



Monterey County

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Board Report

Legistar File Number: A 15-412

January 12, 2016

Introduced: 12/11/2015

Current Status: Agenda Ready

Version: 1

Matter Type: BoS Agreement

Authorize the Deputy Purchasing Agent for Natividad Medical Center (NMC) or his designee to execute Amendment No. 1 to the Agreement (A-12650) with Natividad Medical Foundation (NMF) for philanthropic services and other specialty services defined as “donor cultivation and solicitation (e.g., The Agricultural Leadership Council); special events; annual giving programs; major gift planning and fundraising; community outreach in connection with fundraising; preparing and submitting foundation and government grant applications; administering current/future foundation grants; and supporting and coordinating NMC/NMF joint community relations” to provide ongoing support for NMC, extending the Agreement an additional two (2) year period for a revised full term of January 1, 2015 through December 31, 2017 and adding \$1,818,555 for a revised total Agreement amount not to exceed \$2,694,574.

RECOMMENDATION:

It is recommended the Board of Supervisors:

Authorize the Deputy Purchasing Agent for Natividad Medical Center (NMC) or his designee to execute Amendment No. 1 to the Agreement (A-12650) with Natividad Medical Foundation (NMF) for philanthropic services and other specialty services defined as “donor cultivation and solicitation (e.g., The Agricultural Leadership Council); special events; annual giving programs; major gift planning and fundraising; community outreach in connection with fundraising; preparing and submitting foundation and government grant applications; administering current/future foundation grants; and supporting and coordinating NMC/NMF joint community relations” to provide ongoing support for NMC, extending the Agreement an additional two (2) year period for a revised full term of January 1, 2015 through December 31, 2017 and adding \$1,818,555 for a revised total Agreement amount not to exceed \$2,694,574.

SUMMARY/DISCUSSION:

Natividad Medical Foundation (NMF) philanthropically supports programs that continually monitor and improve the health of the people, including the vulnerable, in Monterey County through coordinated, affordable, high quality health care. Philanthropic services include donor cultivation and solicitation (e.g., The Agricultural Leadership Council); special events; annual giving programs; community outreach in connection with fundraising; preparing and submitting foundation and government grant applications; administering restricted funds and foundation gifts; major gift planning and fundraising.

NMF will also provide critical services requested by the hospital, including the Medical Director for Health Promotion & Education; Natividad Immunology Division Outpatient (NIDO) Clinic Peer Supporter for people living with HIV/AIDS; and NMC-NMF Joint

Community Relations.

In addition, NMF raises philanthropic donations each year to support high quality patient care, such as patient assistance in close collaboration with hospital social workers to ensure safe discharge from the hospital; expanded language resources for all patients; a countywide diabetes prevention education program and blood sugar testing supplies for poor diabetes patients; child abuse prevention education; free diagnostic mammograms for poor women; hospital chaplain services; and healing art for the hospital. NMF continues to prepare, secure and provide fiscal management for government grants and contracts to support NMC's Family Medicine Residency Training Program and the CHOICE hospital-based violence prevention program. NMF annually prepares the federal grant application for the NIDO HIV/AIDS Clinic.

In addition, NMF has provided philanthropic support for programs operated on behalf of NMC, such as Board of Supervisors' initiatives for gang violence prevention through CHOICE; Dr. Kenneth Ginsburg's *Reaching Teens* forum and pilot in Monterey County; breastfeeding promotion and Mother-Friendly Childbirth Initiative work; and the early childhood development initiative through the *Shared Beginnings* parent education program.

OTHER AGENCY INVOLVEMENT:

County Counsel has reviewed and approved this Amendment No.1 as to legal form and risk provisions and the Auditor -Controller has review and approved as to payment provisions. The Amendment No.1 has also been reviewed and approved by NMC's Finance Committee on 10/22/15 and by its Board of Trustees on 11/6/15.

FINANCING:

The cost for this Amendment No.1 is \$1,818,555 of which \$876,019 is included in the Fiscal Year 2015-16 Recommended Adopted Budget. There is no impact to the General Fund.

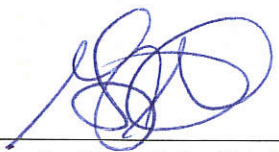
Prepared by: Carol Adams, Assistant Administrator Planning & Institutional Development
783-2556

Approved by: Gary R. Gray DO, Chief Executive Officer, 783-2504

Attachments:

Original Agreement with Natividad Medical Foundation
Amendment No.1 to Agreement with Natividad Medical Foundation
Spend Sheet

Attachments on file with the Clerk of the Board



Gary R. Gray, DO, Chief Executive Officer

12/30/15
Date