



Monterey County Board of Supervisors

168 West Alisal Street,
1st Floor
Salinas, CA 93901
831.755.5066

www.co.monterey.ca.us

Board Order

A motion was made by Supervisor Chris Lopez, seconded by Supervisor Wendy Root Askew to:

Agreement No.: A-16270

Approve and authorize the Monterey County Laguna Seca Representative to execute a three-year Sponsorship Agreement, effective May 15, 2023, between Hagerty Events LLC and the County of Monterey for the 2023-2025 Calendar Years, including sponsorship and marketing- specific rights as Official Classic Car Insurance Sponsor of WeatherTech® Raceway at Laguna Seca, in the amount of \$200,000 for the year 2023, \$210,000 in the year 2024, and \$225,000 in the year 2025 with an aggregate total of \$635,000 over the term ending December 31, 2025.


PASSED AND ADOPTED on this 2nd day of May 2023, by roll call vote:

AYES: Supervisors Alejo, Church, Lopez, Askew, and Adams
NOES: None
ABSENT: None

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting May 2, 2023.

Dated: May 5, 2023
File ID: A 23-139
Agenda Item No.: 31

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California


Emmanuel H. Santos, Deputy