

Attachment A

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SUMMARY OF PROPOSED CHANGES AND ADDITIONS
TO ARTICLE V – PARKS USER FEES

SECTION 1 – ADMINISTRATIVE FEES

The \$10 Processing fee for all transactions is removed as a separate line item and included in all applicable fees (e.g., annual passes, picnic area rentals, building rentals, cancellation fees). Cancellation and Change Fees are separated for clarity. The Cancellation fee increase includes a processing fee to cover staff time associated with processing cancellation requests. The Wedding Fee increase aligns it with those of other agencies. Laguna Seca fees are consolidated in a separate section as certain fees are charged differently based on its operations.

Streamlining fees makes them easily understood and transparent. Any impact on overall revenue is anticipated to be negligible.

SECTION 2 – DAY-USE FEES

Two additional annual pass fees are introduced: Scholastic Special-Use Annual Pass and Equestrian Camp Day-Use Annual Pass. Established in response to a request from a local cross-country team, the Scholastic Special Use Annual Pass reduces fees for student athletes and conforms with practices of other government agencies. The Equestrian Camp Day-Use Annual Pass combines day-use entry fee, horse fee and use of corrals. A vehicle entry fee to mitigate access issues, such as triple time for entry and traffic backups at park entry points, is reinstated. Two vehicle rates, one for small vehicles with a maximum occupancy of four persons and a second for larger vehicles with an occupancy of five or more persons, are included. Pedestrian day-use fees are renamed “Walk-In” and include park patrons entering by foot, bicycle, or other nonmotorized vehicles. Walk-In fees for all categories remain constant. The Lakes (Lake Nacimiento and San Antonio-North and South Shores) collect vehicle fees only; walk-in fees are not applicable. For Seniors and Military, a day-use entry fee replaces the discount rate. This rate can be added to the POS (point of sale) system eliminating the step of applying a discount, which expedites park entry time. These changes align Monterey County park fees with industry fees for like agencies.

SECTION 3 – PICNIC AREA RENTAL FEES

The name of the Mini Picnic Areas is added for clarity. Based on customer feedback, a number of vehicle passes are included at certain reservable picnic sites.

SECTION 4 – BUILDING RENTAL FEES

A designated number of vehicle passes are included at reservable buildings. The Portola Building in San Lorenzo Park and Oak Room in Lake San Antonio-South Shore are designated community rooms for campers, consistent with the provision of community rooms at other agencies’ Recreation Vehicle (RV) parks. The Depot in San Lorenzo Park is available at no charge for use by campers making a group reservation for ten (10) campsites for two or more nights. The DeAnza Building is available at a reduced fee for use by campers making a group reservation for fifteen (15) campsites for two or more nights and for no charge for a group reservation for thirty (30) campsites for two or more nights.

The Naci Grill dining area and kitchen at Lake Nacimiento is added as an additional medium-size building rental.

North Shore Los Robles Equestrian Area has several amenities. These fees are broken out to allow either reservation of individual areas or the entire area.

SECTION 5 – CAMPING FEES

Camping fees now include the processing fee to provide greater transparency. For clarity, camping fee language indicates day-use entry fees are included. All Youth Overnight Area (YONA) reservation rental fees are individually adjusted based on occupancy and included amenities. The Pool pass at Lake Nacimiento is \$9 for a full day. Off-season rates are removed from Article V as off-season camping is equally desirable at County facilities. A slight reduction in revenue may result from including the day-use entry fee in the camping fee; however, overall revenue is anticipated to increase due to increased park usage.

As previously stated, access to buildings at San Lorenzo Park and Lake San Antonio for large group reservations is available. The Portola Building in San Lorenzo Park is available as a community room for all campers; the Oak Room is available as a community room for all campers at Lake San Antonio-South Shore. The Depot and De Anza buildings are available either at significantly reduced rates or at no charge dependent on group reservation size in San Lorenzo Park. These changes make rates more competitive and are expected to attract large RV groups to County parks.

SECTION 6 – BOATING FEES

Boating fees apply at Lakes Nacimiento and San Antonio only. Lake Accessory rentals are adjusted to reflect current rental practices. The Dry Storage monthly fee is retained; a late payment fee is added. Dock Slip and Dry Storage Rental fees at Lake Nacimiento are increased to align with local area rates. As November 3, 2020 Board of Supervisors action eliminated houseboats from the Lake Nacimiento and Lake San Antonio all houseboat-related fees are deleted.

SECTION 7 – LODGING FEES (LAKES ONLY)

The cottages at Lake Nacimiento are renamed – small unit and large unit. The typographical error for the Lake Nacimiento Large Unit fee is corrected. Currently, Lake San Antonio-South Shore lodges are not reservable due to operational constraints; upon resumption of normal operations, lodging rental fees will be lower to attract more reservations. Cottages at North Shore are being relocated to Lake Nacimiento. Individual counties determine the type and percentage of tax assessed for rental lodging. Monterey County fees and taxes, such as transient occupancy tax (TOT) and marketing tax, are included Article V.

SECTION 8 – LAGUNA SECA RECREATION AREA

Laguna Seca fees are consolidated in one section. Laguna Seca's business demand is closely tied to the tourism season of the Monterey Peninsula, both seasonal and day of week. Household pet fees are increased. Camping rates are separated into high season and low season and weekday and weekend. Tent Camping is removed as fees are based on Campground. Campers come to

Laguna Seca because they prefer camping accommodations or to participate in or watch a specific event; most all leave to enjoy what the peninsula offers.

SECTION 9 – LAGUNA SECA RIFLE RANGE FEES

No changes.

SECTION 10 - LAGUNA SECA RACETRACK RENTAL FEES (changed from Section VIII)
Racetrack Rental Fees are increased based on track rental demand and to align fees with those charged by other racetrack facilities. Cost-of-living increases are also included. The last track rental fee increase was in 2018.

Pricing for track rentals has always been a la carte; now, package pricing is included as an option. Decibel level charges are broken out with commensurate charges.

Fees for outside services are designated “market rate” to address potential fluctuations in prices charged for these services. Market rate allows for full recuperation of outside services charges.

Renters of track facilities are invoiced for all incidents causing damage to County facilities/equipment/property. Unit, hourly, and market rate repair pricing is provided for various repairs/replacement to restore damaged County infrastructure/equipment/property.

The new fees provide for more transparency for renters.

SECTION 11 – PHOTOGRAPHY PERMIT FEES

Clarification is provided regarding the different types of photography permits, what is included with each permit, and when a deposit applies. Fees remain unchanged.

SECTION 12 – SPECIAL AND PROMOTIONAL EVENT FEES

Park Ranger fees are added. Language is added to clarify the Director is authorized to establish special event rates.

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