



Monterey County Rent and Utility Assistance Program

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Monterey County
Board of Supervisors,
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Item #12

MC Rent & Utility Program Goal and Strategies

Goal:

- Distribute funding to provide rental and utility assistance to eligible low-income Monterey County residents facing housing instability due to a loss or reduction of income as a result of the COVID-19 crisis.

Strategies:

- Partner with 11 community benefit organizations countywide to distribute rent and/or utility assistance
- Partner with 211 Monterey County to screen and refer residents to these agencies
- Utilize United Way Monterey County *Smart Referral* software to:
 - Build capacity & standardize process
 - Send electronic referrals to agencies
 - Document when referrals result in assistance
 - Ensure benefits are limited to \$3000 per household
 - Email residents program information
 - Enable real time reporting



Eligibility Requirements

- Assistance is limited to applicants who have lost employment or income either permanently or temporarily **due to the COVID-19 pandemic**
- Families whose annual income does not exceed 80 percent of the area median income, as determined by HUD.

Household	1 Person	2 People	3 People	4 People	5 People	6 People
80% AMI	\$54,250	\$62,000	\$69,750	\$77,500	\$83,700	\$89,900

- Must have an active account with a utility company
- Must have a lease or landlord letter attesting that rent is due or in arrears
- Must reside within Monterey County Boundaries
- Have not benefited from another rent/utility assistance program

Process



MONTEREY COUNTY RESIDENTS

Call 2-1-1 to speak with a Call Specialist (multi-lingual)

OR

Go directly to a local participating provider



211 CALL SPECIALIST

Administers survey & Determines:

- Required documents
- Local participating agency
- Eligibility & benefit amount
- Submits *Smart Referral* & Emails program info or notification if ineligible



PARTICIPATING AGENCY

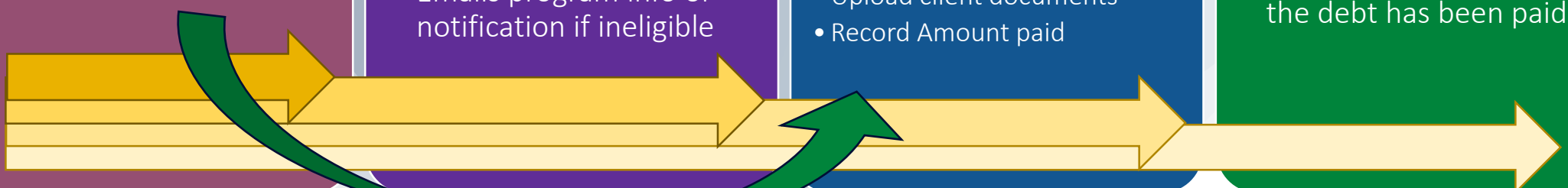
Receives referral through UWMC *Smart Referral Software*

- Accepts eligible referrals for service
- Respond and pay landlord or utility company directly
- Uses Software to review client profile
- Upload client documents
- Record Amount paid



LANDLORD/UTILITY COMPANY

- Provides payment information including W9 tax information
- Receives payment directly from participating agency
- Confirmation of payment sent to resident verifying the debt has been paid



OR

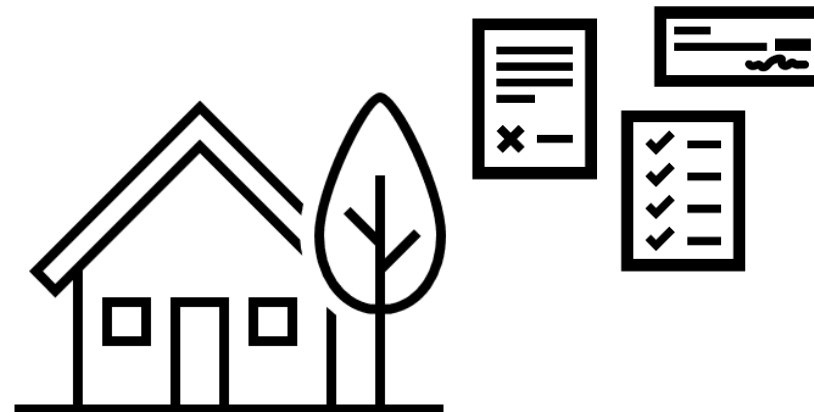
Required Documents

- One government photo ID with name and birthday (non-U.S. accepted)
- Attestation indicating all other resources have been exhausted
- Demonstration below 80% AMI: One of the following
 - Recent tax return
 - Recent paystub
 - W-2
 - Bank statement
 - Unemployment award/benefit
 - Hour reduction/layoff notice from employer
 - Completion of self-certification annual income form
- Lease or Landlord Letter
- Utility bill
- Landlord's Address and W9 Tax Info

Add a footer

Benefits

- Max \$3000 per household
- Not eligible for, or currently receiving, other local rental or utility assistance programs
- Has not previously received assistance from other rental or utility assistance programs this year



Participating Partners



Agency	Rent	Utility	Admin	Total Award Amount
City of Gonzales	\$ 30,000.00	\$ 6,000.00	\$ 1,800.00	\$ 37,800.00
Central Coast Energy Services	-	\$ 119,000.00	\$ 5,950.00	\$ 124,950.00
Goodwill Central Coast	\$ 88,195.00	\$ 6,000.00	\$ 4,709.75	\$ 98,904.75
City of King	\$ 68,400.00	\$ 13,002.00	\$ 4,070.00	\$ 85,472.00
Catholic Charities	\$ 75,000.00	\$ 10,000.00	\$ 4,250.00	\$ 89,250.00
Housing Resource Center	\$ 218,485.00	-	\$ 10,924.25	\$ 229,409.25
Monterey One Water	-	\$ 50,000.00	\$ 2,500.00	\$ 52,500.00
City of Soledad	\$ 100,000.00	\$ 9,500.00	\$ 5,475.00	\$ 114,975.00
Salvation Army Monterey Peninsula	\$ 130,000.00	-	\$ 6,500.00	\$ 136,500.00
Pajaro Valley Prevention and Student Assistance	\$ 150,000.00	\$ 15,000.00	\$ 8,250.00	\$ 173,250.00
North Monterey County Recreation & Park District	\$ 60,000.00	\$ 4,400.00	\$ 3,220.00	\$ 67,620.00
United Way Monterey County	-	-	\$ 39,369.00	\$ 39,369.00
TOTAL	\$ 920,080.00	\$ 232,902.00	\$ 57,649.00	\$ 1,250,000.00

Reporting & Marketing

Real Time Reporting on:

- Number of inquiries received
- Number of inquiries resulting in assistance to rent and/or utility
- Amount of assistance provided for rent and utility
- Assistance disaggregated by:
 - Race
 - Ethnicity
 - City
 - Zip code
 - Gender
 - Age



County-Wide Media Campaign

- Presentation to Board of Supervisors
- Press release
- Radio/TV/Social Media
- Spanish & English

LIVE UNITED



United Way
Monterey County



MONTEREY COUNTY
MCDSS
DEPARTMENT OF SOCIAL SERVICES

WORKING TOGETHER
FOR OUR COMMUNITY

Questions & Comments

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