



May 2, 2025

Monterey County Board of Supervisors
Government Center
168 W. Alisal Street, 1st Floor
Salinas, CA 93901

Dear Monterey County Board of Supervisors,

I am writing to express the City of Monterey's strong support for the Future of Blue (FoB) initiative, organized by Monterey Bay Fisheries Trust (MBFT) and Regenerative California (RC), to develop a comprehensive plan for a thriving, resilient, and innovative regional blue economy by 2030.

The City of Monterey is the agency responsible for managing the Monterey harbor and marina, including the Commercial Wharf, where the majority of fishing activity and aquaculture currently takes place. Our mission is to ensure Monterey is a beautiful and special place to live, work, and visit. Our strategic priorities include building community resilience, developing a long-term strategy for Municipal Wharf II and a sustainable fishing industry, and preserving and protecting Monterey's maritime history. The fishing industry in Monterey has sharply declined over the past 20 years yet remains vital to the waterfront and tourism economy that many residents rely on for jobs and revenue.

We believe this major planning effort is vital to Monterey's working waterfront, offering updated economic data, a shared community vision, and a clear roadmap for action

County-level funding would be instrumental in ensuring an inclusive community engagement process. It would signal strong government support for cross-sector collaboration and enable Monterey Bay Fisheries Trust and Regenerative California to lead a robust process for data gathering, analysis, convenings, and the development of a thorough 5-year action plan to attract public-private investments.

I fully support Monterey Bay Fisheries Trust and Regenerative California's leadership of the Future of Blue initiative. Thank you for considering funding this important initiative and please reach out to me at twilliamson@monterey.gov with any questions.

Sincerely,

A handwritten signature in blue ink, appearing to read "T. Williamson", with a stylized, cursive script.

Tyller Williamson
Mayor, City of Monterey

LOCAL BOUNTY
7532 Sandholdt Rd. Suite 1
Moss Landing, CA 95039
(831) 332- 1234
hello@realgoodfish.com



May 7, 2025

Monterey County Board of Supervisors
168 W. Alisal Street, 1st Floor
Salinas, CA 93901

Dear Monterey County Board of Supervisors,

I am writing to express my strong support for the Future of Blue (FoB) initiative organized by Monterey Bay Fisheries Trust (MBFT) and Regenerative California (RC). Future of Blue aims to foster collaboration among diverse community voices, revitalize the working waterfront economy, and preserve the region's rich social, cultural, and ecological heritage.

Local Bounty (dba Real Good Fish) is a Community Supported Fishery (CSF) based in Moss Landing, California, at the heart of Monterey Bay. Real Good Fish was founded in 2012 to provide a more direct connection between our fishermen and our community through deliveries of their local catch. We focus primarily on providing seafood to people at home as well as providing institutions like public schools and universities with a diverse bounty of sustainable seafood through our award winning, and Nationally recognized, Bay2Tray program. We employ 8 people at our processing facility on the island of Moss Landing and support several local independent contractors.

On March 5, 2025, I attended a community roundtable meeting in Moss Landing facilitated by MBFT and RC. As a local stakeholder, I support this initiative because it addresses critical needs in the Moss Landing harbor community. The seafood industry here continues to struggle with the compounding impacts of global market competition including increased costs, shifts in species abundance and availability, impacts due to climate change, regulatory restrictions and increased uncertainty, as well as deteriorating infrastructure necessary for serving the fleet. As an example, once essential fishery portfolio species and fisheries like king salmon and dungeness crab are no longer viable for supporting livelihoods and downstream jobs like processing, fish cutting, distribution, etc. Ultimately these iconic species are rarely, if at all, at the center of our local community member's plates. This is a silent crisis.

County-level funding at this time would be instrumental in transforming the FoB from a plan to tangible action. It would demonstrate strong governmental support for this cross-sector collaboration and enable the Monterey Bay Fisheries Trust and Regenerative California to lead a robust process for data gathering, analysis, convenings, and the development of a community-driven and data backed plan to attract public-private investments. With the County's help, we can support a regional network of public and private partnerships dedicated to transforming our food system into a more sustainable, resilient, and regenerative system for the future.

At this time, more than ever it is critical for our working waterfront community to come together and clearly identify and codify a clear vision for how we are going to survive, and ideally thrive, in the increasingly difficult social and economic environment. We can't do this alone and are looking for

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partners that understand these challenges and have the resources and courage to work with us to develop the necessary solutions.

I fully support Monterey Bay Fisheries Trust and Regenerative California's leadership of the Future of Blue initiative. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Alan Lovewell".

M. Alan Lovewell, CEO and Founder
Local Bounty dba Real Good Fish
alovewell@realgoodfish.com
(831) 345-5153

The California State University:
Chancellor's Office
Bakersfield
Channel Islands
Chico
Dominguez Hills
East Bay
Fresno
Fullerton
Humboldt
Long Beach
Los Angeles
Maritime Academy
Monterey Bay
Northridge
Pomona
Sacramento
San Bernardino
San Diego
San Francisco
San José
San Luis Obispo
San Marcos
Sonoma
Stanislaus

March 18, 2025

Monterey County Board of Supervisors:

As president of San José State University, I am writing to express my strong support for the *Future of Blue* (FoB) initiative organized by Monterey Bay Fisheries Trust (MBFT) and Regenerative California (RC).

While I was unable to attend personally, leadership from our Moss Landing Marine Labs attended the community roundtable meeting in Moss Landing facilitated by MBFT/RC on March 5, 2025. Through them, I've learned about these organizations and the FoB initiative, whose goal is to develop a comprehensive plan for a thriving, resilient, and innovative regional blue economy by 2030.

As president of an institution with significant investment in marine science research and education, I support this initiative because it addresses critical needs and opportunities in the Moss Landing harbor community. Moss Landing Marine Labs would benefit tremendously from enhanced infrastructure and collaborative opportunities that could strengthen research capabilities and educational offerings. Improved facilities and strategic partnerships would also help us better contribute scientific expertise to the sustainable development of coastal resources.

County-level funding would be instrumental in transforming the FoB from a plan to tangible action. It would demonstrate strong governmental support for this cross-sector collaboration and enable MBFT and RC to lead a robust process for data gathering, analysis, convenings, and the development of a thorough 5-year action plan to attract public-private investments.

A thriving Moss Landing Community will serve as a catalyst for a blue economy movement in Monterey Bay. The FoB aims to foster collaboration among diverse community voices, revitalize the working waterfront economy, and preserve the region's rich social, cultural, and ecological heritage.

I fully support Monterey Bay Fisheries Trust and Regenerative California's leadership of the Future of Blue initiative. Thank you for your consideration.

Sincerely,



Dr. Cynthia Teniente-Matson
President



March 19th, 2025

Monterey County Board of Supervisors:

I am the President and Founder of the Western Flyer Foundation, a stakeholder in the Moss Landing harbor community in Monterey County District 2. I am writing to express my strong support for the *Future of Blue* (FoB) initiative organized by Monterey Bay Fisheries Trust (MBFT) and Regenerative California (RC).

On March 5, 2025, I attended a community roundtable meeting in Moss Landing facilitated by MBFT/RC. There, I gained firsthand knowledge of these groups and the FoB, whose goal is to develop a comprehensive plan for a thriving, resilient, and innovative regional blue economy by 2030.

As a local stakeholder, I support this initiative because it addresses critical needs and opportunities in the Moss Landing harbor community. Moss Landing would greatly benefit from the addition of new docks and a community crane to support its commercial fishing industry. These upgrades would not only improve the efficiency of the local fleet but also enhance safety and accessibility for fishermen. Additionally, a holding tank and pumping system for ballast water would be crucial, which often squid ink, and that fisherman are no longer allowed to discharge in the harbor. Implementing these facilities would not only ensure the sustainable operation of the harbor but also help the community thrive by fostering a more supportive environment for its key industries.

County-level funding would be instrumental in transforming the FoB from a plan to tangible action. It would demonstrate strong governmental support for this cross-sector collaboration and enable MBFT and RC to lead a robust process for data gathering, analysis, convenings, and the development of a thorough 5-year action plan to attract public-private investments.

A thriving Moss Landing Community will serve as a catalyst for a blue economy movement in Monterey Bay. The FoB aims to foster collaboration among diverse community voices, revitalize the working waterfront economy, and preserve the region's rich social, cultural, and ecological heritage.

I fully support Monterey Bay Fisheries Trust and Regenerative California's leadership of the Future of Blue initiative. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "John Gregg".

John Gregg

John.M.Gregg@gmail.com

(562)708-7489

March 19, 2025

Dear Monterey County Board of Supervisors,

Earlier this month I attended a very productive roundtable conversation that was facilitated by the Monterey Bay Fisheries Trust (MBFT) and Regenerative California (RC) about the Future of Blue (FoB) initiative. There was broad enthusiasm from the participating Moss Landing Community stakeholders.

As Executive Director of Moss Landing Marine Labs I strongly support the FoB initiative to develop a comprehensive plan for a thriving regional blue economy in Moss Landing. Moss Landing Marine Labs (MLML) has been part of the Moss Landing Community since 1966. Our faculty, researchers, students, and staff are deeply invested in the region and in supporting a healthy and thriving ecosystem that supports the community through a sustainable innovative blue economy.

Addressing the critical infrastructure needs within the Moss Landing harbor would provide opportunities to strengthen the interdisciplinary educational opportunities for the graduate students at MLML and support the dynamic research endeavors of our scientific community. MLML has several groups focused on fisheries research, aquaculture, and developing a sustainable blue economy, and already supports local public-private partnerships. The FoB initiative would deepen the connection between MLML and the local community and bring synergistic opportunities.

The MBFT and RC have a strong plan for gathering data and bringing in the diverse voices of local stakeholders. Together, they have the expertise to develop a strong 5-year action plan to create public-private partnerships and bring a thriving blue economy and dynamic waterfront to Moss Landing. Support and financial investment from Monterey County is essential to this important work and would make the County a strong partner in this exciting plan.

I fully support the MBF and RC leadership of the Future of Blue Initiative and look forward to working with Monterey County, MBF, and RC to revitalize the waterfront and blue economy in Moss Landing.

Sincerely,



Dr. Petra Dekens
Executive Director, Moss Landing Marine Labs
San Jose State University