

County of Monterey

Government Center - Monterey Room
168 W. Alisal St., 2nd Fl.,
Salinas, CA 93901



Meeting Agenda - Final

**Join via Zoom at <https://montereycty.zoom.us/j/91931079933> or
In person at: 168 W. Alisal Street, 2nd Floor, Salinas Ca. 93901 - Monterey Room**

Wednesday, November 1, 2023

3:00 PM

Economic Development Committee

Participation in meetings:

Members of the public may participate in Committee meetings in (2) ways:

- 1. You may attend the meeting in person at 168 W. Alisal Street, 2nd Floor, Salinas, CA 93901, Government Center-Monterey Room; or**
- 2. You may participate via Zoom at: <https://montereycty.zoom.us/j/91931079933>**

If you do not have access to a computer, you may call into the meeting and participate by calling the following number: 1-669-900-6833 and entering the following meeting ID: 919 3107 9933

If you choose not to attend the Economic Development Committee meeting but wish to make a comment on a specific agenda item, please submit your comment via email by 5:00 p.m. on the Friday prior to the meeting to Yulisa Chavarin at chavariny1@co.monterey.ca.us and your comment will be placed into the record at the meeting.

If you are participating in the Economic Development Committee meeting via Zoom and wish to make either a general public comment or to comment on a specific agenda item as it is being heard, please select the “raise hand” option on the Zoom screen, and your microphone will be unmuted so you can speak. To select the “raise hand” option, click on the ‘participants’ icon at the bottom of your Zoom screen, then click the “raise hand” icon next to your name.

Participación en reuniones:

Los miembros del público pueden participar en las reuniones del Comité de (2) maneras:

- 1. Puede asistir a la reunión en persona en 168 W. Alisal Street, Segundo Piso, Salinas, CA 93901 - Centro de Gobierno del Condado de Monterey, Monterey Room; o,**
- 2. Puede participar a través de Zoom en: <https://montereycty.zoom.us/j/91931079933>**

Si no tiene acceso a una computadora, puede llamar a la reunión y participar llamando al siguiente número: 1-669-900-6833 e ingresando la siguiente identificación de la reunión: 919 3107 9933

Si decide no asistir a la reunión del Comité de Personas sin Hogar pero desea hacer un comentario, envíelo antes de las 5:00 p.m. del viernes anterior a la reunión, a Yulisa Chavarin, por correo electrónico a: chavariny1@co.monterey.ca.us y su comentario se incluirá en el registro de la reunión.

Si está participando en la reunión del Comité de Desarrollo Económico y desea hacer un comentario público general o comentar un tema específico de la agenda mientras se escucha, seleccione la opción "levantar la mano" en la pantalla de Zoom y su micrófono se desactivará para que pueda

hablar. Para seleccionar la opción "levantar la mano," haga clic en el icono de "participantes" en la parte inferior de la pantalla de Zoom, luego haga clic en el icono de "levantar la mano" junto a su nombre. Si está marcando por teléfono, puede presionar *9 para levantar la mano, y *6 para silenciar y reactivar el audio.

PLEASE NOTE: IF ALL BOARD MEMBERS ARE PRESENT IN PERSON, PUBLIC PARTICIPATION BY ZOOM IS FOR CONVENIENCE ONLY AND IS NOT REQUIRED BY LAW. IF THE ZOOM FEED IS LOST FOR ANY REASON, THE MEETING MAY BE PAUSED WHILE A FIX IS ATTEMPTED BUT THE MEETING MAY CONTINUE AT THE DISCRETION OF THE CHAIRPERSON.

NOTE: All agenda titles related to numbered items are live web links. Click on the title to be directed to corresponding Committee Report.

PUBLIC COMMENT: Members of the public may address comments to the Committee concerning each agenda item. Timing of the public comment shall be at the discretion of the Chair.

Call to Order

Roll Call

Additions and Corrections

Public Comment Period

This portion of the meeting is reserved for persons to address the Committee on any matter not on this agenda but under the jurisdiction of the Committee.

Approval of Action Minutes

1. Consider approval of action minutes from the Economic Development Committee meeting held on July 12, 2023.

Attachments: [Economic Development Committee Minutes - July 12, 2023](#)

Announcements

Regular Agenda

2. Consider approval of the Economic Development Committee 2024 Calendar Year (CY) Meeting Schedule.

Attachments: [2024 Economic Development Committee Meeting Calendar](#)

3. Receive a presentation from the Development Set-Aside (DSA) Agencies, the Arts Council for Monterey County (ACMC), the Monterey County Convention and Visitors Bureau (MCCVB), the Monterey County Film Commission (MCFC) and the Monterey County Business Council (MCBC) on FY22-23 results.

Attachments: [Board Report](#)
 [ACMC PowerPoint](#)
 [MCCVB PowerPoint](#)
 [MCFC PowerPoint](#)
 [MCBC PowerPoint](#)

4. a. Consider options for recommendation to the Board of Supervisors for the Development Set-Aside Program and recommend a preferred option, and

- b. Provide direction to staff.

Attachments: [Board Report](#)
 [Exhibit A](#)
 [PowerPoint Presentation](#)

Adjournment

The next meeting is scheduled on February 7, 2024 at 1:30 p.m. in the Monterey Room and via Zoom.

Attendees: Supervisor Mary Adams, Chair; and Supervisor Luis Alejo, Vice-Chair;

- Copies of staff reports or other written documentation relating to items referenced on this agenda and/or submitted after distribution of the agenda packet are on file and available for public inspection at the County Administrative Office, Monterey County Government Center, 168 West Alisal Street, 3rd Floor, Salinas.
- Meetings of the Board of Supervisors' Economic Development Committee are accessible to individuals with disabilities. The Administration Building and Monterey Conference Room are wheelchair accessible. Please contact the Monterey County Civil Rights Office at 831-755-5117 if you need assistance or accommodations in order to participate in a public meeting or if you need the agenda and public documents modified as required by Section 202 of the Americans with Disabilities Act.
- The following services are available when requests are made by 5:00 p.m. of the Friday before this noted meeting: American Sign Language interpreters during a meeting, large print agenda or minutes in alternative format.
- If you require the assistance of an interpreter, please contact Yulisa Chavarin, Senior Secretary in the County Administrative Office at 831-755-5108. Every effort will be made to accommodate requests for translation assistance. Requests should be made as soon as possible, and at a minimum 24 hours in advance of any meeting.
- Si usted requiere la asistencia de un interprete, por favor comuniquese con las oficina de Administracion localizada en el Centro de Gobierno del Condado de Monterey, (Monterey County Government Center), 168 W. Alisal, Tercer Piso, Salinas - o por telefono llamar a Yulisa Chavarin, 831-755-5108. La asistente hara el esfuerzo para acomodar los pedidos de asistencia de un interprete. Los pedidos se deberan hacer lo mas pronto posible, y a lo minimo 24 horas de anticipo de cualquier junta.