



Monterey County

Board of Supervisors
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

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- a. Receive a presentation on the Annual Fiscal Year 2017-18 Report from the Monterey County Children's Council ("Annual Report"), by current Chair Deneen Guss, Monterey County Superintendent of Schools; and
- b. Accept the Annual Report.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Receive a presentation on the Annual Fiscal Year 2017-18 Report from the Monterey County Children's Council ("Annual Report"), by current Chair Deneen Guss, Monterey County Superintendent of Schools; and
- b. Accept the Annual Report.

SUMMARY/DISCUSSION:

The Annual Report provides the community with an update on Children's Council initiatives, goals and accomplishments from July 1, 2017 through June 30, 2018. It also provides the community with data on selected indicators related to child and youth well-being.

The Children's Council provides leadership and policy direction to encourage the development of a comprehensive and collaborative delivery system of services to children and youth in Monterey County. Initiatives that were started by the Children's Council include Community Alliance for Safety and Peace, All Kids, *Our Kids*, and Child Welfare Redesign, all of which have been sustained and become integral operating activities within existing entities in our County.

The oral presentation will provide an overview of the Children's Council, a profile of Monterey County children and youth, an update on the early childhood development initiative *Comienzos Brillantes/ Bright Beginnings*, and an update on the cradle-to-career initiative *Bright Futures*.

Comienzos Brillantes/ Bright Beginnings, previously known as Early Childhood Development Initiative (ECDI), was renamed to align more closely with Bright Futures, the cradle-to-career initiative anchored at California State University at Monterey Bay. *Bright Beginnings* aims to maximize community efforts to improve early childhood development outcomes through effective coordination, capacity building, empowerment and strategic action for children from the prenatal stage through 3rd grade and their families.

OTHER AGENCY INVOLVEMENT:

The Monterey County Children's Council is composed of 28 members from county, city, school, and

community-based organizations and includes elected officials, department heads, superintendents, and community members.

FINANCING:

There are no costs associated with this acceptance of this report or receipt of presentation.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

The Children's Council efforts and initiatives presented in the annual report support the Board of Supervisors Strategic Initiatives in the area of Health and Human Services and Public Safety by promoting family and community safety and supporting children's healthy development from an early stage.

Economic Development:

- Through collaboration, strengthen economic development to ensure a diversified and healthy economy.

Administration:

- Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.

Health & Human Services:

- Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

Infrastructure:

- Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.

Public Safety:

- Create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow by reducing violent crimes as well as crimes in general.

Prepared and Approved by: Elsa Jimenez, Director of Health

Attachment:

Monterey County Children's Council FY 2017-18 Report to the Community is on file with the Clerk of the Board