

*Before the Board of Supervisors in and for the
County of Monterey, State of California*

Resolution No.

Adopt Resolution honoring **Kirk Gafill** as the recipient of the Monterey County)
Hospitality Association’s 2014 Hospitality Professional of the Year Award.....)

WHEREAS, the Monterey County Hospitality Association established the “Hospitality Professional of the Year” award to recognize the contributions of ongoing service to the local hospitality industry by a member of the community who exemplifies continuing, past and present involvement in a multiple number of organizations; and

WHEREAS, **Kirk Gafill** was born in Carmel and raised in Big Sur, working most of his professional career in his family’s business, Nepenthe/Phoenix Corporation, where he is the current General Manager; and

WHEREAS, **Kirk Gafill** was a certified Emergency Medical Technician (EMT) and served as a volunteer ambulance driver for the Big Sur Ambulance from 1986 to 1992, responding to over 100 emergency calls and has actively supported fundraising efforts for the Big Sur Health Center and Big Sur Volunteer Fire Brigade through his work as a committee member and co-directorship of the Big Sur River Run; and

WHEREAS, **Kirk Gafill**, as president of the Big Sur Chamber of Commerce, has co-chaired a major fundraising effort to allow for the replacement of its aging first generation fire apparatus and water tenders and in the last ten years during countywide ambulance service contract renewals and negotiations, has coordinated community efforts and resources to work with the County of Monterey to ensure that the Big Sur area continued to receive locally based ambulance service; and

WHEREAS, **Kirk Gafill** was a member of the Incident Command Team that provided communication, logistics, and coordinated support of the community needs with local, state and federal agencies during the 10 week period that Highway 1 was closed due to the El Nino slides in 1998 and as President of the Big Sur Chamber of Commerce, served as a liaison with the Incident Command Team to address community needs during the mandatory evacuation of the 2008 Basin Complex Fire; and

WHEREAS, for the last 25 years, **Kirk Gafill** has been the primary business community spokesperson and representative on the Big Sur Multi-Agency Council, founded by Congressman Leon Panetta to create a locally based forum for all government agencies and private parties who have an vested interest in the Big Sur Community; and

WHEREAS, in the last ten years during countywide ambulance service contract renewals and negotiation, **Kirk Gafill** has coordinated community efforts and resources to work with the County of Monterey to ensure that the Big Sur area continued to receive locally based ambulance service; and

WHEREAS, **Kirk Gafill** has served proudly and participated in the following organizations and events; Race Committee member and Co-Race Director for the Big Sur River Run 1985-2015; Board

member of the Carmel Chapter of the American Red Cross 1986-1989; Board member of the Big Sur Land Trust 1989-1995; President of the Big Sur Chamber of Commerce 1986-present; Board member of the Monterey Tourism and Travel Alliance and Task Force member for MCTTA/MPVCB Consolidation 1999-2001; Board member 2001-2014, and Chair of the Board 2002-2003 and 2012-2013, of the Monterey County Visitors and Convention Bureau; and

WHEREAS, growing up in Big Sur, with its limited government services and remote location, community service has been a critical part of **Kirk Gafill's** personal and professional life and serving as a Congressional Intern for Leon Panetta in 1982, provided him an ideal mentor and teacher whose career and actions demonstrated the importance and lasting value of public service; and

WHEREAS, **Kirk Gafill** is supported in his many endeavors by his wife Meredith and his son William.

NOW, THEREFORE BE IT RESOLVED, that the Monterey County Board of Supervisors, on behalf of the County and all citizens thereof, joins the Monterey County Hospitality Association in honoring **Kirk Gafill**, upon being awarded the 2014 Hospitality Professional of the Year, and wishes him continued success, peace and happiness in all of his future endeavors.

PASSED AND ADOPTED on this _____ day of _____, 2015 by the following vote, to wit:

AYES:
NOES:
ABSENT:

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board Supervisors duly made and entered in the minutes thereof of Minute Book _____, for the meeting on _____.

Dated:

Gail T. Borkowski, Clerk of the Board
of Supervisors, County of Monterey,
State of California.

By _____
Deputy