



County of Monterey

Item No.

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

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Current Status: Agenda Ready

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Matter Type: General Agenda Item

Receive the 2025 Economic Contributions of Monterey County Agriculture report from the Agricultural Commissioner.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

Receive the 2025 Economic Contributions of Monterey County Agriculture report from the Agricultural Commissioner.

SUMMARY/DISCUSSION:

The 2025 Economic Contributions of Monterey County Agriculture report is the fourth in the Crop Report Plus Series and seeks to quantify agriculture's total economic contribution. The report goes beyond the crop report and shows the importance of agriculture in Monterey County as well as its ripple effects into our community.

This report also explores how agriculture fits into the larger economic picture and shows the diversity of our agricultural industry and its resiliency in navigating weather swings, market fluctuations, and natural disasters.

OTHER AGENCY INVOLVEMENT/COMMITTEE ACTIONS:

None.

FINANCING:

Costs associated with the production of this report are included in the FY 202-25 budget.

BOARD OF SUPERVISORS STRATEGIC PLAN GOALS:

Agriculture is the largest contributor to the County's economy. This report quantifies the contribution provided by agriculture.

- Well-Being and Quality of Life
- Sustainable Infrastructure for the Present and Future
- Safe and Resilient Communities
- Diverse and Thriving Economy
- Dynamic Organization and Employer of Choice

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Attachments:

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