

*Before the Board of Supervisors in and for the
County of Monterey, State of California*

Resolution No:

Resolution honoring **Bob Cowdrey** upon his selection as the _____)
2016 Monterey County Hospitality Association Hospitality Professional of the Year.....)

WHEREAS, a 45-year veteran to the hospitality industry who grew up on the Monterey Peninsula, **Bob Cowdrey** served in the United States Army before returning home to begin his professional career at the Del Monte Hyatt in 1971; and

WHEREAS, **Bob Cowdrey** joined Doubletree Hotels in the opening of their Monterey property, now the Portola Hotel and Spa, and in 1979 moved just across the street to join the new ownership of the Hotel San Carlos, now the Monterey Marriott; and

WHEREAS, having always been in Operations, **Bob Cowdrey** took an opportunity to change his career path to Sales and Marketing, expanding his resort/convention sales experience by accepting jobs in Palm Springs, Jackson Hole, Wyoming, Grand Rapids, Michigan, and San Francisco before moving back to the Monterey Peninsula to make the Pebble Beach Company his “home” for the next twenty-three years; and

WHEREAS, **Bob Cowdrey** managed sales, marketing and conference services for Pebble Beach Resorts and retired from the company as Senior Vice President of Sales and Marketing in 2007, and while during his retirement he worked as a consultant to the Pebble Beach Company, helping, primarily, with the planning of the 2010 US Open at Pebble Beach; and

WHEREAS, **Bob Cowdrey** was hired as the interim CEO of the Monterey County Convention and Visitors Bureau in 2009; and

WHEREAS, in 2011, the “opportunity of a lifetime” was presented to **Bob Cowdrey** to serve as General Manager of the Monterey Conference Center working again with the City and its hotel community; and

WHEREAS, during his five-year tenure with the City of Monterey, **Bob Cowdrey** was instrumental in developing, coordinating, and implementing the Monterey Conference Center Renovation project, including the Conference Center Financing District financial plan;

NOW, THEREFORE BE IT RESOLVED, that the Monterey County Board of Supervisors, on behalf of all the County and its citizens thereof, hereby congratulates **Bob Cowdrey** upon his selection as the **2016 Monterey County Hospitality Association Hospitality Professional of the Year**.

PASSED AND ADOPTED this _____ day of _____, 2017, by the following vote, to wit:

AYES:

*Before the Board of Supervisors in and for the
County of Monterey, State of California*

NOES:

ABSENT:

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book _____ for the meeting on _____, 2017.

Dated:

Gail T. Borkowski, Clerk of the Board of Supervisors
County of Monterey, State of California.

By _____
Deputy