



Monterey County

Board Order

168 West Alisal Street,
1st Floor
Salinas, CA 93901
831.755.5066

Resolution No.: 15-096

Upon motion of Supervisor Potter, seconded by Supervisor Armenta and carried by those members present, the Board of Supervisors hereby:

Adopted Resolution proclaiming the week of May 2 through May 10, 2015 as National Travel and Tourism Week. (Full Board)

PASSED AND ADOPTED on this 21st day of April 2015, by the following vote, to wit:

AYES: Supervisors Armenta, Phillips, Salinas, Potter and Parker

NOES: None

ABSENT: None

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 78 for the meeting on April 21, 2015.

Dated: April 21, 2015
File Number: CR 15-052

Gail T. Borkowski, Clerk of the Board of Supervisors
County of Monterey, State of California

By *Denise Hancock*
Deputy

*Before the Board of Supervisors in and for the
County of Monterey, State of California*

Resolution No.: 15-096

Resolution proclaiming the week of May 2 through)
May 10, 2015 as **National Travel and Tourism Week...**)

WHEREAS, travel matters to the nation's economic prosperity and its image abroad, to business wealth and to individual travelers; and

WHEREAS, travel to and within the United States provides significant economic benefits for the nation, generating \$2.1 trillion in economic output in 2013, with \$887.9 billion spent directly by travelers that spurred an additional \$1.2 trillion in other industries; and

WHEREAS, travel is among the largest private-sector employers in the United States, supporting 14.9 million jobs in 2013, including 7.9 million directly in the travel industry, and 7 million in other industries; and

WHEREAS, in 2013, total travel spending in Monterey County was \$2.3 billion, contributing to \$61.5 million in local tax receipts and generating 23,310 jobs; and

WHEREAS, international travel to the United States is the nation's largest single export industry, greater than the export of business services, machinery, computer and electronic products, motor vehicles and agriculture, and in 2013, travel generated \$180.7 billion in exports, creating \$57.1 billion in balance of travel trade surplus for the United States; and

WHEREAS, meetings, events and incentive travel are core business functions that help companies strengthen business performance; and

WHEREAS, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness; and

WHEREAS, travel is a catalyst that moves the national economy forward.

NOW, THEREFORE, BE IT RESOLVED that the Monterey County Board of Supervisors, on behalf of the County and all its citizens thereof, recognize the week of May 2 through May 10, 2015 as **National Travel and Tourism Week** in the County of Monterey.

PASSED AND ADOPTED upon motion of Supervisor Potter, seconded by Supervisor Armenta and carried this 21st day of April 2015, by the following vote, to wit:

AYES: Supervisors Armenta, Phillips, Salinas, Potter and Parker

NOES: None

ABSENT: None

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 78 for the meeting on April 21, 2015.

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