



Update and Recommendation on Board Referral 2022.13

Charles Harris, MD, CEO
Andrea Rosenberg, Assistant Administrator
July 19, 2022

Agenda

- I. Project Description and Update
- II. Signage Rendering
- III. Estimated Project Cost
- IV. Staff Recommendation

Project Update and Description

- Supervisors Mary Adams and Wendy Root Askew and family and friends of Barbara Shipnuck have requested via Board Referral 2022.13 that a portion of Natividad Medical Center be named after the late Barbara Shipnuck to recognize the great work that she did while serving as the first woman on the County Board of Supervisors, representing District 2.
- Policy G-149, *Naming Monterey County-Owned and Operated Facilities and Programs at Natividad Medical Center Policy*, was approved by the Board on May 10, 2022.
- Pursuant to Policy G-149, the Board may memorialize existing facilities and/or programs at Natividad in response to a public request to posthumously honor individuals in Monterey County when the individual to be honored has made a demonstrable, significant and direct contribution of time, talent or “in-kind” financial support for Natividad that provided a profound and enduring extraordinary benefit and contribution to healthcare of current and future generations of Monterey County residents that warrants special recognition.

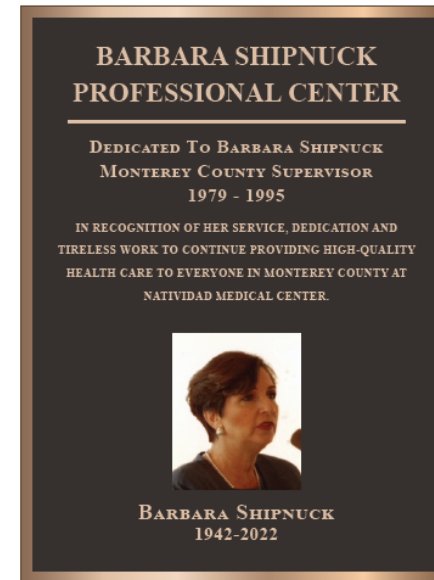
Project Update and Description

- Natividad believes that Barbara Shipnuck's extraordinary and direct contributions fully meet the criteria outlined in Policy G-149.
 - Barbara was instrumental in creating the Natividad Foundation in 1988.
 - Barbara led the Board in establishing the Natividad Board of Trustees in September 1989.
 - Under Barbara's leadership she was critical in securing funding for Natividad's modern building and campus that exists today, including negotiating Certificates of Participation with Wall Street.
- Natividad recommends that Building 400 Professional Center be named the Barbara Shipnuck Professional Center. The services provided in Building 400 represent the care continuum offered by Monterey County's Health System.

Signage Rendering



Signage Rendering



Estimated Project Cost

- The total costs of the project is estimated to be \$30,000. This includes exterior signage on the side of Building 400, signage on the entry way glass on the front doors of Building 400, a new exterior monument directional sign, and a plaque for the inside of the building.
- The cost of the project will be funded from Natividad's Enterprise fund.

Staff Recommendation

- Natividad recommends that the Board of Supervisors approve this request to name Building 400 the Barbara Shipnuck Professional Center. The request meets all of the requirements and selection criteria for naming outlined in County Policy G-149.