

Ciclovia Salinas



Where the Streets are Yours! ¡Donde las Calles son Suyas!





health
happens
aquí



California St

SPEED
LIMIT
25





Evento Gratuito **Dom** Calle Alisal, 10am-2pm
Entretención en Vivo, Zumba, Aerobics **Octubre**
Zona Infantil, Deportes & Mucho Más!

Ciclovia Salinas



Where the Streets are Yours / Donde las Calles son Suyas

Free Event **Sun** 6th Alisal Street, 10am-2pm
Live Entertainment, Zumba, Aerobics, Children's Zone, Art & More!

Sponsored by:























Draft Citywide Economic Development Goals
Borrador de los objetivos de desarrollo económico de la ciudad entera

Goal	Priority	Impact
1. Increase the number of jobs in the city	High	Increased employment and income
2. Increase the number of businesses in the city	High	Increased economic activity and tax revenue
3. Increase the number of people who live in the city	High	Increased population and economic vitality
4. Increase the number of people who own homes in the city	Medium	Increased wealth and stability
5. Increase the number of people who are healthy and wealthy	Medium	Increased quality of life and productivity

...and community partners, school, business and community organizations to...
...y socios comunitarios, escuelas, negocios y organizaciones comunitarias...

Objective	Key Action
1. Increase the number of jobs in the city	1.1. Attract new businesses to the city
2. Increase the number of businesses in the city	2.1. Support existing businesses
3. Increase the number of people who live in the city	3.1. Create affordable housing
4. Increase the number of people who own homes in the city	4.1. Provide home ownership counseling
5. Increase the number of people who are healthy and wealthy	5.1. Invest in parks and recreation

• Use city owned lot to...
• Utilizar terreno propiedad municipal para...
• Crear un complejo deportivo...
• Construir un complejo deportivo...
• Construir un complejo deportivo...

...Business Distr...
...resarial del laa...


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YOUR DRINK

Drink
WATER
instead
of sugary
drinks.



Healthy. Be Active. Coma Saludable. Sea Activo.

ables, and Ph...ivity.
verduras y Act...sica.

rethink
YOUR DRINK

Drink WATER instead of sugary drinks.
Be Active instead of sitting around.
Coma Saludable y Sea Activo.









Belle
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133





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Ciclovistas at the end of the Day!

