Shared and integrated DSS resources with core One-Stop partners and customers
- Developed common intake form, and One-Stop Orientations with DSS/EDD/BH/ WIOA staff
- Co-enrolled eligible CalWORKs & WIOA applicants

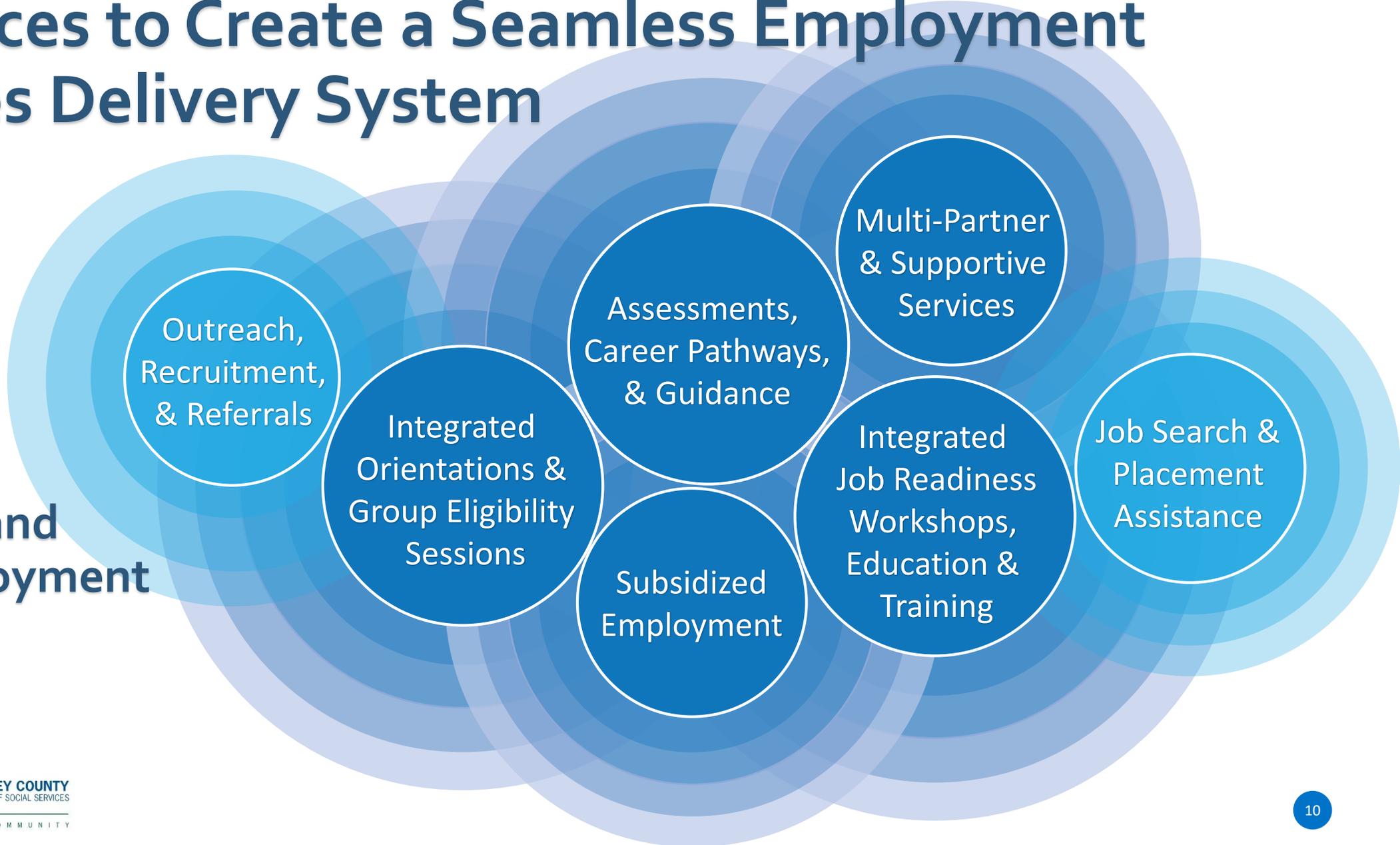
Data Informed Decision Making



- Tracked outcomes, gaps, and progress
- Equalized caseload/ workload
- Developed case load management reports and tools
- Developed and shared weekly data reports with staff
- Highlighting goals and performance outcomes

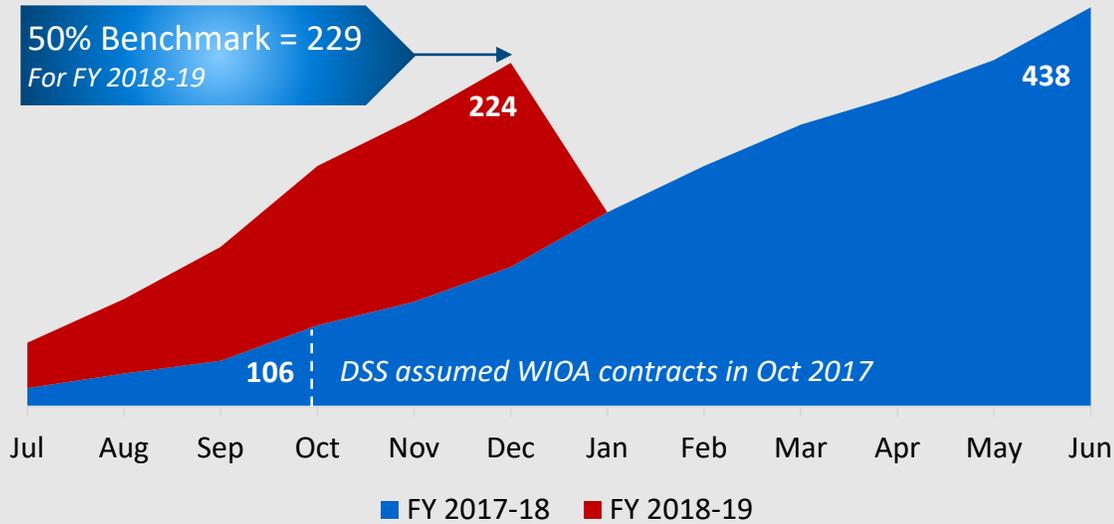
Eliminated Duplicative Services & Blended Resources to Create a Seamless Employment Services Delivery System

Integrated CalWORKs and WIOA Employment Programs

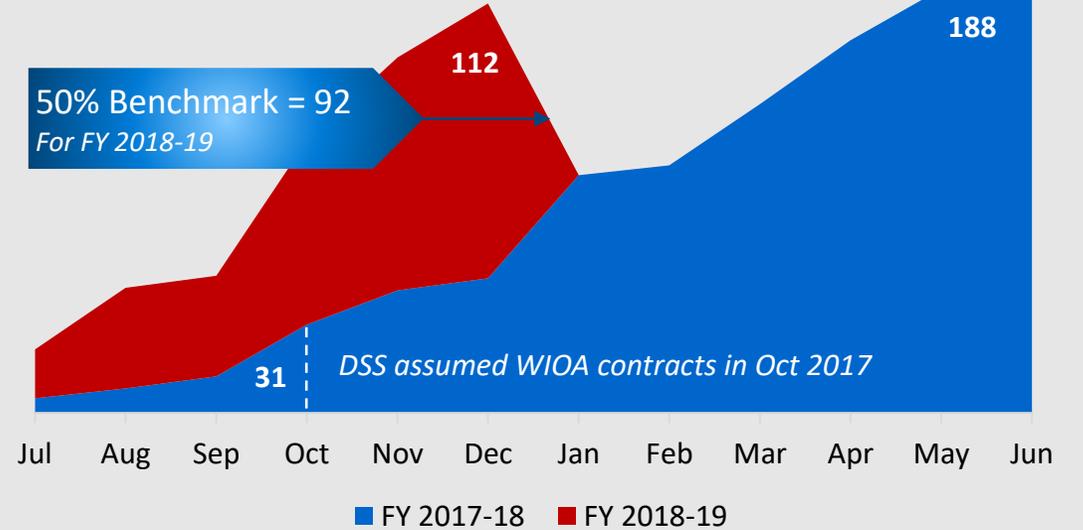


Successful Outcomes – WIOA Comparisons

Enrollments Goal = 458



Training Goal = 183



NEW INITIATIVES

Expanded CalFresh Employment & Training

\$50,000 to Expand E & T Services to Working Poor



- Assist families and young adults (22 to 24) on transitional CalFresh effective February 2019
- Can grow this program with a 50/50 local match to serve more families
- 13,372 adults and 24,319 children on CalFresh (Dec 2018)

CalWORKs Home Visitation Initiative

\$694,794 for 18 Month Period Effective April 2019

- Support health, development, well being outcomes for pregnant women and infants
- Partnership with Monterey County First 5
- Use of Parents as Teachers Model
- Serve 165 families over an 18 month period

Diaper Assistance

\$114,336



- \$30 per month to CalWORKs families for each infant in the home
- Must be CWES WTW or Cal-Learn Participant
- Effective September 2018

WIC – King City One-Stop Career Center

December 2018



- Partnership with Monterey County Health Department
- Women Infants & Children (WIC) Co-located
- Facilitates seamless service delivery for customers/families in common

Customer Success Story

Presented by Marissa

Marissa's Bio:

Age 27, with 3 children ages 10, 5, & 3

Both of Marissa's parents were incarcerated by the time she was 9 years old, which left her living from couch to couch at the homes of family and friends while dragging with her several trash bags full of her belongings.

At an early age she married into an extremely mentally abusive relationship and had three children. Never feeling like she deserved better, it took having her 3 children and recognizing what they were watching to push her to make the choice to do better for herself. She wanted a better life for her children than what she had to endure.

Fast forward - after connecting with the MCDSS CalWORKs Employment Services Program, Marissa is on track to graduate from Hartnell this spring with two AA degrees; one in sociology and the other in psychology. She is to apply again for a position within the County as her goal is to become a social worker for Monterey County and eventually attend CSUMB to earn a bachelors degree.

Marissa is working part-time, going to school, taking care of her children, and is full of hope.





THANK YOU



Diana Jimenez, CWES Deputy Director



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(831) 796-3320