

Attachment C
Application Descriptions

| Applicant | Project Name | Project Description | Target Population |
|---|--|---|---|
| Public Facilities | | | |
| County of Monterey - Public Works | Sidewalk Improvements in the Unincorporated Community of San Lucas | CDBG funds will be used to construct curbs, gutters, and sidewalks on the main streets used by children to get and from San Lucas Elementary School. | San Lucas is a low/mod community and 20% of the total population is between 5 and 14 years of age. |
| North County Recreation and Park District | Rec Center Rehab and Beautification FY 21-22 | Improve accessibility to the Rec Center by fixing uprooted sidewalk sections and adding outside lighting. In addition, we plan to rehabilitate the skatepark by resurfacing the skating area. | The Recreation Center is located in the Castroville, the heart of North County and is open to the public daily. The Rec Center skate park and play structure are available to the community 7days a week until sundown. The Center serves as a drop in center and home for many of our programs, such as Senior Nutrition, After school programs, Summer Camps, basketball leagues, indoor soccer, art classes and archery to name a few. In addition we hold a farmer's market every Thursday. |
| The Veterans Transition Center | VTC Transitional Housing HVAC Replacement | This housing rehabilitation project impacts multiple duplex units and would remediate and replace inefficient, irreparable and potentially hazardous transite ductwork buried under concrete slab foundation with a modern, safe, repairable, and to-code heating system. A new up-draft furnace would be required, as would remediation of hazardous materials (asbestos) encountered. The number of units remediated is based on funding awarded. | The VTC is an area provider of housing and services to homeless and at-risk Veterans and their families. VTC serves Veterans from across the Central Coast region, the State of California, and beyond. VTC is HUD and HHS deed restricted to only serve Veterans and the homeless. Per HUD guidelines, homeless individuals are Presumed Benefit Clients who are low to moderate income. The residential improvements requested are solely for VTCs Transitional Housing for chronically homeless Veterans. |
| Public Services | | | |
| Alliance on Aging, Inc. | Outreach Services | With the CDBG funding, we will expand our services in South County. Once we are allowed to gather again, we will have a weekly presence at Taylor Farms/SVMH Health and Wellness Center in Gonzales in order to offer social and emotional support and information. The info, provided in both English and Spanish, will include info from our partner agencies and governmental offices serving seniors. We will reach out with phone calls and mailings flyers, and direct people to our website, for updated pandemic information. Residents wont have to travel so far to get services. | Rural residents of Monterey County are the targets for the Alliance on Agings Outreach Program. Primarily its the seniors of South County; many are agricultural workers. They dont earn much and what they earn has to pay many bills. Aging brings more impacts to seniors & their families. Their health deteriorates, they or their friends/spouses start to suffer disabling conditions or die, housing conditions need to be adapted, medical/drug costs escalate, and transportation needs change. |
| Boys & Girls Clubs of Monterey County | Community Support Services | BGCMC Community Services provides residents of Gonzales Alta and Tower apartments, as well as Camphora (Salinas Valley unincorporated) residents with weekly meal bags for youth (breakfast and lunch), summer outreach kits, holiday outreach kits, and virtual program opportunities. Community sevices supports families sheltering-in-place and severely impacted by the COVID-19 pandemic. | The residents of Camphora Apartments (Unincorporated Salinas Valley), Alta and Tower Apartments (Gonzales) are predominantly Latino heritage. Residents are extremely low to moderate income, as indicated by the high percentage of youth eligible for free or reduced lunch. The Community Services project provides hundreds of youth and their families with nutrition support, outreach activities and kits, as well as virtual instruction. |
| Central Coast Center for Independent Living (CCCIL) | Independent Living and Housing Services for People with Disabilities and Seniors | CCCIL is requesting funding to sustain our Independent living and housing services in Monterey County. Our target population are people with disabilities and seniors who are experiencing difficulties accessing services in Monterey County. | CCCIL will provide services to people with disabilities and seniors to assist them to continue living independently in our community. CCCIL target population are consumers who are moderate to low income in Monterey County. By accessing CCCIL housing and independent living services consumers will have access to county, state, and federal benefits. |
| Central Coast YMCA | Pajaro Park Programs | Central Coast YMCA will provide year-round organized sports leagues for children and youth at Pajaro Park, including soccer, T-ball and basketball. | Central Coast YMCAs Pajaro Park youth sports leagues will benefit 260 total youth/192 low income youth who are residents of Pajaro. Census data shows that of roughly 3,000 Pajaro residents, 94.1% are Hispanic/Latino, and 34.8% of the population is under 18. Pajaro lacks community spaces to exercise, and many residents live in crowded housing. Young people in Pajaro will benefit from safe spaces to exercise, leading to improved health and wellness, and lower rates of obesity and diabetes. |
| Covia Foundation | Home Match | HM is rapid-response solution that leverages existing housing stock. HM matches ELMI older adults who have a home or apartment with ELMI adults who need an affordable place to live. Elders at risk of losing their homes, earn income, gain companionship and help with essential choresenabling them to age in place. Renters attain affordable, secure housing and avoid homelessness. In exchange for added chores, rents are lowered further. All this is achieved at a fraction the cost and time it takes to build or preserve affordable units. The proposed project will house 14 at risk older adults. | Our target group is older adults, primarily single females who often live with at least one disability and struggle to maintain or obtain affordable housing. We assist two distinct ELI to MI groups: 1) homeowners/master tenants who are housing insecure, disabled, and/or isolated; 2) home seekers with unstable housing and at risk of homelessness. The vast majority are disproportionately cost burdened and people of color. Benefits are: housing stability, greater income, savings, and independence. |

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| Eden Council for Hope and Opportunity | Fair Housing and Tenant/Landlord Services | ECHO proposes to provide fair housing information and education to renters and housing providers, investigate suspected cases of housing discrimination, conduct a systemic audit to uncover housing discrimination, and provide counseling and conciliation to renters and housing providers regarding their rights and responsibilities in rental housing. Additionally, ECHO will conduct presentations, participate in TV/radio interviews, distribute flyers by email and newsletter, and advertise via mass media throughout Monterey County. | Fair Housing and Tenant/Landlord Services help low-income tenants with counseling and investigation regarding discrimination based on federal and state protected classes, or counseling and mediation regarding rental housing rights and responsibilities. ECHO's response to inquiries and complaints may result in amicable resolution or legal enforcement, help tenants make informed decisions regarding their housing, and provides education to landlords regarding legal business practices. |
| Girls Inc. of the Central Coast | After School Program | Provide youth development and prevention services to low-income girls, ages 9-18, in North Monterey County and Greenfield through a series of after-school programs at 8 school sites in these communities. We will offer 5 age-appropriate programs that (1) encourage girls to pursue a college education and plan for future careers; (2) provide paid internships to program graduates to develop leadership and employment skills; (3) develop skills in resisting pressure from others to engage in risky behaviors; and (4) promote positive, open communication between mothers and daughters. | Girls Inc. will provide after-school programming for girls, ages 9 -18, at 8 school sites in North Monterey County and Greenfield. Teens who graduated from prior years' programs are facilitators and mentors to younger girls. On average, 93% of girls served are Latina, whose families work in the agricultural or tourist industry. For 90%, the home language is Spanish. A minimum of 85% of families served has incomes below \$50,000/year, and thus are facing economic insecurity and health disparities. |
| Legal Services for Seniors | Legal Services for Seniors | LSS is proposing to provide direct legal services to 300 low-income seniors in Unincorporated Monterey County and the Cities of Gonzales, Greenfield and Sand City and provide 4 workshops in those locations educating seniors, their families and caregivers, and the general public on issues related to housing security. | LSS provides legal services seniors need but cannot afford. Many seniors forego legal advice because they cannot pay an attorney up to \$350 per hour in addition to basic necessities of food, clothing, shelter and medical care. Given seniors lack of discretionary funds for legal assistance, equal access to justice remains out of their grasp. LSS helps level the playing field by providing legal representation in courts settings at no charge to our senior clients. |
| Meals on Wheels of the Salinas Valley, Inc. | Meals on Wheels of the Salinas Valley: Home-delivered meal program | We will serve approx 12 homebound seniors their choice of either 5 or 7 main meals every week for a year. We also offer a supplement to the main meals which consists of a large bag of fresh fruits and vegetables, bread, and other non-perishables items such as tuna fish, cereal, soups, and other available items. | Our home-delivered meal program serves homebound seniors, 62 and older, who cannot shop or cook for themselves and live in Gonzales, Greenfield and other unincorporated areas of the Salinas Valley such as Chular. This service area meets the CDBG National Objective because 95 percent of our clients in our Rural program (the geographic areas referenced above) live below the Federal Poverty Level. Approx 14 seniors will have a choice or receiving either 5 or 7 main meals ever week for a year. |
| Rancho Cielo Youth Campus | Transitional Housing | The Rancho Cielo Transitional Housing Village provides housing and case management services for homeless/unsafe young adults aged 16-24. Residents benefit from having a stable and safe place to call home while also taking part in various case management activities including behavioral health services, job readiness, and financial literacy. These young adults will have the opportunity to remain in these homes for a period of up to 24 months positioning them for responsible adulthood and improving the quality of life for their families and communities. | The Transitional Housing Village provides housing for low- or very low-income people aged 18-24 who are working to make a positive change but are homeless or unsafe in their communities. For some of our students, sleeping in cars, couch surfing from place to place, or staying in a shelter becomes their only option. When combined with Rancho Cielo's other academic and vocational programs, these services help ensure that these youth leave our campus fully prepared to retain permanent housing. |

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| Applicant | What Will Change | Effectiveness Measures |
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| Public Facilities | | |
| County of Monterey - Public Works | Addition of curbs, gutters, and sidewalks will make the community safer for pedestrians, especially those going to/from San Lucas Elementary School. | Addition of curbs, gutters, and sidewalks will make the community safer for pedestrians, especially those going to/from San Lucas Elementary School. |
| North County Recreation and Park District | The Rec Center is used by the community for youth sports, senior lunches and as a gathering place for community events. Improving accessibility in the form of improved sidewalks and lighting, as well as rehabilitating the skatepark will in turn improve the community's access to the rec center and usage of it's amenities. An accessible rec center improves the community's physical and emotional well-being. | The Rec Center is used by the community for youth sports, senior lunches and as a gathering place for community events. Improving accessibility in the form of improved sidewalks and lighting, as well as rehabilitating the skatepark will in turn improve the community's access to the rec center and usage of it's amenities. An accessible rec center improves the community's physical and emotional well-being. |
| The Veterans Transition Center | This proposed project supports the priorities of the County of Monterey's Consolidated Plan priority needs and goals by 1) preserving and improving an existing homeless facility and 2) enhancing access of services for a special needs group (chronically homeless and at-risk Veterans). This project would create more suitable living environments and improve infrastructure for homeless Veterans by replacing an effected duplex's entire HVAC system, providing a more suitable and safer environment. | This proposed project supports the priorities of the County of Monterey's Consolidated Plan priority needs and goals by 1) preserving and improving an existing homeless facility and 2) enhancing access of services for a special needs group (chronically homeless and at-risk Veterans). This project would create more suitable living environments and improve infrastructure for homeless Veterans by replacing an effected duplex's entire HVAC system, providing a more suitable and safer environment. |
| Public Services | | |
| Alliance on Aging, Inc. | Our trained staff/volunteers can explain, in simple terms, options available to seniors, at no cost. The Alliance on Aging offers services that can help lower health care coverage costs, provide financial relief through income tax refunds, and information about benefits and discount programs. We also partner with other agencies/services and can direct seniors to their programs. This allows seniors to remain in their homes, be engaged in their local communities, be independent and healthy. | Our trained staff/volunteers can explain, in simple terms, options available to seniors, at no cost. The Alliance on Aging offers services that can help lower health care coverage costs, provide financial relief through income tax refunds, and information about benefits and discount programs. We also partner with other agencies/services and can direct seniors to their programs. This allows seniors to remain in their homes, be engaged in their local communities, be independent and healthy. |
| Boys & Girls Clubs of Monterey County | Families are struggling to put food on their table and the unprecedented closure of schools puts many youth at home, without vital resources. Youth will receive materials and supplies to support their nutrition needs and stay active during the shelter in place. Supporting these high need families during the COVID-19 pandemic meets a CDBG goal by providing a suitable living environment. | Families are struggling to put food on their table and the unprecedented closure of schools puts many youth at home, without vital resources. Youth will receive materials and supplies to support their nutrition needs and stay active during the shelter in place. Supporting these high need families during the COVID-19 pandemic meets a CDBG goal by providing a suitable living environment. |
| Central Coast Center for Independent Living (CCCIL) | Consumers will now have more access to resources that will allow them to become more independent, access housing programs, secure or retain housing, and will be educated about their rights, responsibilities, and as an individual with disabilities. Consumers will learn how to self advocate and be an active member of our community. | Consumers will now have more access to resources that will allow them to become more independent, access housing programs, secure or retain housing, and will be educated about their rights, responsibilities, and as an individual with disabilities. Consumers will learn how to self advocate and be an active member of our community. |
| Central Coast YMCA | Youth Sports leagues including soccer, T-ball and basketball allow youth to enjoy healthy activity, teamwork, and fun and age-appropriate competition in a supportive environment. Through structured activity at Pajaro Park, children and families feel safe in their neighborhood and gain a sense of pride. Programs at the park help develop youth through positive role models, constructive activities, and healthy pastimes that create a more unified, safer community. | Youth Sports leagues including soccer, T-ball and basketball allow youth to enjoy healthy activity, teamwork, and fun and age-appropriate competition in a supportive environment. Through structured activity at Pajaro Park, children and families feel safe in their neighborhood and gain a sense of pride. Programs at the park help develop youth through positive role models, constructive activities, and healthy pastimes that create a more unified, safer community. |
| Covia Foundation | With Home Match (HM) clients gain housing and financial stability. Prior to HMs shared housing in five counties, 65% of home seekers were housing insecure: 28% were homeless, 27% at risk of homelessness, 10% in transitional housing. Thanks to HM, 67% report secure, safer housing; 77% are less worried about money; 61% save \$600 or more per month. 60% feel more connected to others, mitigating the health crisis of loneliness among elders worsened by COVID. Similar results are expected in Monterey. | With Home Match (HM) clients gain housing and financial stability. Prior to HMs shared housing in five counties, 65% of home seekers were housing insecure: 28% were homeless, 27% at risk of homelessness, 10% in transitional housing. Thanks to HM, 67% report secure, safer housing; 77% are less worried about money; 61% save \$600 or more per month. 60% feel more connected to others, mitigating the health crisis of loneliness among elders worsened by COVID. Similar results are expected in Monterey. |

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| Applicant | What Will Change | Effectiveness Measures |
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| Eden Council for Hope and Opportunity | ECHO's goal is to assist renters to access, or maintain, housing. The benefits to the community are to: Create awareness of fair housing and tenant/landlord laws; Empower tenants through counseling; Provide education to non-compliant owners; Facilitate dispute resolution for renters and landlords via conciliation or mediation; Foster opportunities for fair housing choice; Preserve and promote accessibility of affordable housing for tenants | ECHO's goal is to assist renters to access, or maintain, housing. The benefits to the community are to: Create awareness of fair housing and tenant/landlord laws; Empower tenants through counseling; Provide education to non-compliant owners; Facilitate dispute resolution for renters and landlords via conciliation or mediation; Foster opportunities for fair housing choice; Preserve and promote accessibility of affordable housing for tenants. |
| Girls Inc. of the Central Coast | Preparing girls to become responsible, resourceful, and active community members is of significant benefit to the communities we serve. Our youth development/prevention programs result in a reduced need for services such as juvenile justice and substance abuse treatment. By focusing on providing girls with the skills to avoid risky behaviors, graduate from high school, go to college, earn a living, develop confidence, and pursue a career, we are moving girls from poverty to self-sufficiency. | Preparing girls to become responsible, resourceful, and active community members is of significant benefit to the communities we serve. Our youth development/prevention programs result in a reduced need for services such as juvenile justice and substance abuse treatment. By focusing on providing girls with the skills to avoid risky behaviors, graduate from high school, go to college, earn a living, develop confidence, and pursue a career, we are moving girls from poverty to self-sufficiency. |
| Legal Services for Seniors | Conditions for seniors will be improved: seniors will feel more secure in their housing and better able to age in place. Extremely low-, very low- and low-income seniors will have access to, and assistance by, licensed, professional attorneys at no cost, which will help maintain and protect seniors consumer and civil rights. Community conditions will be improved: Seniors with secure income and stable housing are less likely to become homeless. | Conditions for seniors will be improved: seniors will feel more secure in their housing and better able to age in place. Extremely low-, very low- and low-income seniors will have access to, and assistance by, licensed, professional attorneys at no cost, which will help maintain and protect seniors consumer and civil rights. Community conditions will be improved: Seniors with secure income and stable housing are less likely to become homeless. |
| Meals on Wheels of the Salinas Valley, Inc. | Our clients are home-bound, low-income seniors who'll benefit from our home-delivered meal service because we deliver a basic need: food. Many of these elderly and isolated community members do not have access to, or the ability to eat nutritious meals on a consistent basis which is essential to their overall health. Receiving regular, nutritious meals to their homes will improve their lives by increasing their health and overall well-being, providing that an essential need is being met. | Our clients are home-bound, low-income seniors who'll benefit from our home-delivered meal service because we deliver a basic need: food. Many of these elderly and isolated community members do not have access to, or the ability to eat nutritious meals on a consistent basis which is essential to their overall health. Receiving regular, nutritious meals to their homes will improve their lives by increasing their health and overall well-being, providing that an essential need is being met. |
| Rancho Cielo Youth Campus | Rancho Cielo is an educational and vocational training facility of choice in Monterey County, helping to grow the next generation of actively engaged youth. We aspire to help young adults build leadership skills and confidence while empowering them to become powerful agents of change in their communities. We hope that Rancho Cielo participants leave our campus as thriving community members and productive contributors to our local workforce with the power to advance economically. | Rancho Cielo is an educational and vocational training facility of choice in Monterey County, helping to grow the next generation of actively engaged youth. We aspire to help young adults build leadership skills and confidence while empowering them to become powerful agents of change in their communities. We hope that Rancho Cielo participants leave our campus as thriving community members and productive contributors to our local workforce with the power to advance economically. |