



Monterey County

Item No.

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legistar File Number: A 20-267

July 21, 2020

Introduced: 7/1/2020

Current Status: Agenda Ready

Version: 1

Matter Type: BoS Agreement

- a. Authorize the Director of Health or Assistant Director of Health to execute a Standard Agreement with Monterey County Children and Families Commission dba First5 Monterey County not to exceed the amount of \$300,000 for the provision of support to the Bright Beginnings Early Childhood Development Initiative for the period retroactive from July 1, 2020 through June 30, 2021; and
- b. Approve nonstandard insurance provision in Agreement as recommended by the Director of Health.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Authorize the Director of Health or Assistant Director of Health to execute a Standard Agreement with Monterey County Children and Families Commission dba First5 Monterey County not to exceed the amount of \$300,000 for the provision of support to the Bright Beginnings Early Childhood Development Initiative for the period retroactive from July 1, 2020 through June 30, 2021; and
- b. Approve nonstandard insurance provision in Agreement as recommended by the Director of Health.

SUMMARY/DISCUSSION:

The County of Monterey through its legislative platform and budget allocations is very supportive of the development of the Early Childhood Development Initiative (ECDI) for the residents of Monterey County. Early childhood development has been identified by both the Board of Supervisors and the Monterey County Children's Council as critical for the economic and social success of our County. The First5 Monterey County Bright Beginnings program is responsible for implementing the early learning goals throughout the County of Monterey that includes partnerships and facilitating strategy-aligned projects through a team of consultants and staff. It provides access to project management, evaluation, continuous improvement, and communication tools, and resources that ensure the work is linguistically and culturally relevant (e.g., multi-lingual facilitation, translation and interpretation services). All activities are designed around the Bright Beginnings core principles to achieve systems change.

The provisions of systems change include influencing policies, practices, resource flows, relationships and connections, power dynamics, and mental models. The start date of this Agreement is retroactive to July 1, 2020 due to the length of time it took to negotiate with the vendor the terms needed for this Agreement. The approval of this Agreement will enable Bright Beginnings Early Childhood Development Initiative (fiscally sponsored by F5MC) to maintain its general operations, enhance its strategy-aligned projects and connect projects to indicators of success.

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This work supports the MCHD 2018-2022 Strategic Plan Goal: 1. Empower the community to improve health; Goal 2. Enhance public health and safety through prevention; and Goal 3. Ensure access to culturally and linguistically appropriate, customer-friendly, quality health services. Additionally, this work supports three of the ten essential public health services: inform, educate, and empower people about health issues; link people to needed personal health services and assure the provision of health care when otherwise unavailable; and assure competent public and personal health care workforce.

OTHER AGENCY INVOLVEMENT:

County Counsel-Risk Management and the Auditor-Controller have reviewed and approved this Agreement as to legal form and fiscal provisions respectively.

FINANCING:

This Agreement for \$300,000 is 83% funded by 1991 Realignment (\$250,000) and 17% by General Fund cannabis monies (\$50,000). Appropriations for FY 2020-21 in the amount of \$300,000 are included in the Health Department's (HEA003-8124) FY 2020-21 Adopted Budget

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Check the related Board of Supervisors Strategic Initiatives:

Economic Development:

- Through collaboration, strengthen economic development to ensure a diversified and healthy economy.

Administration:

- Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.

Health & Human Services:

- Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

Infrastructure:

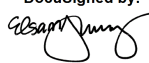
- Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.

Public Safety:

- Create a safe environment for people to achieve their potential, leading businesses, and communities to thrive and grow by reducing violent crimes as well as crimes in general.

Prepared by: Patricia McFadden, Management Analyst II, 755-4726

Approved by:

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Date: 7/9/2020 | 4:39 PM PDT

Elsa M. Jimenez, Director of Health, 755-4526

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Attachment:

Agreement is on file with the Clerk of the Board