

## MONTEREY COUNTY BOARD OF SUPERVISORS

<b>MEETING:</b> February 7, 2012	<b>AGENDA NO.:</b> S-1
<b>SUBJECT:</b> Receive a presentation and approve the Monterey County Workforce Investment Board's (MCWIB) Annual Report for Program Year 2010-2011.	
<b>DEPARTMENT:</b> Economic Development Department – Workforce Investment Board	

### **RECOMMENDATION:**

It is recommended that the Board of Supervisors receive a presentation and approve the Monterey County Workforce Investment Board's (MCWIB) Annual Report for Program Year (PY) 2010-2011.

### **SUMMARY:**

Each year the MCWIB prepares an Annual Report covering the program year beginning July 1 and ending June 30. The Annual Report provides general information about the MCWIB and describes implemented actions, performance data for the reporting period, and other relevant information. It also includes an overview of potential future initiatives that align with County-wide economic development activities.

### **DISCUSSION:**

The MCWIB, established through the federal Workforce Investment Act (WIA) of 1998, is responsible for providing strategic planning, oversight and policy direction for the utilization of WIA funds in Monterey County. The overall goal of the WIA is to increase wage earnings, job retention and skills attainment of the local, and ultimately, the national labor force.

The MCWIB funded job training programs are designed to meet Monterey County's demand for a qualified and ready workforce. The programs benefit local employers, unemployed adults, recently laid-off workers, and at risk youth ages 14 to 21. The primary workforce service provider in Monterey County is the Office for Employment Training (OET), a branch of the Monterey County Department of Social and Employment Services. The MCWIB also contracts with three adult and two youth contractors to provide specialized services to population groups including individuals with disabilities or on probation/parole.

For Program Year (PY) 2010-2011, Monterey County received an allocation of \$6.4 million dollars in WIA (formula) Adult, Dislocated Worker, Youth and Rapid Response funds. In addition to WIA formula funds, the MCWIB applied for and directly received over \$750,000 in competitive grant funds. Combined total available funding is estimated to be \$7,724,415 for PY 2010-11.

The MCWIB also partners with local community colleges, public and private partners, community based organizations, subcontractors and the Workforce Collaborative of California's Central Coast, to write and apply for competitive grants. During FY 2010-11, almost \$1 million was awarded to fund special projects to increase occupational skills and provide training services to youth with incarcerated parents.

The recommended 2010-2011 Annual Report primarily focuses on performance during the reporting period, but also includes overview of the purpose and role of the MCWIB, funding flow of Workforce Investment Act (WIA) monies, current local labor market and enrollment data,

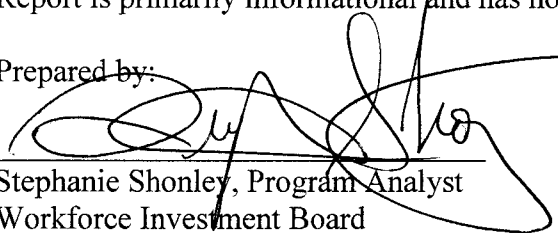
performance trends, and potential future initiatives. The following information summarizes several of the organizational initiatives accomplished in PY 2010-11:

- Integration of workforce training with economic development: Shifting of the MCWIB was consolidated with the newly created Economic Development Department to make job creation an important goal of economic development activities.
- Collaboration and creativity: The MCWIB increased the breadth of its relationships across geographic and institutional boundaries to work with new partners in business, education and public agencies as well as working across county lines in a regional approach to workforce.
- Doing more with less: During a time when demands for services were increasing and traditional funding sources were diminishing, the MCWIB responded by successfully diversifying its funding from new grants.
- Increased efficiencies: Borrowing some of the best practices from the private sector, the MCWIB developed a strategic plan to focus the County-wide job training effort. The MCWIB also reduced the size of its Board to make it more nimble, while meeting the prescribed membership requirements.

**FINANCING:**

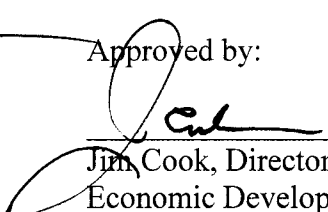
WIA formula and grant funds are deposited into Fund 007, Dept. 5010 and Unit 8261. This Annual Report is primarily informational and has no impact on the County of Monterey General Fund.

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