





Parenting Programs



35%

Child Care Quality Programs



24%

Mental Health & Child Well Being Programs

Our investments in local programs are based in the understanding that **family and relationships** are central to the healthy development of young children ages 0 to 5. Our funding to community based agencies supports a spectrum of programs that encourage positive interactions to foster young children's growth in **social**, **emotional**, **physical**, **language**, **and thinking skills**. First 5 Monterey County is the organization responsible for distributing Proposition 10 funds in Monterey County.

# \$7.1M

**INVESTED** 

40,558

YOUNG CHILDREN, PARENTS, CAREGIVERS, AND EDUCATORS SUPPORTED

#### Expenditures for Fiscal Year 2014-2015

Total Expenditures	\$7,059,827
Programs and Services	\$5,946,373
Evaluation	\$438,874
Administration	\$674,580

### **SUPPORTING PARENTS**

as their Child's First and Most Important Teacher

A parent's knowledge, confidence, and abilities in supporting their child's development help lay the foundation for a child's success in school and life. Parents participating in First 5 Monterey County programs who received parenting, mental health, and child well being services saw large improvements in parenting skills.

"Before, we thought that to show love to our children, we needed to purchase everything; juices, candies, junk food, or anything else. But we learned we were spending too much money on things that were hurting their health. Thanks to Abriendo Puertas, we have been able to reduce all this. We have also learned that even though our children are small, we need to sing or read to them in our own language. This is what we are planting in our family."

— PARFNT

## IMPROVING CHILD CARE QUALITY

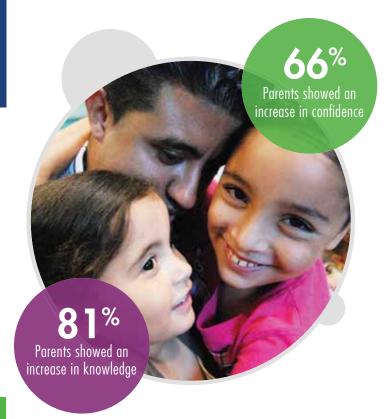
Quality child care settings create an environment where children can thrive with educators who understand how to nurture healthy development. Quality child care has positive and lasting impacts on children.

Through Technical Assistance to Centers and the Child Signature Program (CSP), selected classrooms worked with an on-site consultant trained in early childhood education who helped to bridge theory and best practice information to the day-to-day requirements and activities of a child care center. CSP's impact included:

- High levels of teacher satisfaction wit trainings and seminars.
- Improved teachers' understanding of children's interests and needs, shifting from teacher-directed to child-initiated work.

"CSP has improved interactions teachers have [with children] and the activities are based on child needs and interests. I walked in and children were measuring an insect and a child started asking questions about why it had so many legs, prompting other children [to] observe that other animals had this many legs...Teachers were able to take the child's interest and use it to [promote] math, measuring, and drawing, and it kept the conversation going."

— CENTER ADMINISTRATOR, CSP PARTICIPANT



Positive day to day interactions with their parents like reading, talking, and playing help children develop the skills they need to succeed. After participating in First 5 Monterey County programs, parents more frequently engaged in these activities with their children.

Parents showed an increase in literacy activities like reading, singing,

and counting games.

64%

Parents showed an increase in daily activities like playing, talking, and preparing a meal together.





#### WE INVESTED IN THE FOLLOWING COMMUNITY ORGANIZATIONS PROVIDING SERVICES TO FAMILIES WITH CHILDREN AGES 0 TO 5.



#### **Playaroups**

Alisal Union School District City of Salinas — Salinas Public Library King City Union School District Kinship Center — A Member of the Seneca Family of Agencies Monterey Peninsula Unified School District North Monterey County Unified School District Paiaro Valley Unified School District Soledad Adult School

#### **Parenting Classes**

Alisal Union School District

Oaxacan Indigenous Communities Kinship Center— A Member of the Seneca Family of Agencies Mexican American Opportunity Foundation Monterey County Office of Education Monterey Peninsula Unified School District North Monterey County Unified School District Pajaro Valley Unified School District

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#### **Home Visiting**

Action Council of Monterey County Faster Seals Central California King City Union School District Monterey County Health Department, Public Health North Monterey County Unified School District

#### CHILD CARE QUALITY



Caring for Children in the Home / Apovando a Los Niños en su Casa GnKids

#### CARFS

Hartnell College and Hartnell College Foundation Monterey Peninsula College (MPC) and MPC Foundation

#### Technical Assistance to Centers and Child Signature Program

Child Development Incorporated Chualar Union School District Community Action Partnerships of San Luis Ohisno Gonzales Unified School District Greenfield Unified School District Mexican American Opportunity Foundation North Monterey County Unified School District

#### MENTAL HEALTH & CHILD WELL BEING



#### Counseling

Door to Hope Kinship Center — A Member of the Seneca Family of Agencies Monterey County Health Department, Behavioral Health Monterey County Probation Department Paiaro Valley Prevention and Student Assistance, Inc.

#### Special Needs Initiative, New Possibilities/ Nuevas Posibilidadess

GoKids and Collaborative Partners

#### COMMISSIONERS

#### Esther Rubio (Chair)

**Educational Services Projects** Coordinator/Administrator, Educational Services Division, Monterey County Office of Education

#### Simón Salinas (Vice-Chair)

District 3 Supervisor. Monterey County Board of Supervisors

#### Josefina Silva (Secretary)

Preschool Coordinator. Greenfield Union School District

#### Rav Bullick

Director of Health. Monterey County Health Department

Julie Drezner Starting 10/2014 Board Member. Literacy Campaign Monterey County

#### Elliott Robinson

Director Monterey County Department of Social Services

#### Chris Shannon

Executive Director. Door to Hope

Jan Phillips-Paulsen Through 9/2014 Early Childhood Educator (Retired). Community Member

